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MISSION SWACHHATA 360°
1ST OCTOBER 2026 (THURSDAY)









As part of our social responsibility and environmental awareness initiative, the NSS Unit of Gitarattan International Business School organized Cleanliness Drive under Mission Swachhata 360° in collaboration with Anantya Foundation on 1st October 2026 at Ekta Village. The

initiative focused on community cleanliness, environmental conservation, and meaningful community participation.

The Mission Swachhata 360° initiative was organized to promote good habits and encourage participants to keep their surroundings clean and hygienic. The cleanliness drive focused on waste segregation, recycling, responsible waste disposal, and proper hygiene, while encouraging the community to understand the importance of maintaining a clean and healthy living environment.

The volunteers actively participated in the cleanliness drive, making it a meaningful initiative towards environmental conservation and community engagement. The activity encouraged participants to adopt responsible waste-management and cleanliness practices in their daily lives and highlighted the importance of collective efforts in creating cleaner surroundings.

The initiative strengthened the volunteers' sense of social responsibility and environmental awareness. It reinforced the importance of waste segregation, recycling, proper disposal, hygiene, and community participation in building a cleaner, healthier, and more sustainable environment.

The NSS Unit remains committed to organizing such socially impactful activities and encourages continued community participation in future initiatives.

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FLYER OF THE EVENT



TYPE OF EVENT	Mission Swachhta 360
VENUE	Ekta Village, Pitampura
TIME & DURATION	11:00 AM – 01:00 PM
CONDUCTED BY	NSS Unit of GIBS
ORGANISED FOR	Residents of Ekta Village
NAME OF THE COORDINATOR	Ms. Muskan Grover Ms Tripti Yadav
ATTENDANCE	14
RESOURCE PERSON	Ananya Gupta, Affiliation- Anantya Foundation Designation- Founder & CEO
OBJECTIVES OF THE EVENT	1. To promote cleanliness, hygiene, and environmental conservation. 2. To encourage waste segregation, recycling, and responsible disposal. 3. To develop clean and healthy surroundings in the

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	community. 4. To promote community participation and social responsibility.
LEARNING OUTCOME	1. Participants understood the importance of proper waste management and segregation. 2. Volunteers learned about recycling and responsible waste disposal practices. 3. Participants developed greater environmental awareness and cleanliness habits. 4. Volunteers strengthened their teamwork, social responsibility, and community engagement.
SHORTFALL DURING EVENT	NA
LINK OF YOUTUBE VIDEO	https://www.instagram.com/reel/Dd_CKl3y5Fn/?srtk=bXFtYXhlNzcwa3A=

PREPARED & SUBMITTED BY : MS MUSKAN GROVER, ASSISTANT PROFESSOR, GIBS