

KRISHNA JANMASHTAMI

3RD SEPTEMBER 2026 (THURSDAY)



Krishna Janmashtami, commemorating the birth of Lord Krishna, was celebrated at Gitarattan International Business School (GIBS) on 3rd September 2026 with enthusiasm, devotion and active participation of faculty, students and staff. The celebration was planned as a cultural and value-oriented institutional activity, combining traditional rituals with a cultural presentation and collective devotional engagement.

The preparations and arrangement of the event was done diligently by the faculty coordinators, students and other staff members. The auditorium's stage was a sight to look at! The students of Expression club left no stone unturned and beautifully decorated it portraying the city of Vrindavan. The cradle of Lord Krishna, decorated with fresh flowers, was placed at the center of the stage along with Prasad and other offerings.

The programme commenced with the welcoming of Lord Krishna on the cradle accompanied by Divine Flute Recitation, followed by Aarti and Jhula Seva. The formal segment included the welcome and theme introduction and an address by Director ma'am. The central cultural presentation was a dramatic performance by Abhinay and Mudra titled "Krishna and the Essence of Motherhood" which reflected the importance and power of mother's love, father's strength, friend's compassion and righteousness to take responsible action against evil. The audience appreciated the hardwork and acting skills of students. The actual epic-inspired attires worn by the participants added meaning to their respective roles. The in-act dance segments performed by the students of Mudra society were mesmerizing to watch that enhanced the play gracefully.

Following the performance, the Bhajan Jamming took place by the band called The Sacred Room who performed several songs devoted to Krishna Bhakti. The entire crowd including faculty, students and other staff members sang along with them and expressed their joy and devotion with loud chants of 'Radhe Radhe' in the entire auditorium. It would not be wrong to say that near the end of jamming session, the entire crowd turned the auditorium into a concert of Lord Krishna's songs by switching on the flashes of their phone showcasing immense joy and happiness in the devotional vibe.

The event concluded with the distribution of prasad to everyone. However, the energy it brought amongst the crowd was so high that no one wanted the celebration to end. The participants expressed their gratitude and they collectively clicked pictures with Dean ma'am and Director ma'am in their respective role attires to always cherish this memorable celebration.

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TYPE OF EVENT	Extra-curricular
VENUE	Auditorium
TIME & DURATION	10:00 am onwards
CONDUCTED BY	Abhinay, Mudra & Expressions Club

ORGANISED FOR	Students, faculty and staff members of GIBS
NAME OF THE COORDINATOR/s	Dr. Shreya Bhardwaj, Ms. Ankita Dubey, Ms. Sakshi Solanki & Ms. Megha Juneja
ATTENDANCE	Approx 200
RESOURCE PERSON	NA
OBJECTIVES OF THE EVENT	1. To familiarise students with the cultural, mythological, and traditional significance of Janmashtami and its place in Indian heritage. 2. To provide students with opportunities to organise, coordinate, perform, and manage various activities, thereby developing leadership, teamwork, communication, and organisational skills. 3. To encourage reflection on values associated with Lord Krishna, such as duty, righteousness, compassion, wisdom, courage, and self-discipline. 4. To provide students from diverse backgrounds an opportunity to participate collectively and develop a sense of belonging and institutional community.
LEARNING OUTCOME	1. Students gained greater exposure to traditional forms of music, dance, theatre, storytelling, decoration, costumes, and devotional art. 2. Students involved in planning and conducting the celebration learnt leadership, coordination and event-management skills. 3. Students would be able to relate cultural traditions and philosophical ideas associated with Krishna to discipline their life. 4. By blending spiritual principles with academic learning, the event fostered a shared sense of community and cultural pride across the campus.
SHORTFALL DURING EVENT	Enormously large number of students gathered for the celebration,



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	especially the fresher students, due to which no space was left in the auditorium to accommodate everyone.
LINK OF ONLINE VIDEO	https://youtu.be/xKpo6-IwOpM

PREPARED & SUBMITTED BY: MS. MEGHA JUNEJA, ASSISTANT PROFESSOR, GIBS



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