

A TWO-DAY NATIONAL START-UP COMPETITION FUNDRAISING SPRINT

"BUILD. PITCH. RAISE WITH AI"

20TH & 22ND AUGUST 2026 (THURSDAY & SATURDAY)



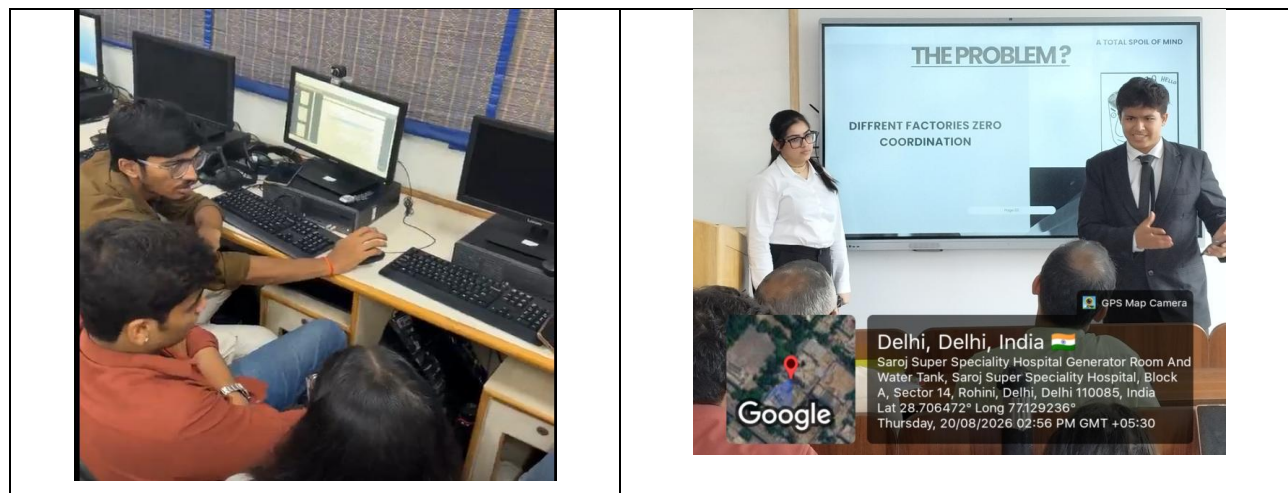
The Institution's Innovation Council (IIC), Gitarattan International Business School (GIBS), Rohini, organized a two-day national start-up competition titled “Fundraising Sprint 2026” on the theme “Build. Pitch. Raise with AI” on 20th and 22nd August 2026 (Thursday and Saturday), in offline mode, at Lab-202 and Seminar Hall (Second Floor), GIBS, Rohini, for a duration of 6 hours each day between 10:00 AM to 4:00 PM.

The competition was designed for students (early-stage entrepreneurs) on campus, with the objectives of developing participants' understanding of start-up fundraising and investment readiness, enabling them to prepare professional investor pitch decks, executive summaries and financial projections, strengthening business model development and market validation skills, familiarizing them with AI-powered tools for fundraising strategy and investor outreach, enhancing pitching, communication and presentation skills before investors and industry experts, promoting innovation, entrepreneurship and strategic business planning, and providing practical exposure to real-world investment evaluation processes. The competition combined traditional investor readiness with AI-enabled fundraising practices, allowing participants to prepare professional investment documents, pitch before expert juries, and utilize AI-powered tools to strengthen fundraising strategies and investor outreach, in line with the broader national vision of promoting a robust innovation and start-up culture in higher education.

