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Books Published During the Assessment Year 2025–2026

S. No.	Name of the Teacher	Title of the book/chapters published	National / International	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
1	Dr. Prerna Jain	Business Mathematics	National	2025	978-93-6402-666-6	Manda Publishers
2	Dr. Kanchan Kumari	Neuromarketing	National	2025	978-93-7325-494-4	Sheth Publisher
3	Dr. Manisha V. Nain	Organizational Behaviour	National	2025	978-93-90980-71-0	Galgotia Publishing Company
4	Dr. Manisha V. Nain	Human Resource Manangement	National	2025	978-93-90980-78-9	Galgotia Publishing Company
5	Dr. Manisha V. Nain	Training and Development	National	2025	978-93-90980-52-9	Galgotia Publishing Company
6	Prof. Dr. Urvesh Chaudhery	Problem Solving Techniques	National	2025	978-93-91865-31-3	Gyan Vandana Publications
7	Dr. Prerna Jain	Applied Mathematics	National	2026	979-89-0342-784-0	Notion Press
8	Dr. Ranjeet Kumar Ambast	GST and the Spirit of Bharat (Integrating Economic Reform with Indigenous Wisdom)	National	2026	978-93-47292-67-5	Shree Publishers & Distributers
9	Dr. Ranjeet Kumar Ambast	Indian Knowledge System in Modern Trade & Commerce	National	2026	978-93-47292-08-8	Shree Publishers & Distributers
10	Dr. Neelam Seam	Governance and Justice Through Integrating Technologies: Concern and Cautions	National	2026	978-81-987731-4-2	GIBS
11	Dr. Seema Modi	Governance and Justice Through Integrating Technologies: Concern and Cautions	National	2026	978-81-987731-4-2	GIBS
12	Dr. Manju Pathania Biswas	Artificial Intelligence and Sustainable Governance: Interdisciplinary Perspectives in Management and IT	National	2026	978-81-987731-0-4	GIBS

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13	Dr. Chetna Mahaur	Digital Transformation, HR Analytics, and the Future of Work	National	2026	978-81-987731-2-8	GIBS
14	Dr. Manisha V. Nain	Digital Transformation, HR Analytics, and the Future of Work	National	2026	978-81-987731-2-8	GIBS
15	Prof. Dr. Abhijit Das	IB Operations & Finance Sustainable Economies in the Digital Age: Innovations in Finance, Technology, and Policy	National	2026	978-81-987731-6-6	GIBS
16	Dr. Nidhi Sharma	Cutting Edge Concerns on Use of Technology For Sustainability Through Law	National	2026	978-81-987731-3-5	GIBS
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21	Dr. Poonam Rani	Intelligent Investment and Modern Finance: AI, Digital Innovation, Fintech and Behavioral Dynamics	National	2026	978-81-998796-8-3	Galgotia Publishing Company
22	Dr. Nidhi Sharma	AI Ethics and the Future of Clean Governance	National	2026	978-93-91865-41-2	Gyan Vandana Publications
23	Dr. Manisha V. Nain	Interdisciplinary Research Perspective on AI, Future of Work and Sustainable HR Development	National	2026	978-81-998796-2-1	Galgotia Publishing Company



Dr. Perna Jain is an Assistant Professor at Gitarattan International Business School (affiliated to Guru Gobind Singh Indraprastha University, Delhi) and also serves as an Adjunct Faculty at Lovely Professional University, Punjab. She holds strong academic expertise in Business Mathematics, Quantitative Techniques, Decision Techniques for Business, and Operations Research. With extensive teaching experience at both undergraduate and postgraduate levels, Dr. Jain

focuses on developing analytical aptitude, logical reasoning, and data-driven decision-making among students. Her research areas include Optimization, Inventory Control Models, Fuzzy Logic Applications, Sensitivity Analysis, and Blockchain-enabled Supply Chain Systems. She has published several research papers, book chapters, and review articles in reputed national and international journals and has actively presented her work at conferences and seminars across India. Dr. Jain has also contributed to multiple interdisciplinary projects exploring the integration of machine learning and blockchain in supply chain optimization. A strong advocate of experiential and student-centric pedagogy, she integrates real-world business problems into classroom learning, bridging the gap between mathematical theory and practical applications. Her academic endeavors reflect her commitment to innovation, quality education, and research-driven teaching.

