

ROAD SAFETY AWARENESS AND EMERGENCY CARE TRAINING PROGRAMME 22ND JANUARY 2026 (THURSDAY)





Road safety has emerged as a critical social concern in India, with a significant number of accidents involving young adults. College students, being frequent users of two-wheelers and other modes of transport, are particularly vulnerable to road-related risks. There is a growing need to sensitize students towards responsible road behavior and equip them with essential life-saving skills. On 22nd January 2026, NSS Unit (NSS–GIBS), in collaboration with Value Life Foundation, organized a Road Safety Awareness Program at the Auditorium, GIBS, with the aim of educating students and the public about the importance of road safety and responsible driving practices. The program was designed to combine awareness sessions with practical activities to ensure effective learning and real-life application.

The event began with seminar sessions conducted in two slots, where knowledgeable speakers addressed essential topics such as traffic rules, causes of road accidents, and preventive safety measures. The sessions were conducted by experienced and certified trainers from Value Life Foundation. The Resource Person for the program was Ms. Shruti Adhav, Founder and CEO, Value Life Foundation. She is an AHA-certified instructor with over 8 years of experience in training individuals and institutions in road safety, first aid, CPR, and emergency response. Her expertise and practical insights played a significant role in making the sessions interactive,

informative, and impactful. The sessions were interactive and concluded with quiz competitions to reinforce learning. Prizes were awarded to the quiz winners, and refreshments were provided to all participating students, which encouraged enthusiastic participation.

Following the seminars, volunteers conducted a practical road safety activity on nearby roads. They observed that many individuals regularly violate traffic rules, particularly two-wheeler riders not wearing helmets. Volunteers interacted with such defaulters, conducted brief interviews to understand their reasons, educated them on the risks involved, and made them take a pledge to follow road safety rules. As a supportive initiative, helmets were gifted to the defaulters to promote safe riding habits.

Another activity was organized within the college campus in the form of a road safety riding competition. Students participated using bikes and scooters while strictly following safety measures and maintaining slow speed. This activity helped inculcate discipline, patience, and awareness about safe riding practices among students. The Road Safety Awareness Program was successful in spreading awareness and promoting responsible behavior among students and the public. The combination of seminars, quizzes, real-life interaction, and practical demonstration made the program impactful and reinforced the importance of road safety as a shared social responsibility.

FLYER OF THE EVENT



TYPE OF EVENT	Extra-curricular
VENUE	GIBS Auditorium
TIME & DURATION	10:00 AM Onwards
CONDUCTED BY	NSS Unit, Gibs
ORGANISED FOR	Students Of Gibs
NAME OF THE COORDINATOR	Dr. Perna Jain & Ms. Muskan Grover
ATTENDANCE	15+ Volunteers and Students
RESOURCE PERSON	Ms. Shruti Adhav, Founder and CEO, Value Life Foundation
OBJECTIVES OF THE EVENT	1. To create awareness among students about road safety rules and responsible driving behavior. 2. To provide practical training in emergency care,

	including CPR and first responder skills. 3. To prepare selected students as Road Safety Ambassadors.
LEARNING OUTCOME	1. Enhanced awareness among students regarding road safety and accident prevention. 2. Students will gain confidence in responding effectively to emergency situations. 3. Development of trained student volunteers and Road Safety Ambassadors. 4. Strengthening of GIBS's commitment to social responsibility and community welfare. 5. Increased institutional visibility through participation in a national road safety initiative.
SHORT FALL DURING EVENT	NA
LINK OF YOUTUBE VIDEO	https://youtu.be/_gk2BxLSmKs

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