

# CONTENT

## Section 1. Entrepreneur Achievements / Success Stories

01

- **ENTREPRENEURIAL JOURNEY: BUILDING A MODERN BRAND WITH THE POWER OF AI** 02  
Shreya Aggarwal, Founder, Weaveaura Atelier, BBA Batch (2016-2019)
- **INDIAN ORIGIN FOODS – BUILDING A MODERN BRAND FROM TRADITIONAL ROOTS** 03  
Lakshay Garg, Founder, Indian Origin Foods, Delhi, BBA Batch (2019-2022)
- **BUILDING DIGITAL ECOSYSTEMS & SCALABLE BRANDS: MY ENTREPRENEURIAL JOURNEY** 04  
Saransh Jain, Founder, Freelance Mantra Pvt. Ltd. | Founder, Brand Refiners | Founder & CMO, Gearztouch, MCA Batch (2015-2020)
- **HERE IS WHY I AM GLAD I DID NOT STOP** 06  
Saurabh Aggarwal, Founder, H K Home Appliances, MBA Marketing Batch (2014-2016)

## Section 2. Awards and Recognitions

07

## Section 3. Campus Life Stories

15

- **THOSE DAYS, THOSE BONDS, THAT LIFE** 16  
SHUBHAM JAIN, AGM, Doconline, MBA Batch (2012-2014)
- **A SNAPSHOT OF LEARNING, LAUGHTER, AND GST LESSONS** 18  
Suraj Verma, Corporate Tax Associate, Ameriprise Finance, MBA Batch (2016-2018)
- **A STAGE, A DREAM, A TEAM – MY TEDX JOURNEY** 20  
Anmol Sharma, Associate, Supply Acquisition, MBA Batch (2022-2024)
- **THEN I LIVED IT, NOW I UNDERSTAND IT** 21  
Shreya, Executive Assistant To CEO, Market Works, BBA Batch (2021-2024)

## Section 4. "In Conversation with Alumni" Interviews

23

- **THE FUTURE OF BANKING: DRIVEN BY DATA, DEFINED BY TRUST** 24  
Gurcharan Singh, Head – Client Experience Group, Indusind Bank, MBA Batch (2005-2007)
- **SHAPING MINDS, ADVANCING KNOWLEDGE: AN ACADEMIC JOURNEY** 28  
Dr. Jyotsna, Assistant Professor, MBA Batch (2011-2013)

- **THE FUTURE OF HR: DRIVEN BY DATA, DEFINED BY PEOPLE** 30  
Shiza Siddiqui, Manager - TA & Training, Pure Home+Living (Dlf Brands), MBA Batch (2017-2019)
- **FROM LAW SCHOOL TO NATION BUILDING: A JOURNEY INTO REGULATORY LAW** 33  
Mr. Shreshth Mahindroo, Legal Consultant, DGCA, Ministry Of Civil Aviation, Integrated BBA LLB Batch (2017-2022)

## Section 5. Alumni Contributions to College (ALS, Workshops, mentoring etc) 37

## Section 6. Echoes of Experience / Articles 41

- **THE UNWRITTEN RULES OF PROFESSIONAL LIFE** 42  
Jasleen Khurana, Director of HR And Operations, Scry AI (Us MNC), MBA Batch (2010-2012)
- **PERSONAL BRANDING IS THE NEW RESUME: WHAT I'D DO DIFFERENTLY IF I WERE BACK IN COLLEGE** 43  
Shreya, Executive Assistant To CEO, Marketing Works, BBA Batch (2021-2024)
- **THE DISCIPLINE OF NOT KNOWING** 45  
Saksham Sharma, Managing Partner, Steel Product Manufacturing, BBA Batch (2020-2023)
- **REDEFINING HR IN THE AGE OF AI: MY JOURNEY FROM GIBS TO THE MODERN WORKPLACE** 46  
Chanchal Beniwal, Senior HR Executive, Surepass Technologies, BBA Batch (2020–2023)
- **FROM CAMPUS TO CORPORATE: THE REAL TRANSITION** 49  
Anmol Sharma, Associate, Supply Acquisition, MBA Batch (2022-2024)
- **PRODUCTIVITY GUILT: WHY REST FEELS LIKE A CRIME IN COLLEGE** 51  
Hiten Chadha, Senior Analyst – Strategy, Risk & Transactions, Deloitte India – Cyberhub, Gurgaon, BBA Batch (2020-2023)
- **TALENT ACQUISITION: HOW STRATEGIC HIRING SHAPES ORGANISATIONS** 53  
Shubhangi Jain, Talent Acquisition & People Operations Specialist, Visa Inc., Google, MBA Batch (2017–2019)
- **FROM AMBITION TO ACCOUNTABILITY – EVOLVING FROM CLASSROOM ASPIRATION TO INSTITUTIONAL RESPONSIBILITY** 55  
Gurcharan Singh, Head – Client Experience Group, Indusind Bank, MBA Batch (2005-2007)

## Section 7. Alumni Meet: CHRONICLES 57

## Section 8. Advertisement 63

## Section 9: Alumni Testimonials 67