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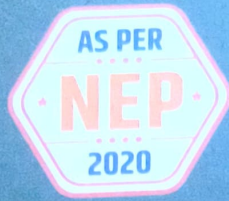
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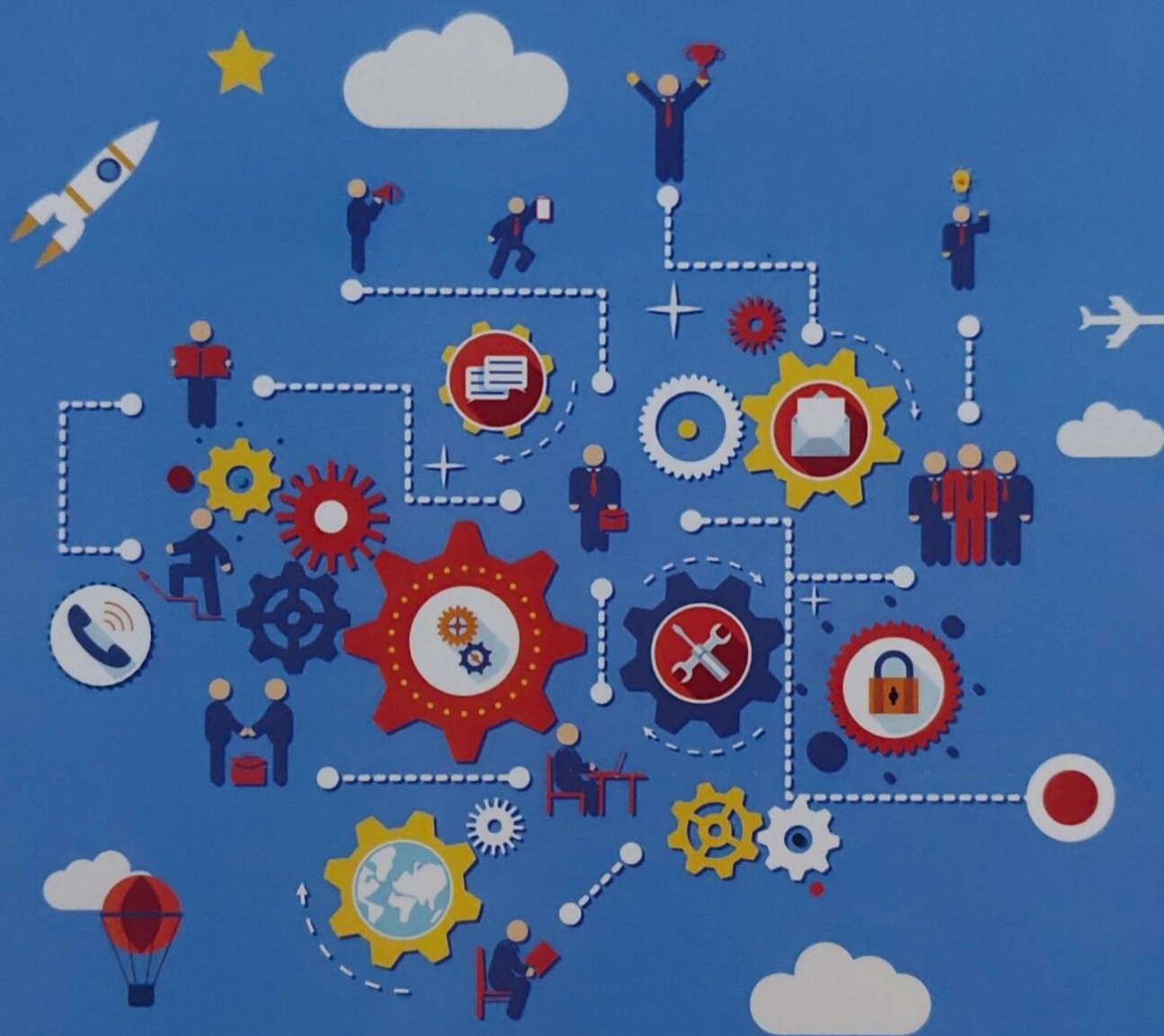
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Organisational Behaviour

(As per the NEP Syllabus for 3rd Semester of BBA (LLB), 5 years Program of
Guru Gokind Singh Indraprastha University, Delhi)



Dr. Suman Solanki
Dr. Manisha V. Nain

Galgotia Publishing Company

Organisational Behaviour

*(As per the NEP Syllabus for 3rd Semester of BBA (LLB), 5 years Program of
Guru Gopinath Singh Indraprastha University, Delhi)*

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Organisational Behaviour is one of the most dynamic and challenging area in today's complex and ever changing job environment. Organisational behavior has emerged as new field of study due to exponential advancement of research and development in this field. In the present era, organisational behaviour is considered as one of the most important study area in any organisation and it has great contribution in the development and management of individuals at work settings. It is the organisational function dealing with various issues related to the employees such as personality, values, attitudes, learning, perception, decision making and communication, motivation, leadership, power and conflict, organizational change and stress etc.

This book Organisational Behaviour has been written specifically to fulfill the needs of BBA (LLB) 5 years programme of Guru Gobind Singh Indraprastha University, Delhi as per the NEP based syllabus for 3rd semester for a simple analysis of organization behavior.

Dr. Suman Solanki is an Assistant Professor in the Management Department at Maharaja Surajmal Institute (MSI), Janakpuri, Delhi, with 20 years of teaching experience. She holds a Ph.D. in Management Sciences and an MBA in HR and Finance from IMSAR, MDU Rohtak, where she also completed her BBA. A certified trainer from the Indian Society for Training and Development, her academic interests include HRM, organizational behavior, industrial relations, and management. She has actively participated in numerous FDPs, EDPs, training programs, and both national and international seminars. Dr. Solanki has presented several research papers at conferences and seminars across India. Her research work is published in reputed national and international journals. She authored a textbook on Organizational Behavior for B.Com (H) students under Taxmann Publishers in July 2017. She holds lifetime memberships with ISTD and the Indian Accounting Association.

Dr. Manisha V. Nain, is a distinguished academician and HR professional with over 18 years of experience in teaching, training, research, and academic administration. She holds a Ph.D. in Human Resource Management, an MBA, a Data Science certification, and is a certified trainer. Consistently, ranked among top performers, she has served in leading institutions like Delhi University, ICFAI, Era Business School, and a reputed Middle East University. She has held key roles such as Officiating Director, Regional Academics Head, Program Coordinator, and Cultural Convenor. Her expertise spans curriculum design, accreditation processes, and quality assurance in higher education. Dr. Manisha has 24 publications and has presented 16+ research papers at national and international platforms. She is a Gold Medalist and two-time Silver Medalist of the prestigious Emerging HRD Thinker's Award by ISTD. She has reviewed books for McGraw Hill and served on editorial boards of reputed journals. A passionate mentor, she has guided numerous MBA and BBA students in research and career development. She blends traditional academic values with modern corporate insights, championing student-centric learning and lifelong growth.

