giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC

CULTURAL PLAY

(10 DAYS RESIDENTIAL CAMP)

24TH SEPTEMBER 2026 (THURSDAY)









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The NSS Unit of Gitarattan International Business School (GIBS) successfully organizedSESSION ON CULTURAL ORIENTED PLAY in collaboration with Abhinay, the Dramatics Society of GIBS,on 24THSeptember 2026.

As part of social responsibility and community outreach initiative, GiBS organized the Cultural Oriented Play in collaboration with Abhinay, the Dramatics Society of GIBS, on 24th September 2026 at Ekta Village, as part of the NSS 10-Day residential Camp. The event aimed to showcase India's culture, traditions, values and heritage through an engaging theatrical performance. Through storytelling and drama, the initiative sought to help the residents of Ekta Village to connect with and appreciate India's rich cultural legacy and also served as a medium for community engagement and social awareness.

The Culturally Oriented Play was organized to bring art and culture closer to the community and to strengthen the collaboration between NSS and Abhinay in service of society. The performance allowed participants and residents, especially children, to learn moral and social values in an enjoyable and memorable way. It also gave participants a deeper understanding of India's customs, traditions and heritage, and highlighted the role of art as a tool for spreading meaningful messages.

The volunteers and performers participated enthusiastically, making the event a meaningful step towards greater cultural awareness and community participation. The activity helped volunteers build teamwork, communication and public-performance skills, while strengthening their sense of social responsibility. The event reinforced the importance of collective efforts in preserving cultural values, strengthening community bonding, and using creative expression as a means of bringing about positive social change.

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FLYER OF THE EVENT



TYPE OF EVENT	Awareness Session
VENUE	Ekta Village, Pitampura
TIME & DURATION	9:00 AM to 12:00 PM
CONDUCTED BY	NSS Unit of GIBS
ORGANISED FOR	Residents of Ekta Village
NAME OF THE COORDINATOR	Ms. Muskan Grover, Ms Tripti Yadav
ATTENDANCE	45
RESOURCE PERSON	Abhinay, The Dramatics Society of GIBS
OBJECTIVES OF THE EVENT	1. To showcase Indian culture, traditions, values and heritage through an engaging theatrical performance. 2. To help the residents of Ekta Village connect with and appreciate India's cultural legacy.

	3. To use storytelling and drama as a medium for community engagement and social awareness. 4. To promote collaboration between NSS GIBS and Abhinay, the Dramatics Society of GIBS, in service of the community.
LEARNING OUTCOME	1. Participants gained a deeper understanding of India's culture, customs and heritage. 2. Residents, especially children, learnt moral and social values through storytelling. 3. Volunteers build teamwork, communication and public-performance skills. 4. The event strengthened community bonding and shows the role of art in social change.
SHORTFALL DURING EVENT	NA
LINK OF YOUTUBE VIDEO	**https://www.instagram.com/reel/Dd4JUpHytT4/?stkn=MXB2cno0MzZ2cncyNg==**

PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR, GIBS