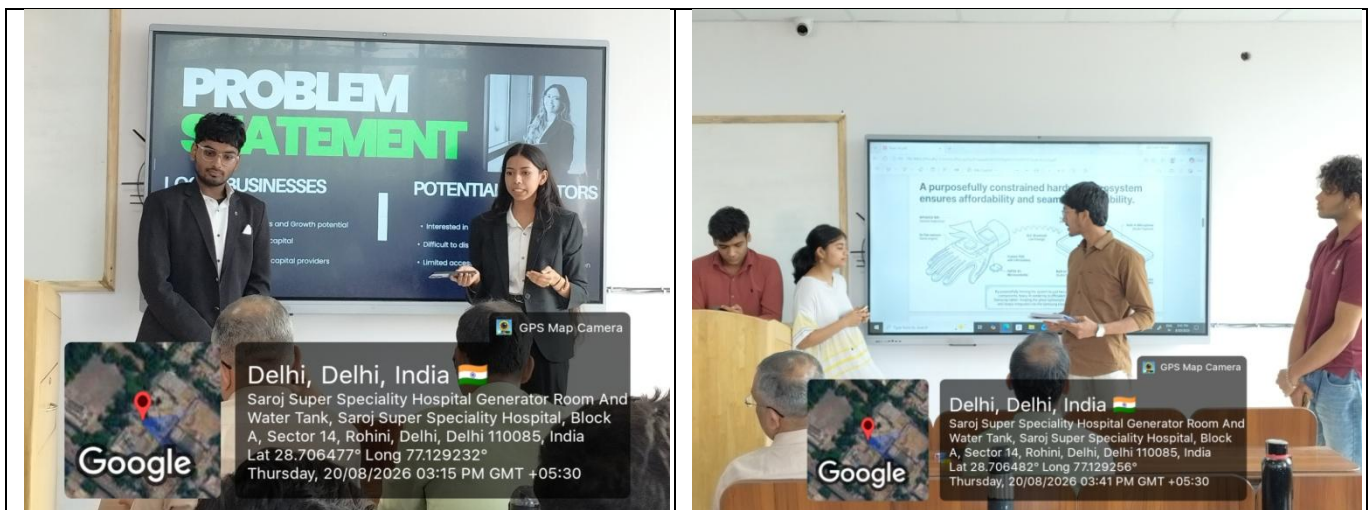
Day 1: 20th August 2026 (Thursday)

Investor Readiness Challenge

Day 1 of Fundraising Sprint 2026 began with Round 1 – Start-up Idea Registration & Validation, during which participating teams formally registered their start-up ideas, covering the problem statement, proposed solution, target market, value proposition, business model, competitive advantage, and initial fundraising vision. Teams were then given a preparation window to develop, on the spot, a professional investor pitch deck covering the problem, solution, market opportunity, business model, go-to-market strategy, financial projections, funding



requirement, and team profile. This was followed by Round 2 – Final Investor Pitch, wherein each team delivered an 8-minute investor pitch followed by a 2-minute Jury Q&A. Teams were evaluated out of 100 marks on parameters such as problem identification, innovation and solution, market understanding, business model feasibility, presentation and communication, and performance in the jury Q&A. Only teams shortlisted on the basis of their combined Round 1 and Round 2 scores qualified for Day 2.



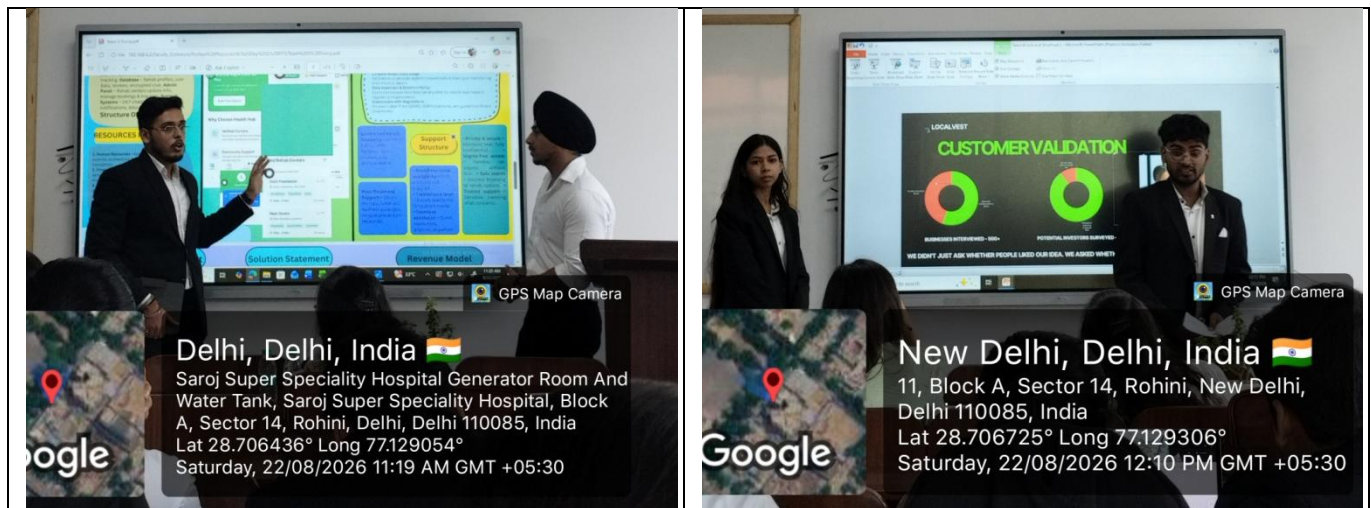
Day 2: 22nd August 2026 (Saturday)

