

## “JAL RAKSHA CAMPAIGN” 29<sup>TH</sup> AUGUST 2026 (SATURDAY)



The NSS Unit of Gitarattan International Business School (GIBS) successfully organized JAL RAKSHA CAMPAIGN in collaboration with the Society for Environment & Sustainable Development on 29<sup>th</sup> August 2026 (Saturday).

The session was conducted between 11:00 AM to 01:00 PM at Ekta Village, Haiderpur. As part of our social responsibility and environmental awareness initiative, we organized the Jal Raksha Campaign with the objective of promoting awareness about the importance of water conservation, rainwater harvesting, and responsible water management.

The campaign aimed to encourage students and community members to adopt water-saving practices and understand the importance of preserving this vital natural resource. Through awareness discussions, the initiative sought to spread the message of 'Save Water, Secure the Future'.

The Jal Raksha Campaign was organized to promote sustainable water usage and the event highlighted the need for conserving water in our daily lives. The activities encouraged participants to identify and reduce water wastage, to understand the benefits of rainwater harvesting, and assess water consumption through water audit activities such as water meter Reading, Toilet Flush Volume Check and Leak Inspection Walkthrough. This campaign also allowed participants to creatively communicate the importance of water conservation through poster-making activities.

The volunteers enthusiastically participated in the campaign, making it a meaningful initiative towards creating greater environmental awareness and community participation. These activities strengthened their sense of social responsibility and encouraged them to adopt sustainable water-use practices. The campaign reinforced the importance of collective efforts in conserving water, reducing wastage, promoting rainwater harvesting, and building a water-conscious and sustainable community. The NSS Unit remains committed to organizing such socially impactful activities and encourages continued community participation in future initiatives.

### FLYER OF THE EVENT



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| <b>TYPE OF EVENT</b>            | Extra-curricular                                                                                                                                                                                                                                                                                      |
| <b>VENUE</b>                    | Ekta village, Haidarpur, Delhi.                                                                                                                                                                                                                                                                       |
| <b>TIME &amp; DURATION</b>      | 11:00 A.M. to 01:00 P.M. & 1 hour                                                                                                                                                                                                                                                                     |
| <b>CONDUCTED BY</b>             | NSS, GIBS                                                                                                                                                                                                                                                                                             |
| <b>ORGANISED FOR</b>            | Ekta Village Residents and NSS Volunteers                                                                                                                                                                                                                                                             |
| <b>NAME OF THE CO-ORDINATOR</b> | Ms. Muskaan Grover & Ms. Tripti Yadav                                                                                                                                                                                                                                                                 |
| <b>ATTENDANCE</b>               | 100                                                                                                                                                                                                                                                                                                   |
| <b>RESOURCEPERSON</b>           | Dr. Sanjay Mohan Marale, President, Society for environment & Sustainable Development.                                                                                                                                                                                                                |
| <b>OBJECTIVES OF THE EVENT</b>  | <ol style="list-style-type: none"> <li>1. Raise awareness about the importance of water conservation and responsible usage.</li> <li>2. Engage participants in water-saving practices and environmental protection initiatives.</li> </ol>                                                            |
| <b>LEARNING OUTCOME</b>         | <ol style="list-style-type: none"> <li>1. Participants will learn about the importance of water conservation, the consequences of wastage, and techniques for rainwater harvesting.</li> <li>2. Attendees will identify unnecessary water consumption through audit activities and develop</li> </ol> |

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|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                               | <p>sustainable habits.</p> <p>3. The event will empower participants to communicate environmental messages and promote water-conscious practices in their communities.</p> |
| <b>SHORTFALL DURING EVENT</b> | NA                                                                                                                                                                         |
| <b>LINK OF INSTAGRAM</b>      | <a href="https://www.instagram.com/reel/DdD4danSsjk/?stkn=MTd4bDhoZzF0bm55eQ==">https://www.instagram.com/reel/DdD4danSsjk/?stkn=MTd4bDhoZzF0bm55eQ==</a>                  |

**PREPARED & SUBMITTED BY: MS. MUSKAN GROVER & MS. TRIPTI YADAV,  
ASSISTANT PROFESSOR**