

WORLD ENVIRONMENT DAY CELEBRATION

PLANTATION DRIVE

5TH JUNE 2026 (FRIDAY)



The National Service Scheme (NSS) Unit of Gitarattan International Business School (GIBS) organized a Plantation Drive on 5th June 2026 to mark World Environment Day, reaffirming the institution's dedication to environmental sustainability and social responsibility. The initiative was thoughtfully aligned with the global observance of World Environment Day, an annual campaign led by the United Nations Environment Programme (UNEP) to promote environmental awareness and encourage collective action on pressing ecological concerns.

Celebrated every year on 5th June, World Environment Day serves as an important platform for inspiring individuals and communities worldwide to take action for environmental protection. Each year, the occasion focuses on a specific environmental theme, drawing attention to critical issues such as climate change, biodiversity preservation, pollution reduction, and sustainable resource use. In this spirit, the Plantation Drive at GIBS highlighted the importance of timely and meaningful efforts to conserve and restore the environment.

The event witnessed enthusiastic participation from students, faculty, and administrative staff, who joined hands to plant a variety of saplings across the GIBS campus. This collective effort helped increase the campus's green cover, contributing to better air quality, a more pleasant environment, and improved ecological balance.

In addition to planting trees, the drive functioned as a valuable educational and awareness-building activity. Participants gained a deeper understanding of the long-term benefits of afforestation, the significant role of trees in mitigating climate change, and the importance of incorporating environmentally responsible practices into everyday life.

Overall, the NSS-led Plantation Drive at GIBS proved to be highly successful in achieving its key objectives of strengthening environmental awareness, encouraging sustainable development, and cultivating a sense of community participation and environmental stewardship.

FLYER OF THE EVENT



TYPE OF EVENT	Extra-curricular
VENUE	GIBS Campus
TIME& DURATION	3 PM -4 PM
CONDUCTED BY	NSS Unit of GIBS
ORGANISED FOR	Faculty members and Staffof GIBS
NAME OF THE COORDINATOR	Ms. Muskan Grover, Dr Prerna Jain

ATTENDANCE	50
RESOURCEPERSON	NA
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. Increase the green cover on the Gitarattan International Business School campus. 2. Raise awareness about the importance of environmental sustainability among students, faculty, and the local community. 3. Foster a sense of responsibility towards nature and encourage eco-friendly practices.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Understand the significance of World Environment Day and identify key global environmental challenges such as climate change, pollution, biodiversity loss, and the need for sustainable resource management. 2. Reflect on personal and collective responsibilities towards the environment, including the adoption of eco-friendly habits and active participation in sustainability initiatives.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/0ACksubNYMY

PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR, GIBS