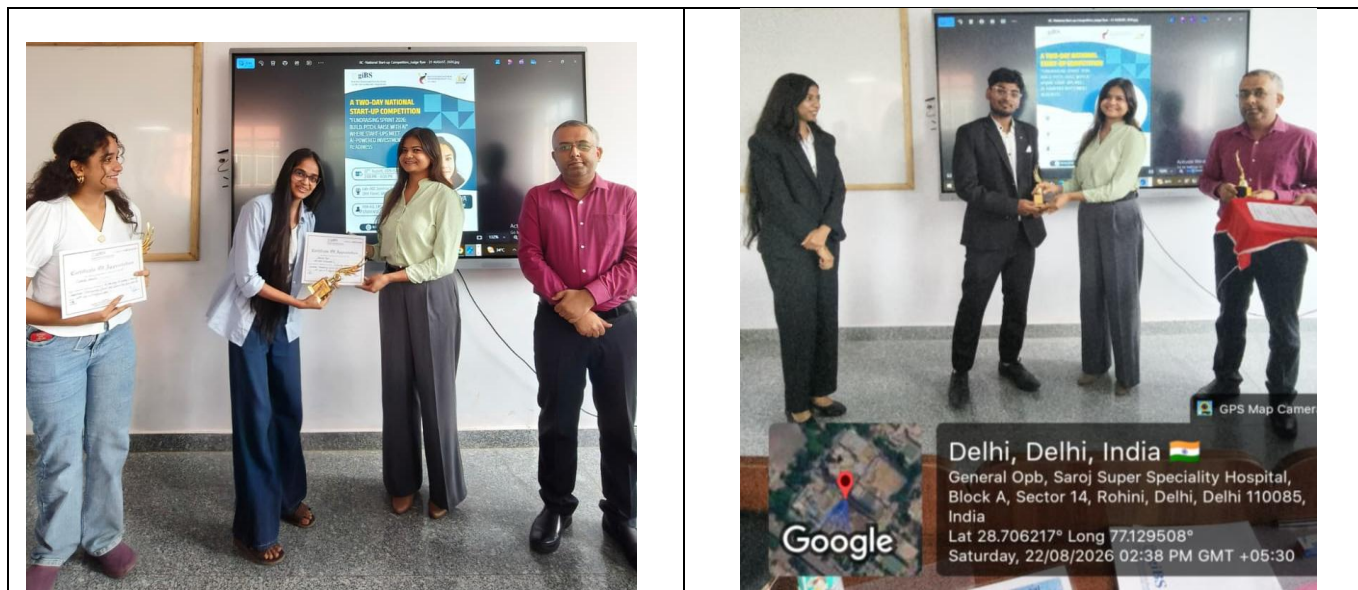
AI-Enabled Fundraising Challenge

Participation on Day 2 was restricted strictly to teams shortlisted from Day 1. During the AI-Enabled Fundraising round, shortlisted teams refined their start-up proposals using AI-powered tools such as ChatGPT, Claude, Gemini, Perplexity, Gamma, and Canva AI, to strengthen their AI-based fundraising strategy (investor identification, fundraising roadmap, valuation justification, and due-diligence checklist), AI-based investor outreach (personalized investor emails, LinkedIn outreach, elevator pitch, follow-up sequences, and investor FAQ preparation), and AI-enhanced investor pitch (presentation visuals, market analysis, competitive benchmarking, financial simulations, and customer insights). Each team submitted a revised investor pitch deck, an AI-based fundraising strategy report, an investor outreach package, AI prompt documentation, and a list of AI tools used, with all teams required to disclose the AI tools and prompts used during the competition. Teams then delivered their AI-Enabled Investor presentations, comprising an 8-minute pitch followed by a 2-minute Jury

Q&A, evaluated out of 100 marks, comprising storytelling and structure, deck design and visual appeal, market research and opportunity analysis, financial projections, presentation and communication, and jury Q&A.

