

Publication of Newsletters and Magazines 2025-26					
Sl. No.	Name of Publication	Name of Editors / Authors	Publication Type	Frequency	Name of Publisher
1	Magazine GIBS Digest 2026	Ms. Prachi Jindal Chief Editor, Dean Prof. (Dr) Urvesh Chaudhery Officiating Director Dr. Shreya Bhardwaj Assistant Professor Dr. Sonia Peter Assistant Professor	Print and Online	Yearly	Gitarattan International Business School
2	Alumni Magazine - Dharohar 2026	Ms. Prachi Jindal Chief Editor, Dean Prof. (Dr) Urvesh Chaudhery Officiating Director Dr. Neelam Seam Associate Professor Dr. Priyanka Sehwat Assistant Professor	Print and Online	Yearly	Gitarattan International Business School
3	Newsletter Anubhuti 2025-2026	Ms. Prachi Jindal Chief Editor, Dean Prof. (Dr) Urvesh Chaudhery Officiating Director Ms. Geeta Khari Assistant Professor Mr. Raghav Budakoti Assistant Professor	Print and Online	Yearly	Gitarattan International Business School

GIBS DIGEST

— ANNUAL MAGAZINE —

Awarded 'A' by



NAAC
NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL



CELEBRATING
STUDENT VOICES.
IGNITING CHANGE.

May, 2026

Vol. 8

Issue. 1

Anklets OF IRON



Artificial Intelligence:
A Legal Pandora's Box Waiting to Explode



The Silence Between Nightmares!



In the Year of Ash and Storm, She Became India



Annual Magazine of Gitarattan International Business School

May 2026, Volume 8, Issue 1

PATRON

Chief Patron

Shri R. N. Jindal

Chairman

Gitarattan International Business School

Patron

Shri Anirudh Jindal

Vice Chairman

Gitarattan International Business School

EDITORIAL BOARD

Prof. (Dr.) Urvesh Chaudhery

Officiating Director

Ms. Prachi Jindal

Chief Editor, Dean

Dr. Shreya Bhardwaj

Assistant Professor, CLS

Dr. Sonia Peter

Assistant Professor, CMS

STUDENT COORDINATORS

Nikhil Bachchas

BBA LLB (H) 2B

Harshita Agarwal

BBA LLB (H) 4B

Pari Jain

BBA, M4C

Manya Arora

BBA M4C

Kanan Gupta

BBA E4A

Tripti Jain

BBA E4A

GIBS Digest: Published annually by Rohini Educational Society for Gitarattan International Business School, Delhi. The views expressed in this magazine are those of the authors. No part of the publication may be reproduced in any form without the written consent of the publisher.

All rights reserved @Gitarattan International Business School (GIBS), Delhi.

C O N T E N T

S.NO.	ARTICLES	PAGE NO.
01	AI & The Indian Legal Revolution: Redefining Justice Through Technology - Drishti Gupta, BBA LLB 2A	01
02	Management Malaise In Indian Organisations - Kanishka Tyagi, BBA M4B	02
03	AI The Contemporary Dilemma, Cyber Security & Regulation - Pulkita Ojha, BA LLB 2B	03
04	Are Earbuds Harming Today's Youth? The Hidden Impact You Should Know - Tripti Jain, BBA E4A	04
05	A Pause For The Soul - Anjali Vishwakarma, BBA LLB 2B	05
06	From The Lens of Aryan Yadav, BBA LLB 2A.	06
07	Artificial Intelligence: A Legal Pandora's Box Waiting To Explode - Sonia Arora, BA LLB 8A	07
08	Delimitation In India Balancing Representation And Federal Equity - Harsh Raj, BALLB 8A	08
09	Beyond Gender: The Unseen Struggles of Men And Women In Society - Kanika Tyagi, BBA E4A	09
10	Artificial Intelligence Regulations And Global Business - Daksh Chandra Jha, Integrated BBA MBA 4A	10
11.	Anklets of Iron - Komal Garg, BBA M6B	11
12.	Cyber Heists And AI: How Hackers Use Artificial Intelligence For Theft - Muskaan Garg, BA LLB 8A	12
13.	Beyond Books: Innovative Learning Hacks For The Digital Era - Arnav Tripathi, BBA E4A	13
14.	Data Privacy Regulations And Their Impact On Multinational Corporations - Kanika Kansal, BBA LLB 6A	14
15.	In The Quiet, You'll Find It - Jatin Korjani, BBA LLB 2B	15
16.	An Interview With Col. Ashutosh Pratap Singh - Kanan Gupta-BBA E3A, Nikhil-BBA LLB 2B, Harshita Aggarwal - BBA LLB 4B	16

