giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC

CLEANLINESS DRIVE

(10 DAYS RESIDENTIAL CAMP)

20TH SEPTEMBER 2026 (SUNDAY)



The NSS Unit of Gitarattan International Business School (GIBS) successfully organized CLEANLINESS DRIVE in collaboration with UMEED FOUNDATION on 20th September 2026.

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As part of our social responsibility and environmental awareness initiative, the NSS Unit of Gitarattan International Business School organized Cleanliness Drive in collaboration with UMEED Foundationunder 10-Day residential camp at CA Block, Shalimar Bagh (Yamuna Canal). The drive was conducted with a focus on community development, awareness, education, and meaningful engagement with the local community.

The Cleanliness Drive was focused on promoting good habits and encouraging participants to keep their surroundings clean and hygienic. The drive aimed to clean the surrounding area and to create awareness about proper hygiene, responsible waste disposal, cleanliness, and maintaining a cleaner living environment. Through active participation in the cleanliness activities, volunteers were encouraged to understand their role in maintaining a healthy and sustainable environment.

The volunteers enthusiastically participated in the cleanliness drive, making it a meaningful initiative towards environmental conservation and community participation. The activity strengthened their sense of social responsibility and encouraged them to adopt better cleanliness and waste-management practices in their daily lives. The initiative reinforced the importance of collective efforts in keeping surroundings clean, promoting proper waste disposal, maintaining hygiene, and creating a cleaner and healthier community.

The NSS Unit remains committed to organizing such socially impactful activities and encourages continued community participation in future initiatives.

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FLYER OF THE EVENT



TYPE OF EVENT	Extra-curricular
VENUE	CA Block, Shalimar Bagh (Yamuna Canal)
TIME & DURATION	10:00 AM to 12:00 PM
CONDUCTED BY	NSS Unit of GIBS
ORGANISED FOR	Ekta Village Community
NAME OF THE COORDINATOR	Ms. Muskan Grover
ATTENDANCE	20
RESOURCE PERSON	Mr. Satyam Dixit, Affiliation- Umeed Foundation Designation- Founder
OBJECTIVES OF THE EVENT	1. To promote cleanliness, hygiene, and proper waste disposal in the community. 2. To encourage participants to adopt responsible

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	environmental practices. 3. To create awareness about the importance of maintaining a clean and healthy environment. 4. To promote community participation and social responsibility through collective action.
LEARNING OUTCOME	1. Participants understood the importance of clean surroundings and personal hygiene. 2. Volunteers developed awareness about responsible waste disposal and cleanliness practices. 3. Participants were able to strengthened their sense of environmental responsibility and community engagement. 4. Volunteers learned the value of teamwork and active participation in environmental conservation.
SHORTFALL DURING EVENT	NA
LINK OF YOUTUBE VIDEO	**https://www.instagram.com/reel/DdrVB2RSVmE/?stkn=bGVmNDFlNWQ4Zjc0**

PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR, GIBS