Fundraising Sprint 2026 witnessed a vibrant showcase of entrepreneurial thinking, with ten diverse start-up ideas taking the stage and captivating the jury and audience alike with their innovation and pitching style. The ideas ranged from a platform connecting psychologists with individuals battling addiction, to a service offering last-minute stitching and alteration hacks connecting customers with local tailors, to a business model enabling new companies to share production lines and manufacturing capacity with established manufacturers, to sustainable, organic air purifiers addressing rising environmental and health concerns. Each team brought a distinct perspective to the fundraising journey, blending problem-solving creativity with confident, investor-ready presentations, making for a truly engaging and competitive session on both days of the Fundraising Sprint 2026.





The programme concluded on 22nd August 2026 with the Grand Winner Announcement and Valedictory Session. The final winners were determined on the basis of cumulative performance across both days, with Day 1 (Investor Readiness Challenge) carrying a 40% weightage and Day 2 (AI-Enabled Fundraising Challenge) carrying a 60% weightage. The top most team was felicitated as Winners with a trophy and certificate, and the runner-up team was awarded a trophy and certificate too.

LIST OF WINNERS

Name of Participant	Programme & Section	Position
Tanishka Tayal	Integrated BBA MBA 3	Winner Team
Radhika Kaushik	B.Sc.	
Arti Prasad	BBA E5A	Runner-up Team
Shashwat Yadav	BBA M5A	

FLYER OF THE EVENT





INSTITUTION'S INNOVATION COUNCIL (IIC)
PRESENTS

A TWO-DAY NATIONAL START-UP COMPETITION
FUNDRAISING SPRINT 2026
(OFFLINE MODE)

"BUILD. PITCH. RAISE WITH AI"
WHERE START-UPS MEET AI-POWERED INVESTMENT READINESS

DATE: 20TH & 21ST AUGUST 2026
(THURSDAY & FRIDAY)

TIME :
10.00 AM to 04.00 PM

VENUE :
3rd Floor, Seminar Hall, GIBS

TARGET AUDIENCE :
Students, alumni & faculty
(early-stage entrepreneurs) on campus

LAST DATE OF REGISTRATION :
19th August, 2026



QR CODE OR REGISTRATION





A TWO-DAY NATIONAL START-UP COMPETITION

"FUNDRAISING SPRINT 2026:
BUILD. PITCH. RAISE WITH AI"
WHERE START-UPS MEET
AI-POWERED INVESTMENT
READINESS



MS. RADHA ARYA
Founder, Cascara Coffee

22nd August, 2026 (Saturday)
2:00 PM - 4:00 PM

Lab-202, Seminar Hall
(3rd Floor), GIBS

FOR ALL CMS, CLS & CCS
STUDENTS

www.gitarattan.edu.in | iic@gitarattan.edu.in

TYPE OF EVENT	IIC
VENUE	Lab-202, Seminar Hall (Second Floor), GIBS, Rohini
TIME & DURATION	10:00 AM – 4:00 PM 2 Days 6 Hours/day
CONDUCTED BY	Institution's Innovation Council (IIC), GIBS
ORGANISED FOR	Students (early-stage entrepreneurs) on campus
NAME OF THE COORDINATOR	Ms. Pushpa Prajapati Ms. Ruchi Malhotra

ATTENDANCE	25
RESOURCE PERSON	Name - Ms. Radha Arya Designation – Founder, Cascara Coffee
OBJECTIVES OF THE EVENT	• Develop participants' understanding of startup fundraising and investment readiness. • Enable participants to prepare professional investor pitch decks, executive summaries, and financial projections. • Strengthen business model development and market validation skills. • Familiarize participants with AI-powered tools for fundraising strategy and investor outreach. • Enhance pitching, communication, and presentation skills before investors and industry experts. • Promote innovation, entrepreneurship, and strategic business planning. • Provide participants with practical exposure to real-world investment evaluation processes.
LEARNING OUTCOME	• Design investment-ready business plans. • Prepare professional investor pitch decks and fundraising strategies. • Demonstrate effective business communication and pitching skills. • Apply AI tools to improve fundraising planning and investor engagement. • Develop financial projections and investment strategies.

	• Understand investor expectations and start-up evaluation criteria. • Enhance entrepreneurial competencies required for launching scalable ventures.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/qKpkJbgFV48

**PREPARED & SUBMITTED BY: MS. PUSHPA PRAJAPATI, ASSISTANT PROFESSOR,
CMS, GIBS**