S.NO.	ARTICLES	PAGE NO.
17.	Awaken The Mind - Jiya Sabharwal, BBA M4A	21
18.	Book Review: Arthashastra - Kautilya, Anshu Lal, BBA E4A	22
19	Competition- A Double-edge Sword In Student Life - Himanshi Singh, BBA M6A	23
20.	Echoes of Injustice : The Chopra Kidnapping Case - Piyush Pallav, BBA LLB 2B	24
21	Family Firms: Balancing Heritage And Innovations - Pratham Aggarwal, BBA E4A	25
22.	From Trials To Triumph - Bhavisha Roy, BBA M4C	26
23.	Education: The Strongest Weapon To Prevent Birth of Criminals In Indian Society - Arshita Dhamija, BBA LLB 4B	27
24.	Neuro-marketing : How Brands Hack The Human Brain - Divye Khandelwal, BBA M6B	28
25.	Embracing E-contracts In The Digital Era: A Guide For Modern Businesses - Anshika Goel, BBA LLB 2A	30
26.	Emergency Seen Through The Lens of Law - Gaurav Anand, BA LLB 6A	31
27.	Reminisce - Taniya, BBA M4C	32
28.	Social Media Addiction - Shreya, BBA M4C	33
29.	Feeding Carrots To A Satiated Horse: The Redundancy Of India's Leniency Framework - Vanshika Gupta, BBA LLB 8A	34
30.	The Introvert's Unseen Thought: Under The Public Eye - Mansi Kothiyal, BBA M2B	35
31.	From Human Hands To Machine Minds: The Copyright Dilemma of AI-works - Kaveri Diwakar, BA LLB 8A	36
32.	The Silence Between Nightmares! - Tarika Jain, BBA M4C	37

S.NO.	ARTICLES	PAGE NO.
33.	In The Year of Ash And Storm, She Became India - Asmita Sharma, BA LLB 8A	38
34.	The Rise of AI Agents: Your New Digital Assistants - Kanan Gupta, BBA E4A	39
35.	Integration of Artificial Intelligence In Arbitration Procedures: Legal Frameworks And Ethical Considerations - Herambh Bhatia, BBA LLB 4A	40
36.	The Spark Within - Ishika, BBA M4C	41
37.	Legal Advertising And Consumer Protection: A Case For Accountability In The Legal Profession - Pranav Raj, BA LLB 8A	42
38.	Book Review: On Balance: An Autobiography - Trisa Biswas, BBA E4A	43
39.	Unwritten Goodbyes - Kyna Kaur, Integrated BBA MBA 4A	45
40.	Navigating Global Regulatory Compliance, Data Privacy, And AI Governance - Unnati Gupta, BA LLB 2B	46
41.	Potholes And Progress: India's Road Reality - Aparna Jha, BA LLB 8A	47
42.	Why Failure Is The New Success Formula - Garvit Nagpal, Integrated BBA MBA 4A	48
43.	Whispers Between Stars - Ridhi Sharma, BBA M4C	49
44.	Reparations For Victims Of Armed Conflicts: An Emerging Right Under IHL - Nikita Falodia, BBA LLB 6A	50
45.	Youth Rise In Navigating Nepal's Political Upheaval - Tanya Abrol, BBA LLB 8A	51
46.	Cancer Ek Jung - Harshita Agarwal, BBA LLB 4B	53
47.	Book Review : The Power of Habit - Nikhil Bachchas, BBA LLB 2B	54
48.	Section 125 CRPC: Secular Maintenance Beyond Personal Laws - Anas, BBA LLB 2A	55

