

CAREER ADVANCEMENT PROGRAMME

APTITUDE AND REASONING

FOR COMPETITIVE EXAMINATIONS

7TH SEPTEMBER 2026 (MONDAY)



Gitarattan International Business School organised a Career Advancement Programme on “Aptitude and Reasoning for Competitive Examinations” on 7th September 2026 (Monday) at 10:00 AM onwards in Seminar Hall No. 304, 3rd Floor. The programme was conducted for the students of BBA (Semester 5), MBG (Semester 5), MBA (Semester 3), and MBA-IB (Semester 3).

The programme was organised with the objective of helping students strengthen their aptitude, logical reasoning, analytical thinking, problem-solving ability, speed and accuracy. These skills play an important role in competitive examinations, placement assessments and various recruitment processes.

The session was graced by Dr. Shankar Goenka, Chief Architect & Managing Director, WoW Factors India Pvt. Ltd., who served as the resource person. With his professional experience and expertise, Dr. Goenka provided students with valuable insights into the significance of aptitude and reasoning in academic as well as professional growth. He encouraged students to approach problems logically and develop a habit of regular practice.

The programme began with a warm welcome to the resource person, faculty members and students. Parth and Kanika took charge as the anchors and ensured the smooth flow of the programme. They introduced the theme of the session and presented the introduction of Dr. Shankar Goenka, highlighting his professional profile and experience.

As part of the welcome ceremony, Abhijit Sir presented a sapling to Dr. Shankar Goenka as a token of respect and welcome. The gesture represented the values of growth, learning and continuous development. Following the welcome ceremony, Dr. Goenka addressed the students and conducted an engaging and informative session on aptitude and reasoning.

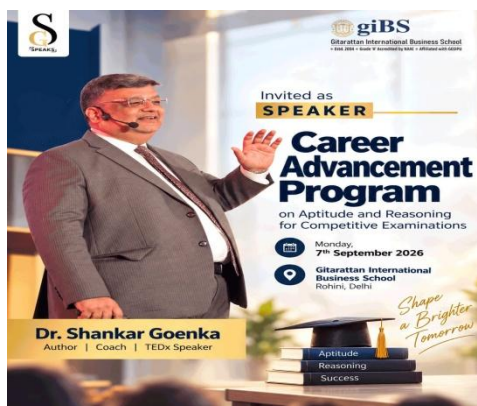
During the interaction, students gained practical understanding of how logical thinking, analytical approach, time management, speed and accuracy can help them perform better in competitive examinations. The session also motivated students to adopt a more structured and consistent approach towards their preparation.

The successful conduct of the programme was supported by Kanika Kush, who handled the overall coordination. Payal, Akash and Arpan actively contributed as volunteers and assisted with the arrangements and smooth management of the programme. The coordinated efforts of the anchors, coordinator and volunteers ensured that the session was conducted effectively.

Towards the end of the programme, Prof.(Dr.) ManishaV. Nain Mam delivered the Vote of Thanks. She expressed sincere gratitude to Dr. Shankar Goenka for sharing his valuable knowledge and time with the students. She also acknowledged the efforts of Abhijit Sir, Kanika Kush, Parth, Kanika, Payal, Akash and Arpan, along with the faculty members and students, for their valuable support and participation.

The programme concluded on a positive and enriching note. It provided students with practical guidance, greater awareness and motivation to improve their aptitude and reasoning skills and prepare themselves more effectively for competitive examinations, placement opportunities and future career advancement.

FLYER OF THE EVENT



TYPE OF EVENT	Co-curricular
VENUE	Seminar Hall 304
TIME & DURATION	10:00 am onwards
CONDUCTED BY	CMS- GIBS
ORGANISED FOR	BBA V SEM, MBG V SEM, MBA III SEM, MBA IB III SEM
NAME OF THE COORDINATOR	Prof.(Dr.) Manisha V. Nain
ATTENDANCE	86 students
RESOURCEPERSON DETAILS	Dr. Shankar Goenka, Chief Architect & Managing Director, WoW Factors India Pvt. Ltd., 9811229551, sg@shankargoenka.com
OBJECTIVES OF THE EVENT	- To enhance students' quantitative aptitude, logical reasoning, and analytical problem-solving skills. - To improve students' speed, accuracy, and time-management abilities for competitive examinations.

	• To build students' confidence and prepare them to effectively tackle aptitude and reasoning-based questions.
LEARNING OUTCOME	• Students develop stronger aptitude, logical reasoning, and analytical problem-solving skills. • Students improve their speed, accuracy, and time-management skills while solving competitive examination questions. • Students gain greater confidence and readiness to appear for competitive examinations.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/auBgRtjly8M

PREPARED BY: PROF. (DR.) MANISHA V. NAIN, PROFESSOR, CMS, GIBS