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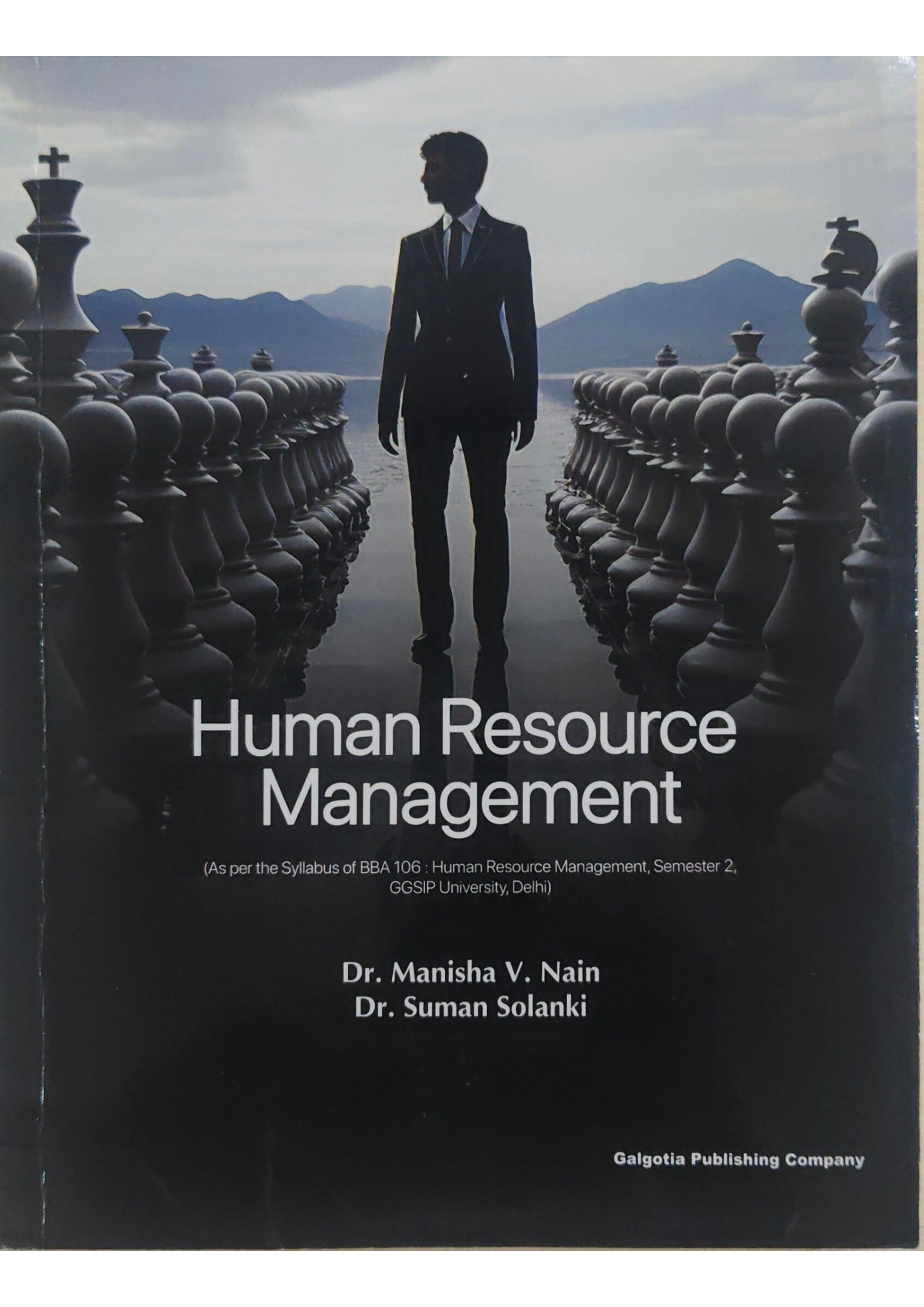
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Human Resource Management

(As per the Syllabus of BBA 106 : Human Resource Management, Semester 2,
GGSIU University, Delhi)

Dr. Manisha V. Nain
Dr. Suman Solanki

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HUMAN RESOURCE MANAGEMENT

(As per the Syllabus of BBA 106: Human Resource Management,
Semester 2 of GGSIP University, Delhi)

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"Human Resource Management" is an essential guide for understanding the concepts, techniques, and principles required to manage human resources effectively within an organization. This comprehensive book covers key topics such as workforce diversity, employee welfare, health and safety, social security, empowerment, downsizing, and work-life balance. It delves into human resource planning, job analysis, recruitment, selection, induction, and retention strategies. Additionally, it explores various training and development programs, performance appraisal methods, compensation management, and contemporary issues in HRM. Whether you are a student or a professional, this book provides valuable insights to navigate the dynamic field of human resource management. This book is written specifically for BBA students of Guru Gobind Singh Indraprastha University, Delhi, as per the revised NEP-based syllabus for Semester II.

Dr. Manisha V. Nain, Professor, Gitarattan International Business School, Rohini, New Delhi is a distinguished academician and human resource professional with over 18 years of enriching experience in teaching, training, academic administration, and research. Holding a Ph.D. in Human Resource Management, along with an MBA, certification in data science, and credentials as a certified trainer, she has consistently ranked among top performers throughout her academic and professional journey. Her career spans premier institutions such as Delhi University, ICFAI, Era Business School, and a leading public university in the Middle East, where she held key positions including Officiating Director, Regional Academics Head (North Zone), Program Coordinator, Cultural Conve-
nor, Final Research Project Head, and Academic Mentor. She has played a pivotal role in curriculum development, national and international accreditations, and quality assurance processes.