S.NO.	ARTICLES	PAGE NO.
49.	From The Lens of Divya Rana, BBA LLB 2A	57
50.	Speaking Up Or Silenced – Whistleblower Protection In India - Mihika Madan, BBA LLB 10 B	58
51.	The New Discrimination : Algorithmic Bias In Hiring And The Compliance Crises For Global Business - Anjali Gupta, BBA LLB 4A	59
52.	The Next Gen Gst : Accelerating Towards A Smarter Tax Ecosystem - Radhika Sharma, BA LLB 10A	60
53.	The Witness - Samaira Kalra, BBA LLB 2B	61
54.	From The Lens of Pranav Raj, BA LLB 8A	62
55.	Who Stands Guilty? Understanding Legal Accountability In A Machine-driven World - Jatin Korjani, BBA LLB 2B	63
56.	Womb's Bitter Harvest - Sneha, BBA LLB 2B	64
57.	Women's Rights In International Law: Challenges In Global Implementation - Ishika Tayal, BBA LLB 6A	65
58.	Women's Entrepreneurship In The UAE (Exploring cultural, social, and structural challenges through a conceptual lens) - Anjali Vishwakarma, BBA LLB 2B	66
59.	Book Review : Uncommon Law - Harshita Aggarwal, BBA LLB 4B	68
60.	Canvas of Creativity (Art Corner) - Sruti Malik, BA LLB 2B	69
61.	Canvas of Creativity (Art Corner) - Chehak Mahajan, BBA E4A Riya Aggarwal, BA LLB 8A Kamakshi Aggarwal, BA LLB 1A Pari Jain, BBA M4C	70
62.	AI Crossword	71
63.	Crossword - Answer Key	72

This publication can be recycled



giBS

Gitarattan International Business School

◆ Estd. 2004 ◆ Grade 'A' Accredited by NAAC ◆ Affiliated with GGSIPU

Gitarattan International Business School

- Approved by AICTE for Management Programmes & BCI for Law Programmes
- Affiliated to GGSIP University, Delhi
- Grade A Accredited by NAAC in 3rd Cycle
- Ranked No.1 by TOI for its BBA Programme in 2019, 2021, 2022 & Ranked 49th All India for its MBA Programme
- ISO 9001:2015, ISO 14001:2015, ISO 50001:2018 Certified Institution

Address: PSP 2A & 2B Complex-II, Madhuban Chowk, Sector-14, Rohini, Delhi-110085

Phone : 011-27555607/08

Email : digest@gitarattan.edu.in

Website: gitarattan.edu.in

#gibs.gitarattan





giBS

Gitarattan International Business School

◆ Estd. 2004 ◆ Grade 'A' Accredited by NAAC ◆ Affiliated with GGSIPU

GIBS
ALUMNI
ASSOCIATION

DHAROHAR



THE ANNUAL ALUMNI MAGAZINE OF GIBS | VOL. 2, JUNE 2026



giBS

Gitarattan International Business School

◆ Estd. 2004 ◆ Grade 'A' Accredited by NAAC ◆ Affiliated with GGSIPU

DHAROHAR

Annual Magazine of Gitarattan International Business School

June 2026, Volume 2, Issue 1

PATRON

Chief Patron

Shri R. N. Jindal

Chairman

Gitarattan International Business School

Patron

Shri Anirudh Jindal

Vice Chairman

Gitarattan International Business School

EDITORIAL BOARD

Prof. (Dr.) Urvesh Chaudhery

Officiating Director

Ms. Prachi Jindal

Chief Editor, Dean

EDITORS

Dr. Neelam Seam

Associate Professor

Dr. Priyanka Sehrawat

Assistant Professor

Dharohar : Published annually by Rohini Educational Society for Gitarattan International Business School, Delhi. The views expressed in this magazine are those of the authors. No part of the publication may be reproduced in any form without the written consent of the publisher.

All rights reserved @Gitarattan International Business School (GIBS), Delhi.

