

IIC EVENT

DEEP TECH INNOVATION

29TH APRIL 2026 (WEDNESDAY)



The session on “Deep Tech Innovation” was successfully organized as a one-day IIC activity on April 29, 2026, at Gitarattan International Business School (GIBS). The session aimed to introduce students to the rapidly evolving domain of deep technology, which encompasses advanced fields such as artificial intelligence, machine learning, blockchain, and data-driven innovations that have the potential to solve complex real-world problems.

The resource person for the session, Dr. Manju Pathania Biswas, Associate Professor at GIBS, brought her extensive academic expertise and interdisciplinary knowledge to the discussion. She addressed the growing need for awareness among students regarding emerging technological trends and their applications in business innovation. Many students possessed innovative ideas but lack exposure to how deep technologies can be leveraged to scale and sustain these ideas. The session provided a structured understanding of how deep tech can be applied in areas such as startups, digital transformation, and problem-solving across industries.

Through interactive discussions and real-world examples, the speaker encouraged students to think critically and explore innovative solutions using advanced technologies. The session also highlighted the importance of continuous learning, adaptability, and research orientation in staying relevant in the rapidly evolving technological ecosystem.

The program successfully engaged students from BBA E2A, enabling them to develop a foundational understanding of deep tech innovation and its implications for future careers. Participants gained clarity on how emerging technologies can be utilized to drive innovation and create value in both entrepreneurial and organizational contexts.

The event concluded with an interactive discussion and feedback session, ensuring that the key concepts were well understood by the participants. Overall, the session proved to be highly informative, inspiring, and aligned with the institution’s objective of fostering innovation and technological awareness among students.

FLYER OF THE EVENT



The flyer is a dark blue rectangular graphic. At the top left is the giBS logo and school name. At the top right are logos for iGATE INNOVATIONIA, IQAC, and GATEWAY TO KNOWLEDGE. On the left side is a portrait of Dr. Manju Pathania Biswas, a woman with glasses wearing a yellow and black sari. To the right of the portrait, the text 'IIC Session on Deep Tech Innovation' is written in large white font. Below this, the date '29th April 2026 (Wednesday)' is shown in large yellow font. Further down, the time '12:00 AM onwards', venue 'Room No. – 511, GIBS', and class 'BBA E2A' are listed in yellow. At the bottom left, a yellow link 'Slide to know more >' is present.

TYPE OF EVENT	IIC
VENUE	ROOM NO. 511
TIME & DURATION	12.00 NOON ONWARDS
CONDUCTED BY	IIC-GIBS
ORGANISED FOR	BBA E2A
NAME OF THE COORDINATOR	Ms Vandana Rastogi
ATTENDANCE	46

RESOURCEPERSON	Dr Manju Pathania Biswas, Innovation Ambassador Associate Professor, CMS
OBJECTIVES OF THE EVENT	1. To provide an in-depth understanding of Deep Tech and its distinction from general digital technologies. 2. To analyze the lifecycle of Deep Tech innovation, from R&D and prototyping to market entry. 3. To foster an entrepreneurial mindset focused on solving "wicked problems" using science-led innovations. 4. To introduce students to the funding landscape and regulatory frameworks surrounding high-tech startups.
LEARNING OUTCOME	1. Participants will develop a robust understanding of the Deep Tech landscape, enabling them to differentiate science-based innovations from conventional digital solutions. 2. Students will gain comprehensive knowledge of the unique R&D, prototyping, and long-term commercialization pathways required for high-impact technologies. 3. Generation of viable Deep Tech startup concepts during the brainstorming workshop, focusing on high-impact global solutions.

SHORTFALL DURING EVENT	N/A
LINK OF ONLINE VIDEO	https://youtu.be/BTnA6TtaHgl

**PREPARED & SUBMITTED BY: MS VANDANA RASTOGI, ASSISTANT
PROFESSOR, CMS, GIBS**