giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC

INDUSTRIAL VISIT

BANAS DAIRY (AMUL), FARIDABAD

(BANASKANTHA DISTRICT CO-OPERATIVE MILK PRODUCERS' UNION LIMITED)

13TH OCTOBER 2026 (TUESDAY)









The Center for Management Studies (CMS), brand, on International Business School (GIBS), Rohini, organized an industrial visit for the students of Integrated BBA MBA (Semester 3 & 5) to Banas Dairy, Faridabad, one of the district cooperative milk producers' unions that is a member of the Gujarat Cooperative Milk Marketing Federation Limited (GCMMFL), which

owns and markets products under the Amul brand, on 13thOctober2026 (Tuesday) to provide students with practical exposure to dairy processing, production operations, and quality management in the dairy industry.

The visit commenced with the departure of students and faculty members from the institute at 8:30 AM, and the group reached the plant at 10:30 AM. Upon arrival, the students and faculty members received a warm welcome from the plant representatives, who facilitated the visit and provided an overview of the plant's operations.

During the visit, students gained first-hand insights into the functioning of a dairy processing plant, beginning with the procurement of milk from villagers and other subsidiaries and understanding the subsequent stages of processing and production. The group visited various sections of the plant, including the paneer manufacturing section and the sweets production section, where students observed the processes involved in preparing dairy products. The students also gained knowledge into how the quality testing lab is involved in assuring the quality of the products at each stage of manufacturing and packing. The visit provided valuable insights into the importance of quality control, hygiene, systematic production, and efficient supply chain management in the dairy industry.

The visit also included a movie screening that offered additional insights into the history of GCMMFL, the emergence of Banas Dairy and its operations. The students were served Amul products, allowing them to experience the company's offerings. The plant representatives explained various aspects of dairy production, helping students connect their academic knowledge with practical industrial processes.

The industrial visit enabled students to develop a better understanding of milk procurement, dairy processing, production management, and the movement of raw materials through different stages of production and packaging followed bylogistics and supply chain. It also highlighted the importance of maintaining quality standards, ensuring hygiene, and achieving operational efficiency in the dairy industry. The experience helped bridge the gap between theoretical

concepts and real-world business practices, enhancing students' understanding of industrial operations and the contribution of the organised dairy sector to rural livelihoods and the economy.

Overall, the industrial visit was an informative and enriching learning experience that provided students with valuable practical exposure to the functioning of a dairy processing plant. The institute expresses its sincere gratitude to the Banas Dairy (Amul) team for their warm hospitality and for facilitating this educational visit.

TYPE OF EVENT	Industrial Visit (Co-curricular Activities)
VENUE	Banas Dairy (Amul) Plant, Plot No. 921-922 & 924, Sector-68, I.M.T. Faridabad, Haryana - 121004
TIME & DURATION	10.00 AM to 1.00 PM
CONDUCTED BY	CMS, GIBS
ORGANISED FOR	Integrated BBA & MBA (Semester 3 & 5)
NAME OF THE COORDINATOR	Ms. Pushpa Prajapati
ATTENDANCE	41
RESOURCE PERSON	**Mr. AAYUSH** Gujarat Co-operative Milk Marketing Federation Ltd. (Amul)
OBJECTIVES OF THE EVENT	1. To bridge the gap between theoretical knowledge and practical application by exposing students to real-world business and management practices. 2. To provide first-hand exposure to organizational operations andhelp students understand the functioning of different managerial and functional areas.

	3. To familiarize students with current industry practices, technologies, and management techniques used in modern organizations. 4. To facilitate interaction with industry professionals and provide students with insights into managerial roles, workplace expectations, and career opportunities. 5. To develop students' professional, analytical, communication, and problem-solving skills through experiential learning and direct industry exposure.
LEARNING OUTCOME	1. Students gained practical exposure to dairy plant operations, management practices, and the application of theoretical concepts in real business situations. 2. Students understood milk procurement, processing, paneer and sweets manufacturing, quality control, hygiene, and supply chain management. 3. Students developed awareness of industry practices, production technologies, operational efficiency, and quality standards in the dairy sector. 4. Students gained insights into the cooperative dairy model of Banas Dairy, particularly rural milk procurement, farmers' livelihoods, and value creation across the dairy supply chain. 5. Students enhanced observational, analytical, teamwork, and problem-solving skills while

giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC

	developing an industry-oriented perspective towards management education and career development.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	NA

PREPARED&SUBMITTEDBY: MS. PUSHPA PRAJAPATI, ASSISTANT PROFESSOR, CMS, GIBS