A prolific researcher, Dr. Manisha has presented over 16 research papers at reputed national and international conferences and has 24 publications to her credit. She is a Gold Medalist and a two-time Silver Medalist of the prestigious Emerging HRD Thinker's Award organized by ISTD, New Delhi. Her academic contributions include reviewing books for top publishers such as McGraw Hill and serving on editorial boards of reputed journals. Known for her academic rigor, empathetic mentorship, and student-centered approach, she has guided countless MBA and BBA aspirants in research and career development. A firm believer in continuous learning, Dr. Manisha blends traditional academic excellence with modern corporate insights, making her a respected educator and lifelong learner committed to transforming the educational landscape.

Dr. Suman Solanki is currently working as an Assistant Professor in Management Department at Maharaja Surajmal Institute (MSI), Janakpuri, Delhi. She has a teaching experience of 14 years in the field of commerce, management and other commerce based vocational courses. She is a certified trainer from Indian Society for Training and Development and did her Ph.D in Management Sciences from Institute of Management Studies and Research (IMSAR). She did her Masters of Business Administration in Human Resource and Finance and Bachelor of Business Administration from Institute of Management Studies and Research (IMSAR), M.D.U. Rohtak. Her area of interest are human resource management, organizational behavior, industrial relations and management. She has attended various faculty development programmes, education development programmes, training programmes, national and international conferences and seminars. She has presented various research papers in National Seminars and International Conferences. She has also published research articles in various national and international journals. She has also published a text book on Organizational Behavior for B.Com.(H) students Delhi University. She has a life time membership of "Indian Society for Training and Development" and life time membership of "Indian Accounting Association".

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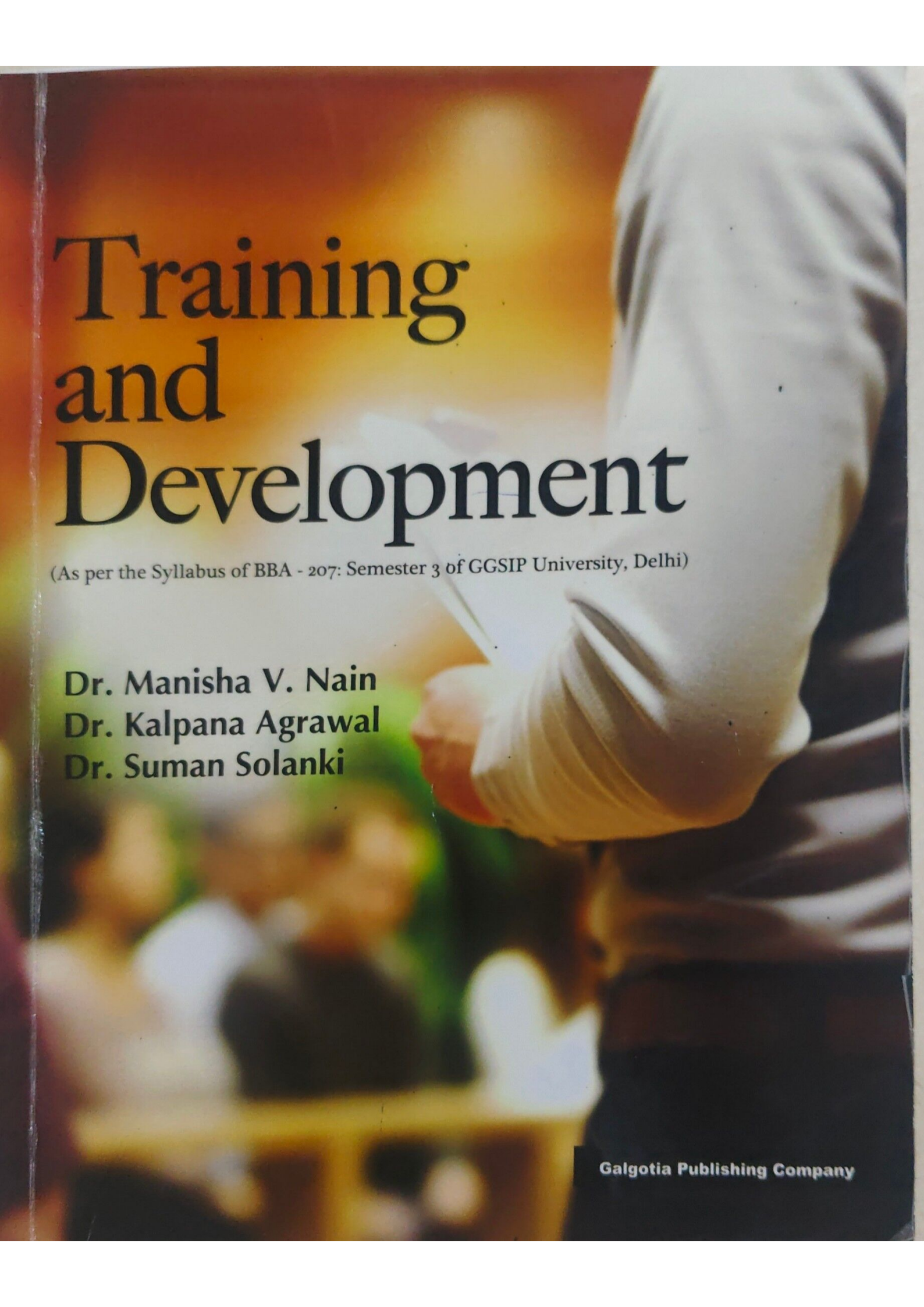


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Training and Development

(As per the Syllabus of BBA - 207: Semester 3 of GGSIP University, Delhi)

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The book on Training and Development for Semester-3 of BBA 207 under GGSIP University offers a comprehensive understanding of the key principles, systems, and strategies in the field. It begins by establishing the foundational concepts, rationale, and strategic linkages of training with organizational goals, emphasizing the ISD Model and the structuring of training departments and policies. It then delves into Training Need Analysis (TNA), highlighting its purpose, levels, methods, and output to ensure targeted and relevant interventions. The text explores various training methodologies rooted in the science of learning, incorporating the role of individual differences, learning curves, and Learning Management Systems. It discusses the role of technology, especially AI, in enhancing training effectiveness. The book also covers the design of training programs, including competence-based, role-based, and diversity training, while stressing trainer preparation, material development, and flexible modules. Further, it addresses orientation, socialization, and self-development aspects. Lastly, it critically examines evaluation challenges, offering insights into training process outsourcing and the broader impact of training on performance and growth.

