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ROLE OF UNIVERSAL HUMAN VALUES IN DIGITAL ERA: NAVIGATING RELATIONSHIP &RESPONSIBILITY

9TH SEPTEMBER2026 (WEDNESDAY)









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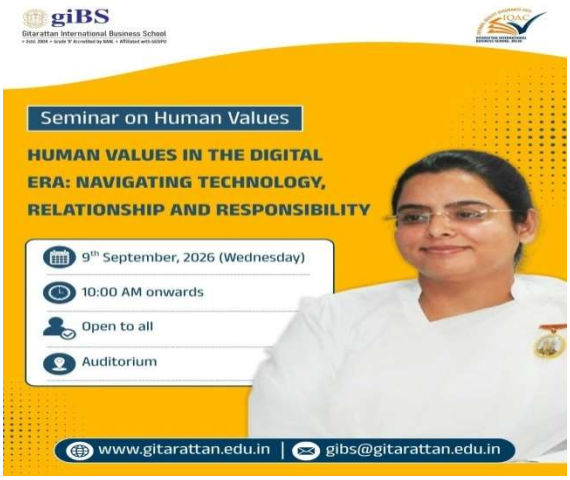
Gitarattan International Business School (GIBS), Centre for Management Studies (CMS), organized a UHV–1 Seminar on the theme "Human Values in Digital Era: Navigating Technology, Relationships and Responsibility" for first-year management students. The seminar was designed to help young management students understand how universal human values can guide the responsible use of technology and support healthy relationships, ethical decision-making and social responsibility. The session also focused on the growing influence of technology and digital media on students' personal lives, relationships, decision-making and sense of responsibility.

The session was conducted with Brahmakumari Poonam. The deliberations focused on the growing influence of digital technology on students' personal, academic and future professional lives.The speakers discussed how smartphones, social media and other digital platforms have become an integral part of everyday life. Students were encouraged to reflect on questions such as whether technology is controlling our attention, how digital interactions influence our emotions, and whether constant connectivity is necessarily leading to meaningful connection.

The session placed particular emphasis on the importance of self-control, mindfulness, empathy and conscious decision-making. Students were encouraged to pause and reflect before reacting, communicating or sharing content online. The session encouraged students to reflect on balancing technological convenience with human values such as respect, empathy, trust, responsibility, honesty and compassion. The discussion reinforced that despite technological advancement, values such as respect, kindness, compassion, trust and responsibility remain fundamental to a fulfilling life. The interactive nature of the session enabled students to connect the discussion with their own experiences of digital communication and social media usage.

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FLYER OF THE EVENT



TYPE OF EVENT	Co-curricular
VENUE	Auditorium, Ground Floor
TIME &DURATION	10am to 12 noon,2hrs
CONDUCTED BY	GIBS Auditorium
ORGANISED FOR	First-Year Management Students
NAMEOF THE COORDINATOR	Dr Anjali Gupta
ATTENDANCE	197 students
RESOURCEPERSON	BK Poonam, Ece Govt Polytechnic BK Sec 8, Faridabad
OBJECTIVES OF THE EVENT	• To sensitize first-year management students to the importance of universal human values in the digital era. • To develop awareness about responsible, ethical and mindful use of digital technology. • To encourage students to maintain healthy and respectful relationships in an increasingly digital environment. • To promote empathy, integrity, self-discipline, accountability and respect in online and offline interactions.

	• To enable students to reflect on the ethical consequences of their digital choices as future managers and responsible citizens. • To strengthen value-based thinking and responsible decision-making in academic, personal and professional life.
LEARNING OUTCOME	• Enhanced understanding of the relevance of human values in the digital era. • Improved awareness of ethical and responsible technology use. • Greater appreciation of empathy, respect, trust and responsibility in relationships. • Development of reflective and value-based decision-making among first-year management students. • Better understanding of the role of human values in responsible management and leadership. • Increased motivation to practise responsible digital behaviour in personal, academic and professional contexts.
SHORT FALL DURING EVENT	None
LINK OF ONLINE VIDEO	NA

PREPARED & SUBMITTED BY: DR ANJALI GUPTA, ASSOCIATE PROFESSOR, GIBS