

INDUSTRIAL VISIT TO YAKULT DANONE INDIA PVT LTD 12TH AUGUST 2026 (WEDNESDAY)



On 12th August 2026, as part of Gitarattan International Business School (giBS), Rohini's ongoing efforts to provide holistic management education, an industrial visit was organized for BBA First Semester (I and II shift) and Integrated BBA MBA First Year students to Yakult Danone India Pvt. Ltd., located in Sonapat, Haryana. The objective of the visit was to provide students with an immersive learning experience by exposing them to the operational practices of a leading global health and wellness brand specializing in probiotic beverages.

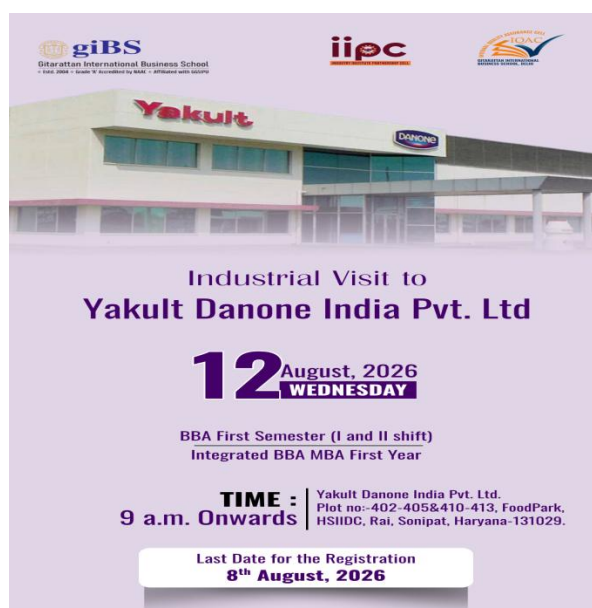
Yakult Danone India Pvt. Ltd. is a well-established manufacturer of probiotic products and is widely recognized for its flagship brand, Yakult. Driven by a strong commitment to enhancing gut health and promoting overall well-being, the company operates advanced, state-of-the-art manufacturing facilities and adheres to rigorous quality assurance and safety standards. The industrial visit was designed to provide students with a comprehensive understanding of how global business principles and management practices are effectively implemented within a technologically advanced production environment.

The visit offered students a valuable opportunity to explore Yakult's end-to-end production processes, distribution networks, and integrated marketing strategies. Students participated in a guided tour of the manufacturing facility, during which they closely observed the different stages of production, beginning with raw material procurement and extending through processing, quality checks, and final packaging of the probiotic beverages. The tour also highlighted critical business dimensions such as supply chain management, stringent quality control mechanisms, and the sustainability initiatives adopted within the plant operations.

During the visit, company officials, including plant managers and senior executives, conducted comprehensive briefings that provided students with deeper insights into the company's deployment of advanced machinery, adherence to strict safety standards, and long-term commitment to sustainable practices. The officials emphasized the importance of maintaining consistently high product quality and demonstrated how effective inventory management is essential to meeting the demands of both domestic and international markets.

The primary objective of the industrial visit was to bridge the gap between theoretical knowledge acquired in the classroom and its application in real-world industrial settings. By observing the functioning of key departments such as Production, Quality Control, Marketing, and Distribution, students gained practical exposure to how these functional units operate in coordination to ensure efficient production processes, product safety, and alignment with evolving market requirements. Overall, the industrial visit enabled students to directly connect concepts from their academic curriculum—such as supply chain management, production operations, strategic marketing, and operational efficiency—with actual industry practices. The experience also encouraged critical thinking by prompting students to reflect on how global organizations successfully manage large-scale manufacturing operations while consistently maintaining high standards of quality, regulatory compliance, and consumer trust. Finally, the industrial visit to Yakult Danone India Pvt. Ltd. was an enriching and insightful experience. It provided students with a realistic understanding of the operations behind one of the leading health-focused beverage companies.

FLYER FOR THE EVENT



TYPE OF EVENT	Industrial Visit
VENUE	Yakult Danone India Pvt Ltd Plot No. 402–405 & 410–413, Food Park, Hsiidc, Rai Industrial Area, Sonipat, Haryana – 131029, India
TIME & DURATION	10:00 AM onwards (approximately 4hours in all)
CONDUCTED BY	IIPC, GIBS
ORGANISED FOR	BBA First Semester (I and II shift) and Integrated BBA MBA First Year students
NAME OF THE COORDINATOR	Dr. Ekta Aggarwal, Ms. Hema Rani, Dr. Seema Panwar
ATTENDANCE	90
RESOURCE PERSON	Nikita Garg Yakult Danone India Pvt Ltd.
OBJECTIVES OF THE EVENT	➤ To enhance student's practical understanding of manufacturing operations and industrial management practices. ➤ To equip them with the skills and insights necessary for professional success in the business world..
LEARNING OUTCOME	➤ Students gained practical exposure to real-world manufacturing processes, industrial operations, and corporate practices. ➤ Students were able to have an insight of practical problems faced by any organization
SHORTFALL DURING THE EVENT	None
LINK TO ONLINE VIDEO	https://youtu.be/kN52h187pPI

**PREPARED & SUBMITTED BY: DR. EKTA AGGARWAL, ASSISTANT PROFESSOR,
GIBS**