Dr. Manisha V. Nain, is a distinguished academician and HR professional with over 18 years of experience in teaching, training, research, and academic administration. She holds a Ph.D. in Human Resource Management, an MBA, a Data Science certification, and is a certified trainer. Consistently, ranked among top performers, she has served in leading institutions like Delhi University, ICFAI, Era Business School, and a reputed Middle East University. She has held key roles such as Officiating Director, Regional Academics Head, Program Coordinator, and Cultural Convenor. Her expertise spans curriculum design, accreditation processes, and quality assurance in higher education. Dr. Manisha has 24 publications and has presented 16+ research papers at national and international platforms. She is a Gold Medalist and two-time Silver Medalist of the prestigious Emerging HRD Thinker's Award by ISTD. She has reviewed books for McGraw Hill and served on editorial boards of reputed journals. A passionate mentor, she has guided numerous MBA and BBA students in research and career development. She blends traditional academic values with modern corporate insights, championing student-centric learning and lifelong growth.

Dr. Kalpana Agrawal is an academician and corporate trainer with 22+ years of experience in HR, Marketing, Business Analytics, and International Business. She has held industry roles at Pratibha Syntex and Mohini Health and Hygiene as a merchandiser and HR Manager, respectively. She served for over 12 years at Prestige Institute of Indore and has been associated with DY Patil and Parul Universities. Awarded a Ph.D. in 2010, she has published 80 research papers and 15 book chapters in reputed journals. She has presented over 90 papers at IIMs and international conferences in Dubai, Malaysia, and Sri Lanka. Her research interests include HR Analytics, ChatGPT in HR, AI in Marketing, and International Business. She has conducted corporate training for companies like Tata International, Medgel, and Gabriel Dewas. Dr. Agrawal is committed to holistic student development and community upliftment through social initiatives.

Dr. Suman Solanki is an Assistant Professor in the Management Department at Maharaja Surajmal Institute (MSI), Janakpuri, Delhi, with 20 years of teaching experience. She holds a Ph.D. in Management Sciences and an MBA in HR and Finance from IMSAR, MDU Rohtak, where she also completed her BBA. A certified trainer from the Indian Society for Training and Development, her academic interests include HRM, organizational behavior, industrial relations, and management. She has actively participated in numerous FDPs, EDPs, training programs, and both national and international seminars. Dr. Solanki has presented several research papers at conferences and seminars across India. Her research work is published in reputed national and international journals. She authored a textbook on Organizational Behavior for B.Com (H) students under Taxmann Publishers in July 2017. She holds lifetime memberships with ISTD and the Indian Accounting Association.

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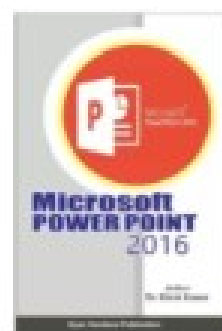
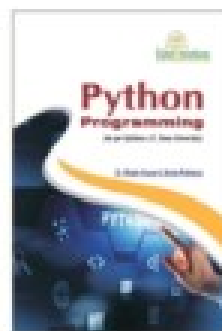
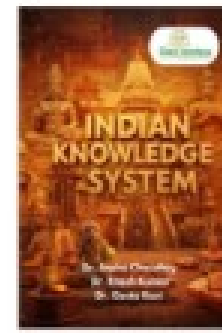
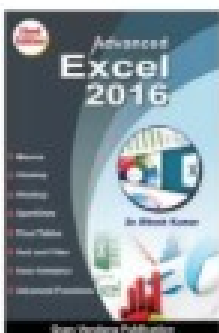
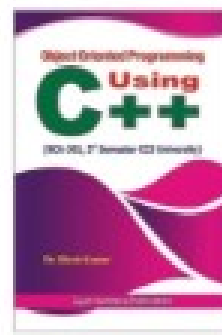
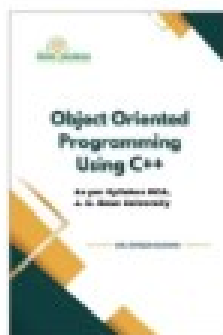
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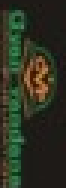
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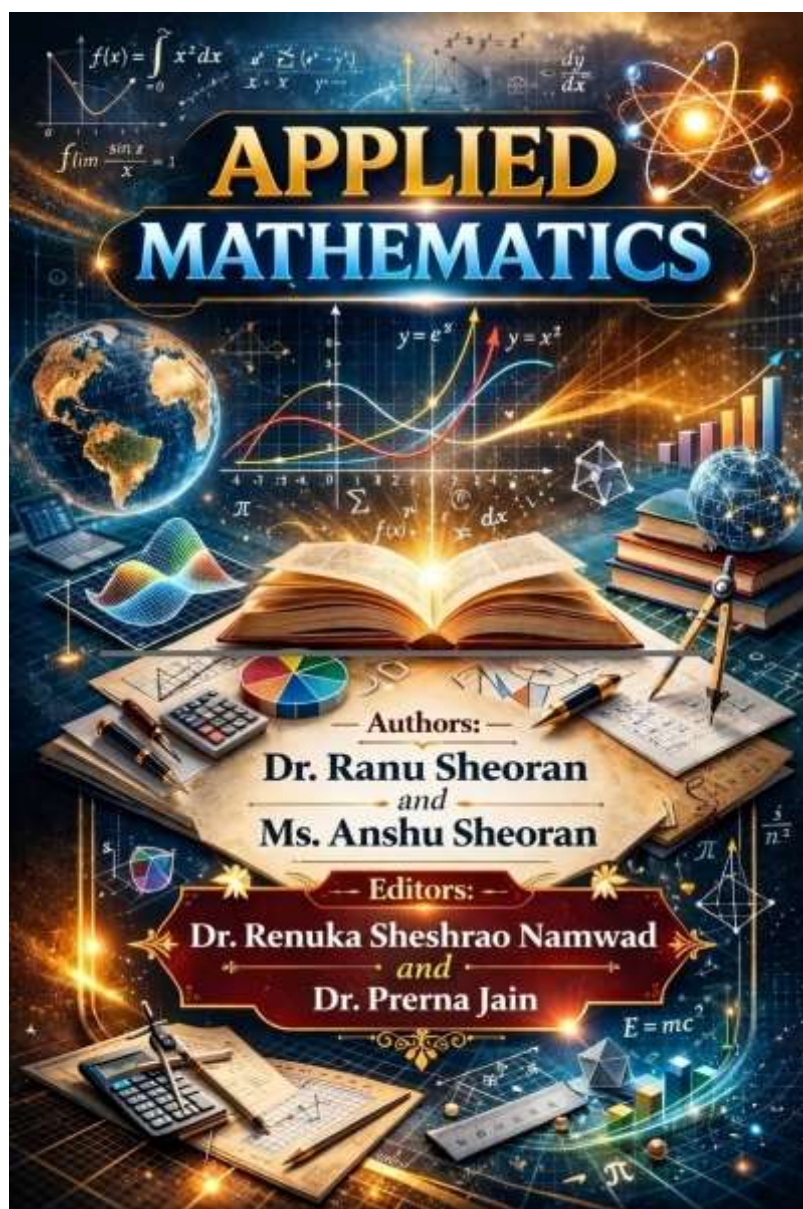
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GOVERNANCE AND JUSTICE THROUGH INTEGRATING TECHNOLOGIES: CONCERN AND CAUTIONS



