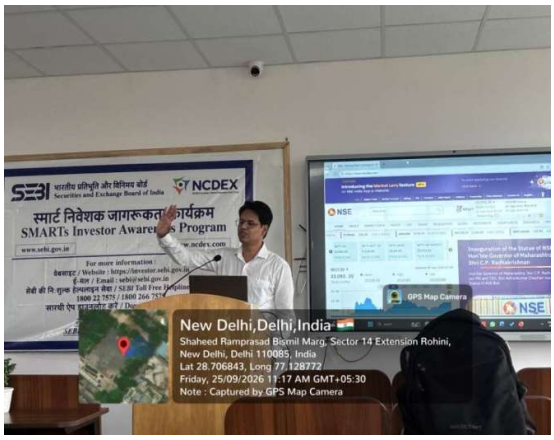
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NISM CERTIFICATION PROGRAMME

FINANCIAL LITERACY AWARENESS

25TH SEPTEMBER 2026 (FRIDAY)









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The NISM Certification Programme – One Day Workshop on Financial Literacy Awareness was organized by Gitarattan International Business School (GIBS) on 25th September 2026 (Friday) at the 3rd Floor Seminar Room. The offline workshop was organized for the students of BBA M3A, M3B, E3A and BBA MBA (I) Semester – 3 with the objective of enhancing their awareness and practical understanding of personal finance, savings, investments and the securities market.

The workshop was conducted by Mr. Chandresh Gupta, Founder of PLAAB Foundation, a stock market educator with over 22 years of experience in the financial markets. He is an empanelled CPE Trainer with NISM and has delivered more than 1,100 investor awareness and financial literacy programmes to over 89,000 participants across India, including university students, corporate employees and government and paramilitary personnel. Drawing on this experience, he linked the concepts discussed with real-world applications that students are likely to encounter in their personal and professional lives.

The session commenced with an introduction to the meaning and importance of financial literacy. The resource person explained that financial literacy is not merely about earning money but about knowing how to budget, save, invest and protect wealth wisely, and that early awareness helps young people build disciplined financial habits and avoid common money mistakes.

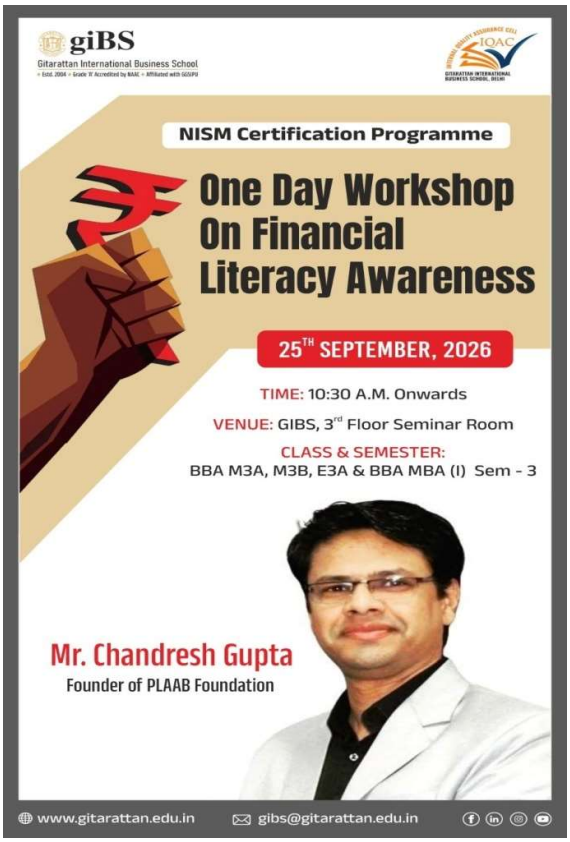
The discussion then moved to the basics of the financial and securities markets, including the difference between saving and investing, the role of inflation, the power of compounding and the importance of starting early. Students were introduced to the major asset classes and to the relationship between risk and return, and were encouraged to match their investment choices to their goals, time horizon and risk appetite.

The session also created awareness about the regulatory framework that protects investors, including the role of SEBI and the importance of investing only through authorised and regulated channels. The resource person cautioned students against unrealistic return promises, unsolicited tips and online financial frauds, and emphasised the need for due diligence before taking any financial decision.

The session was interactive, and students participated actively by asking questions and sharing their queries related to investing and personal finance. The resource person also guided the students about NISM certifications and the career opportunities available in the financial services sector. The

workshop gave the students a clear and practical understanding of financial planning, investor awareness and responsible investing, and helped them take the first steps towards becoming informed and financially responsible individuals.

FLYER OF THE EVENT



TYPE OF EVENT	Co-curricular
VENUE	GIBS, 3rd Floor Seminar Room
TIME & DURATION	10:30 A.M. onwards
CONDUCTED BY	Gitarattan International Business School (GIBS)
ORGANISED FOR	BBA M3A, M3B, E3A & BBA MBA (Integrated) Semester – 3 students

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NAME OF THE COORDINATOR	Dr Poonam Rani , Dr Ranjeet Kumar Ambast and Dr.Mamta Rani
ATTENDANCE	121
RESOURCEPERSON	Mr. Chandresh Gupta, Founder of PLAAB Foundation
OBJECTIVES OF THE EVENT	1. To create awareness among students about the importance of financial literacy and sound money management. 2. To explain the basics of saving, investing, risk and return, and the power of compounding. 3. To introduce the securities market, mutual funds and SIPs, and the regulatory framework for investor protection. 4. To sensitise students to financial frauds and the need for informed, responsible investing. 5. To familiarise students with career opportunities in the financial markets.
LEARNING OUTCOME	At the end of the session, participants: 1. Explained the concept and significance of financial literacy. 2. Differentiated between saving and investing and understood the power of compounding. 3. Described the basics of the stock market, mutual funds and SIPs, and the relationship between risk and return. 4. Identified the role of SEBI and the precautions needed to avoid financial frauds. 5. Became aware of NISM certifications and career opportunities in the financial markets.
SHORTFALL DURING	NA

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EVENT	
LINK OF ONLINE VIDEO	https://youtu.be/scLv8fzWGZw

PREPARED & SUBMITTED BY: Dr. RANJEET KUMAR AMBAST, ASSISTANT PROFESSOR