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RAM UTSAV – DIVINITY WITH DANDIYA

19TH OCTOBER 2026 (MONDAY)









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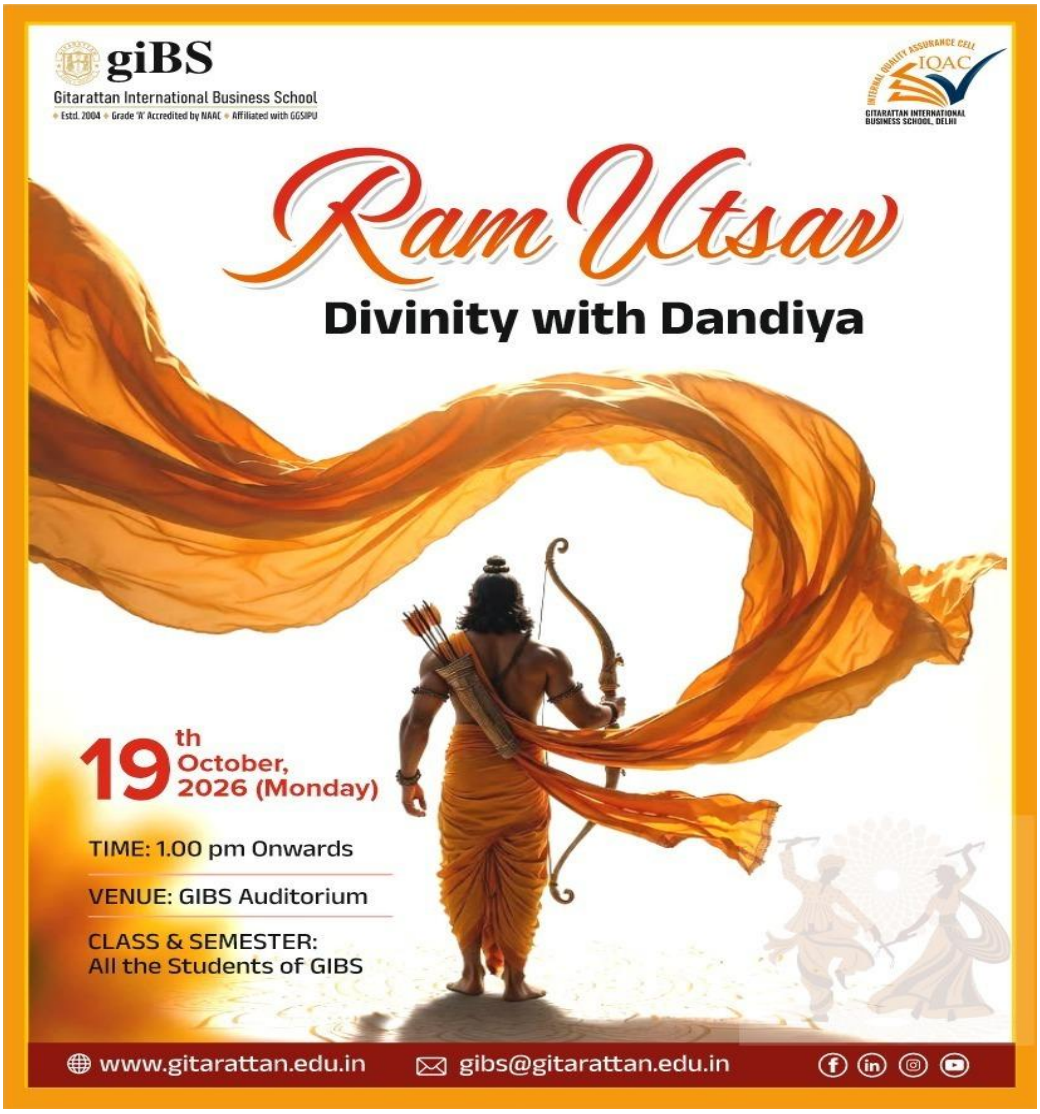
Gitarattan International Business School (GIBS), Delhi, celebrated Ram Utsav – Divinity with Dandiya on 19 October 2026 (Monday) at the GIBS Auditorium, Rohini. The celebration was organised by the Raag Club, the Music Society of GIBS together with Mudra, the Dance Society of GIBS with the aim of fostering cultural awareness, encouraging active student participation and strengthening the connection between traditional values and modern perspectives. Through the epic Ramayana, the event sought to familiarise students with India's cultural heritage, mythology and literary traditions, and to highlight the values of truth, righteousness, respect, devotion, courage, sacrifice and the victory of good over evil. The programme began at 1:00 pm and was open to all students of GIBS, with faculty and staff members also invited. It featured four segments: a Ramayana play, a musical act and dance, a Bhajan jamming session and a Dandiya event. Through soulful music, expressive performances and beautifully choreographed dance sequences, the students brought alive significant moments from the epic, creating a captivating experience for the audience.

The celebration continued with an engaging Bhajan Jamming Session, where everyone came together to enjoy devotional music and immerse themselves in the spirit of bhakti.

The evening concluded on a festive note with a lively Dandiya Night, filling the atmosphere with energy, rhythm and joy. Altogether it was a celebration of Indian festival season that began with Navratri, Dussehra and will end at Diwali.

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FLYER OF THE EVENT



TYPE OF EVENT	Extra-curricular
VENUE	Auditorium, GIBS

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TIME & DURATION	1 PM ONWARDS
CONDUCTED BY	Raag Club (Music Society), GIBS
ORGANISED FOR	GIBS Students
NAME OF THE COORDINATOR	Dr. SAMIDHA & Dr. NAMITA FAGARIA
ATTENDANCE	200
OBJECTIVES OF THE EVENT	1. To celebrate and promote India's rich cultural and spiritual heritage through the timeless story of the Ramayana. 2. To provide students with a platform to showcase their musical, dance and creative talents. 3. To encourage collaboration and teamwork between the Music Society and Dance Society through a combined cultural performance. 4. To create awareness about the values and teachings of Lord Ram, including truth, righteousness, devotion and respect. 5. To encourage participation in devotional music through an interactive Bhajan Jamming Session. 6. To promote cultural engagement and community bonding through traditional celebrations like Dandiya
LEARNING OUTCOME	By the end of the event, students were able to: 1. Appreciate the cultural, spiritual and moral significance of the Ramayana. 2. Understand how music and dance can be used as powerful mediums of storytelling and expression.

	3. Develop teamwork, coordination and collaborative skills through inter-society participation. 4. Enhance confidence, stage presence and performance abilities. 5. Connect with devotional music and appreciate the role of bhajans in Indian traditions. 6. Experience the joy of participating in traditional folk celebrations and understand their cultural significance. 7. Develop a greater appreciation for India's diverse artistic traditions and cultural practices.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	**https://youtu.be/iv9RtDIPYyM**

REPORT PREPARED BY: DR SAMIDHA & DR. NAMITA FAGARIA, ASSISTANT PROFESSOR, GIBS