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Interdisciplinary Perspectives in Management and IT



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DIGITAL TRANSFORMATION, HR ANALYTICS AND THE FUTURE OF WORK



Editors
Dr. Chetna Mahaur
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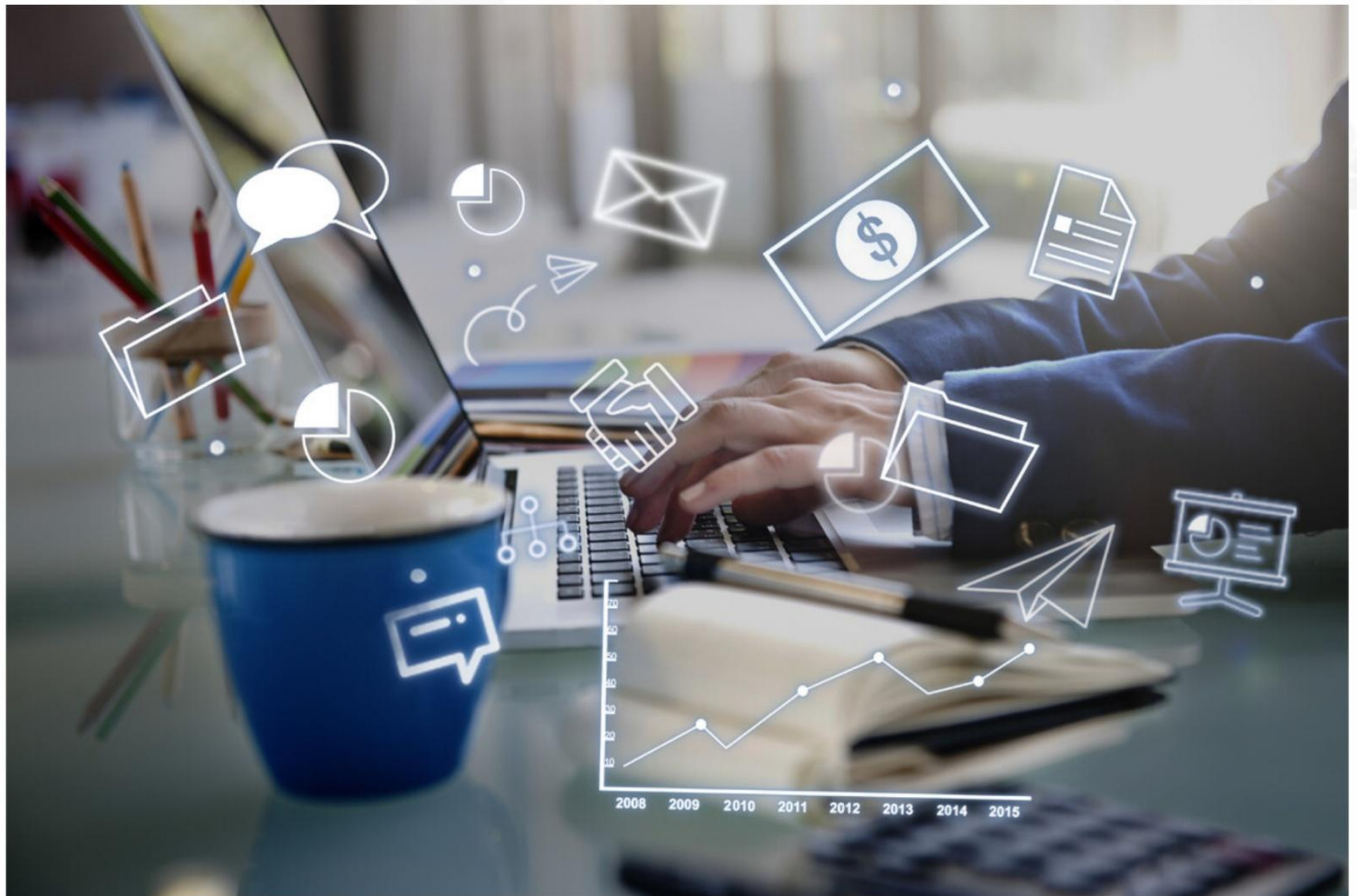