CONTENT

Section 1. Entrepreneur Achievements / Success Stories

01

- **ENTREPRENEURIAL JOURNEY: BUILDING A MODERN BRAND WITH THE POWER OF AI** 02
Shreya Aggarwal, Founder, Weaveaura Atelier, BBA Batch (2016-2019)
- **INDIAN ORIGIN FOODS – BUILDING A MODERN BRAND FROM TRADITIONAL ROOTS** 03
Lakshay Garg, Founder, Indian Origin Foods, Delhi, BBA Batch (2019-2022)
- **BUILDING DIGITAL ECOSYSTEMS & SCALABLE BRANDS: MY ENTREPRENEURIAL JOURNEY** 04
Saransh Jain, Founder, Freelance Mantra Pvt. Ltd. | Founder, Brand Refiners | Founder & CMO, Gearztouch, MCA Batch (2015-2020)
- **HERE IS WHY I AM GLAD I DID NOT STOP** 06
Saurabh Aggarwal, Founder, H K Home Appliances, MBA Marketing Batch (2014-2016)

Section 2. Awards and Recognitions

07

Section 3. Campus Life Stories

15

- **THOSE DAYS, THOSE BONDS, THAT LIFE** 16
SHUBHAM JAIN, AGM, Doconline, MBA Batch (2012-2014)
- **A SNAPSHOT OF LEARNING, LAUGHTER, AND GST LESSONS** 18
Suraj Verma, Corporate Tax Associate, Ameriprise Finance, MBA Batch (2016-2018)
- **A STAGE, A DREAM, A TEAM – MY TEDX JOURNEY** 20
Anmol Sharma, Associate, Supply Acquisition, MBA Batch (2022-2024)
- **THEN I LIVED IT, NOW I UNDERSTAND IT** 21
Shreya, Executive Assistant To CEO, Market Works, BBA Batch (2021-2024)

Section 4. "In Conversation with Alumni" Interviews

23

- **THE FUTURE OF BANKING: DRIVEN BY DATA, DEFINED BY TRUST** 24
Gurcharan Singh, Head – Client Experience Group, Indusind Bank, MBA Batch (2005-2007)
- **SHAPING MINDS, ADVANCING KNOWLEDGE: AN ACADEMIC JOURNEY** 28
Dr. Jyotsna, Assistant Professor, MBA Batch (2011-2013)

- **THE FUTURE OF HR: DRIVEN BY DATA, DEFINED BY PEOPLE** 30
Shiza Siddiqui, Manager - TA & Training, Pure Home+Living (Dlf Brands), MBA Batch (2017-2019)
- **FROM LAW SCHOOL TO NATION BUILDING: A JOURNEY INTO REGULATORY LAW** 33
Mr. Shreshth Mahindroo, Legal Consultant, DGCA, Ministry Of Civil Aviation, Integrated BBA LLB Batch (2017-2022)

Section 5. Alumni Contributions to College (ALS, Workshops, mentoring etc) 37

Section 6. Echoes of Experience / Articles 41

- **THE UNWRITTEN RULES OF PROFESSIONAL LIFE** 42
Jasleen Khurana, Director of HR And Operations, Scry AI (Us MNC), MBA Batch (2010-2012)
- **PERSONAL BRANDING IS THE NEW RESUME: WHAT I'D DO DIFFERENTLY IF I WERE BACK IN COLLEGE** 43
Shreya, Executive Assistant To CEO, Marketing Works, BBA Batch (2021-2024)
- **THE DISCIPLINE OF NOT KNOWING** 45
Saksham Sharma, Managing Partner, Steel Product Manufacturing, BBA Batch (2020-2023)
- **REDEFINING HR IN THE AGE OF AI: MY JOURNEY FROM GIBS TO THE MODERN WORKPLACE** 46
Chanchal Beniwal, Senior HR Executive, Surepass Technologies, BBA Batch (2020–2023)
- **FROM CAMPUS TO CORPORATE: THE REAL TRANSITION** 49
Anmol Sharma, Associate, Supply Acquisition, MBA Batch (2022-2024)
- **PRODUCTIVITY GUILT: WHY REST FEELS LIKE A CRIME IN COLLEGE** 51
Hiten Chadha, Senior Analyst – Strategy, Risk & Transactions, Deloitte India – Cyberhub, Gurgaon, BBA Batch (2020-2023)
- **TALENT ACQUISITION: HOW STRATEGIC HIRING SHAPES ORGANISATIONS** 53
Shubhangi Jain, Talent Acquisition & People Operations Specialist, Visa Inc., Google, MBA Batch (2017–2019)
- **FROM AMBITION TO ACCOUNTABILITY – EVOLVING FROM CLASSROOM ASPIRATION TO INSTITUTIONAL RESPONSIBILITY** 55
Gurcharan Singh, Head – Client Experience Group, Indusind Bank, MBA Batch (2005-2007)

