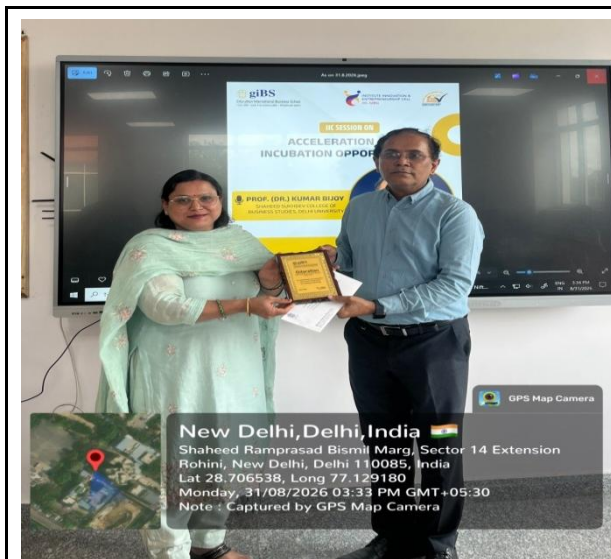


ACCELERATORS / INCUBATION OPPORTUNITIES

31st AUGUST 2026 (MONDAY)



Gitarattan International Business School (GIBS), organized IIC activity on "Session on Accelerators/Incubation Opportunities" at the Seminar Hall on 31st August 2026. This session commenced at 1:30 PM and was intended for BBA students of M3A and M3B with the goal of explaining the start-up support ecosystem and giving students the power to change their ideas into viable business propositions.

Prof. (Dr.) Kumar Bijoy, who is the head of Financial Studies Department and Chief Executive Officer of the SIIF Foundation at the Shaheed Sukhdev College of Business Studies (SSCBS) of the University of Delhi, conducted the session. He has 36 years of experience in entrepreneurial finance, project planning, and research.

The session started with a discussion of the ever-evolving start-up ecosystem where incubators and accelerators play a pivotal role in turning a good idea into a viable business. He gave a detailed account of the start-up support ecosystem, discussing the incubation centres, accelerators and various key initiatives by the government to promote start-ups. He also elaborated on how applicants are required to apply to such programmes and discussed the eligibility criteria, selection processes and benefits received from such programmes such as mentorship, infrastructure and funding etc.

The discussion included real-life examples of successful start-ups. The focus was on empowering students and faculty with the requisite information so that they can create a fundable start-up, understand the various aspects of making their idea incubation-ready and start working on their business proposal.

The event came to an end with a lively question-and-answer session where participants had the opportunity to speak to him about how to access incubation and accelerator support. Participants walked away with a clear understanding of the difference between incubators and accelerators and which type of incubator/accelerator is best for their idea. They are now ready to formulate a business proposal to get access to incubation support.

FLYER OF THE EVENT



TYPE OF EVENT	IIC
VENUE	Seminar Hall. Room No. 304
TIME & DURATION	1:30 PM onwards
CONDUCTED BY	IIC, Gitarattan International Business School
ORGANISED FOR	BBA M3A & M3B Students
NAME OF THE COORDINATOR	Dr. Ranjeet Kumar Ambast
ATTENDANCE	41
RESOURCEPERSON	Prof. (Dr.) Kumar Bijoy, Professor & Head, Department of Financial Studies, and CEO & Director, SSCBS Innovation and Incubation Foundation (SIIF), Shaheed Sukhdev College of Business Studies, University of

	Delhi.
OBJECTIVES OF THE EVENT	1. To provide a comprehensive overview of the start-up support ecosystem, including incubation centres, accelerators, and key government initiatives. 2. To explain the step-by-step process of applying to these programmes, detailing eligibility criteria, selection processes, and tangible benefits such as mentorship, infrastructure, and funding. 3. To equip students with the knowledge and resources needed to build a fundable start-up idea, and to understand what makes an idea incubation-ready.
LEARNING OUTCOME	At the end of the session, participants: 1. Gained a clear understanding of the distinct roles and benefits of incubators and accelerators. 2. Learned to identify the right type of support for their respective start-up ideas. 3. Were equipped with the knowledge to begin developing a business proposal for incubation. 4. Gained access to resources and guidance to formally express interest in applying to an incubation or accelerator programme.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/l-bncxEJEJo

PREPARED & SUBMITTED BY: MS. VANDANA RASTOGI, ASSISTANT PROFESSOR, GIBS