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UNLOCKING SYNERGIES FOR GROWTH

EDITORS

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CONSTITUTIONALISM IN INDIAN TRADITION

[Vedas to Samvidhan]



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Vice Chairman,
Gitarattan International Business School, New Delhi

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Dr. Neelam Seam
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This book has a major focus on intelligent investment and modern finance, examines the transformative intersection of artificial intelligence, digital innovation, and human behaviour within global financial ecosystems.

This book is edited by Dr. Poonam Rani and Lt. (Dr.) Seema Shokeen, the text explores how FinTech platforms leverage digital nudges and gamification to shape consumer choices, while cautioning against risks like "gamblification". The book provides a multi-dimensional analysis of modern investment strategies, covering Alternative Investment Funds, Mutual Fund penetration, and AI-driven stock market prediction. It uniquely bridges biological and financial science through neurofinance, investigating the neurobiological constructs of trust in digital platforms. Furthermore, the collection addresses critical global imperatives such as Green FinTech, financial inclusion via digital banking, and the evolution of sovereign money through Central Bank Digital Currencies (CBDC). Ultimately, it serves as a guide for navigating the autonomous finance landscape where AI agents manage DeFi portfolios.

Dr. Poonam Rani is an accomplished academician, researcher, and finance professional with over 13 years of experience in teaching, research, and educational management, along with corporate exposure. She is currently serving as Associate Professor (Finance) at Gitarattan International Business School (GIBS), Delhi. She holds a FPM from the National Institute of Financial Management (NIFM) and a doctoral degree in Management from Punjab Technical University. Her research interests include Artificial Intelligence in Finance, FinTech, Behavioral Finance, Investment Management, Financial Analytics, and Corporate Finance. She has published more than 21 research papers in reputed journals indexed in Scopus, SCI, ABDC, UGC Care, EBSCO, and ProQuest. Dr. Rani has edited academic books and actively contributes to knowledge dissemination as a resource person in workshops and faculty development programmes. Her scholarly work focuses on understanding the transformative impact of AI, digital innovation, fintech, and behavioral dynamics on modern investment and financial decision-making.

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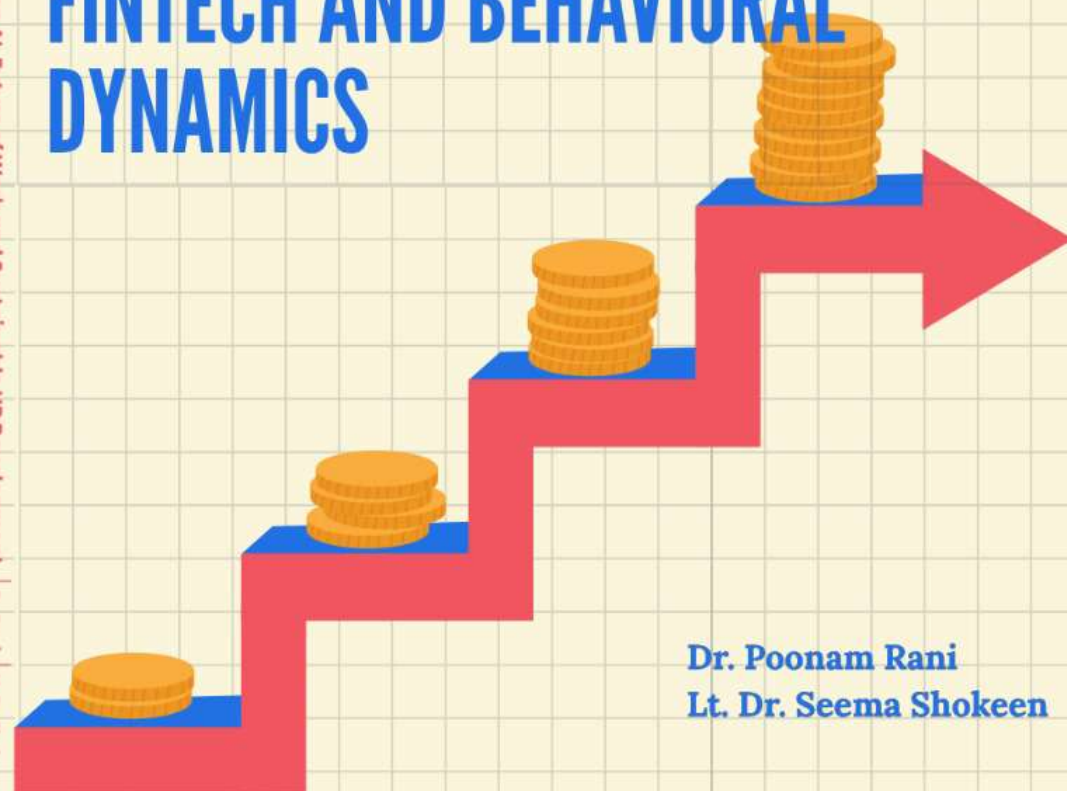


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AI Ethics and the Future of Clean Governance

*Building Transparent, Accountable and
People-Centric Governance in the Age of AI*