Section 7. Alumni Meet: CHRONICLES 57

Section 8. Advertisement 63

Section 9: Alumni Testimonials 67



giBS

Gitarattan International Business School

◆ Estd. 2004 ◆ Grade 'A' Accredited by NAAC ◆ Affiliated with GGSIPU

GITARATTAN INTERNATIONAL BUSINESS SCHOOL

- Approved by AICTE
- Affiliated to Guru Gobind Singh Indraprastha University, Delhi
- Accredited by NAAC with Grade 'A'

Address: PSP 2A & 2B Complex-II, Madhuban Chowk, Sector-14, Rohini, Delhi-110085

Mobile: +91-882307575, +91-8595605385

Email: alumni@gitarattan.edu.in

Website: www.gitarattan.edu.in



AWARDED
'A' GRADE BY



NAAC
NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL



giBS

Gitarattan International Business School
♦ Estd. 2004 ♦ Grade 'A' Accredited by NAAC ♦ Affiliated with GGSIPU

Anubhuti

Annual Newsletter of Gitarattan International Business School

Academic Year : 2025-2026



A
Sneak Peak
of Events



CONTENTS

S.NO.	DETAILS	PAGE NO.
1.	About GIBS	1
2.	Vision & Mission	2
3.	Director's Message	3
4.	Chief Editor's Message	4
5.	Industry-Institute Partnership Cell (IIPC)	5
6.	Institute Innovation & Entrepreneurship Cell (IIC)	28
7.	Jurist Day	49
8.	International Conference	52
9.	Development Programmes	59
10.	Annual Events	69
11.	Co-Curricular Activities	103
12.	Extra-Curricular Activities	108
13.	Legal Aid Clinic (LAC)	134
14.	National Digital Library of India (NDLI)	138
15.	Research & Publications	141
16.	Memorandum of Understanding (MOU)	171
17.	Off-Campus Events Winner and Participants	174
18.	Academic Toppers	180

PATRON

Shri R.N. Jindal

Chief Patron
Chairman, RES

Shri Anirudh Jindal

Patron
Vice Chairman, RES

EDITORIAL BOARD

Ms. Prachi Jindal

(Chief Editor, Dean)

Ms. Geeta Khari

(Co-editor, Assistant Professor (CMS))

Mr. Raghav Budakoti

(Co-editor, Assistant Professor (CLS))



giBS

Gitarattan International Business School

◆ Estd. 2004 ◆ Grade 'A' Accredited by NAAC ◆ Affiliated with GGSIPU

Gitarattan International Business School

- Approved by AICTE for Management Programmes & BCI for Law Programmes
- Affiliated to GGSIP University, Delhi
- Grade A Accredited by NAAC in 3rd Cycle
- Ranked No. 1 in Top Emerging BBA institutes in India and Ranked No. 2 for Top Emerging BBA Institute in Placements by the TIMES B-SCHOOL Survey 2023
- Ranked as No. 49th in top 150 B-Schools in India, 34th in Top 100 Private Institutes in India and 19th in top 20 North B Schools for its MBA Programme by the Times B-School Survey 2022
- ISO 9001:2015, ISO 14001:2015, ISO 50001:2018 Certified Institution

Address: PSP 2A & 2B Complex-II, Madhuban Chowk, Sector-14, Rohini, Delhi-110085

Phone : 011-27555607/08/09

Email : gibs@gitarattan.edu.in

Website: www.gitarattan.edu.in