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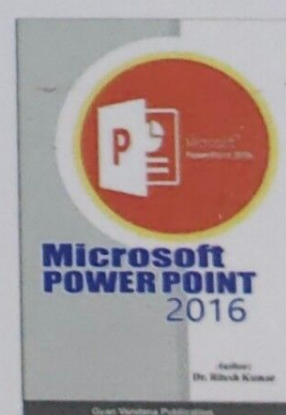
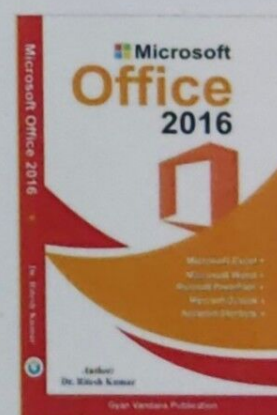
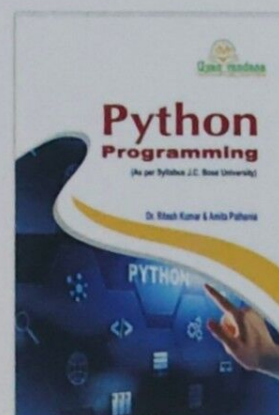
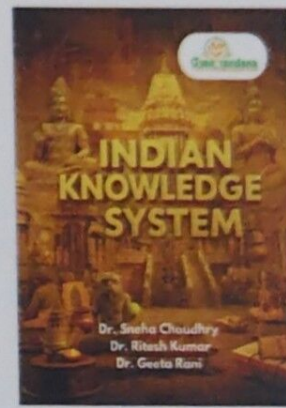
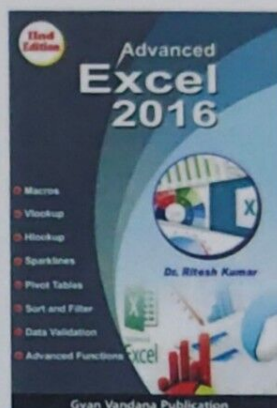
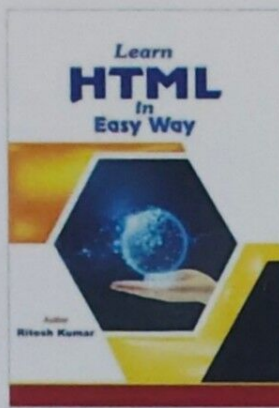
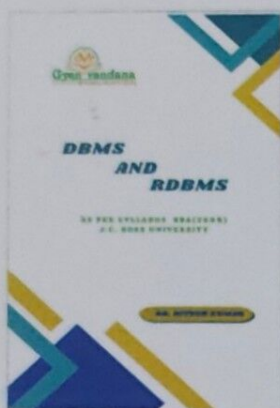
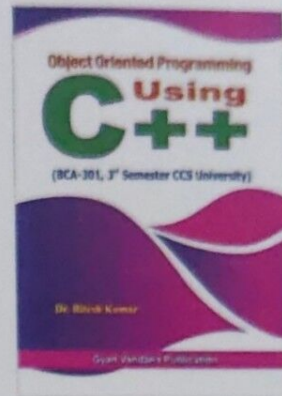
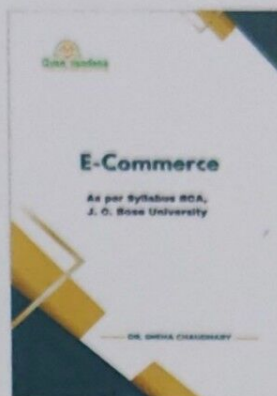
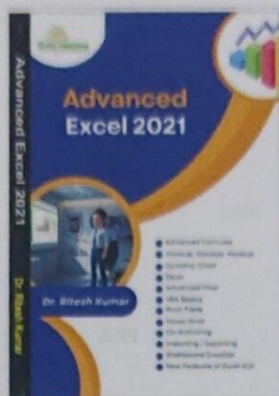
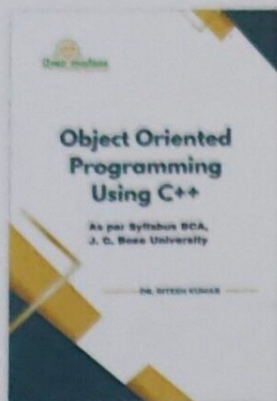
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Interdisciplinary Research Perspectives on AI, Future of Work and Sustainable HR Development presents a multidisciplinary exploration of the changing world of work in the digital age. The book examines the impact of artificial intelligence on human resource management, employability, workforce transformation, leadership, and organizational development. It addresses critical themes including diversity and inclusion, workplace well-being, psychological safety, ethics, digital learning, and sustainable HR practices. The volume also explores climate responsibility, labour reforms, social security, communication skills, and emerging workforce expectations. By integrating theoretical insights with case studies and systematic reviews, the book offers practical and research-based perspectives for navigating future workplace challenges. An invaluable resource for academicians, researchers, students, HR professionals, policymakers, and industry leaders, it contributes to the discourse on building ethical, inclusive, and sustainable organizations in the era of AI.

Prof. (Dr.) Manisha V. Nain is a distinguished academican, researcher, and HR professional with over two decades of experience in teaching, research, training, and academic leadership. She has served at reputed institutions, including the University of Delhi, ICFAI, Era Business School, and a leading public university in the Middle East. A prolific scholar, she has authored over 32 research publications, presented 22+ papers at national and international conferences, and has four books to her credit. She is a Gold Medalist and two-time Silver Medalist of the prestigious Emerging HRD Thinker's Award conferred by ISTD, New Delhi. Recognized for her academic excellence, research contributions, and student-centric approach, she continues to advance interdisciplinary scholarship in HR, AI, and the future of work.

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