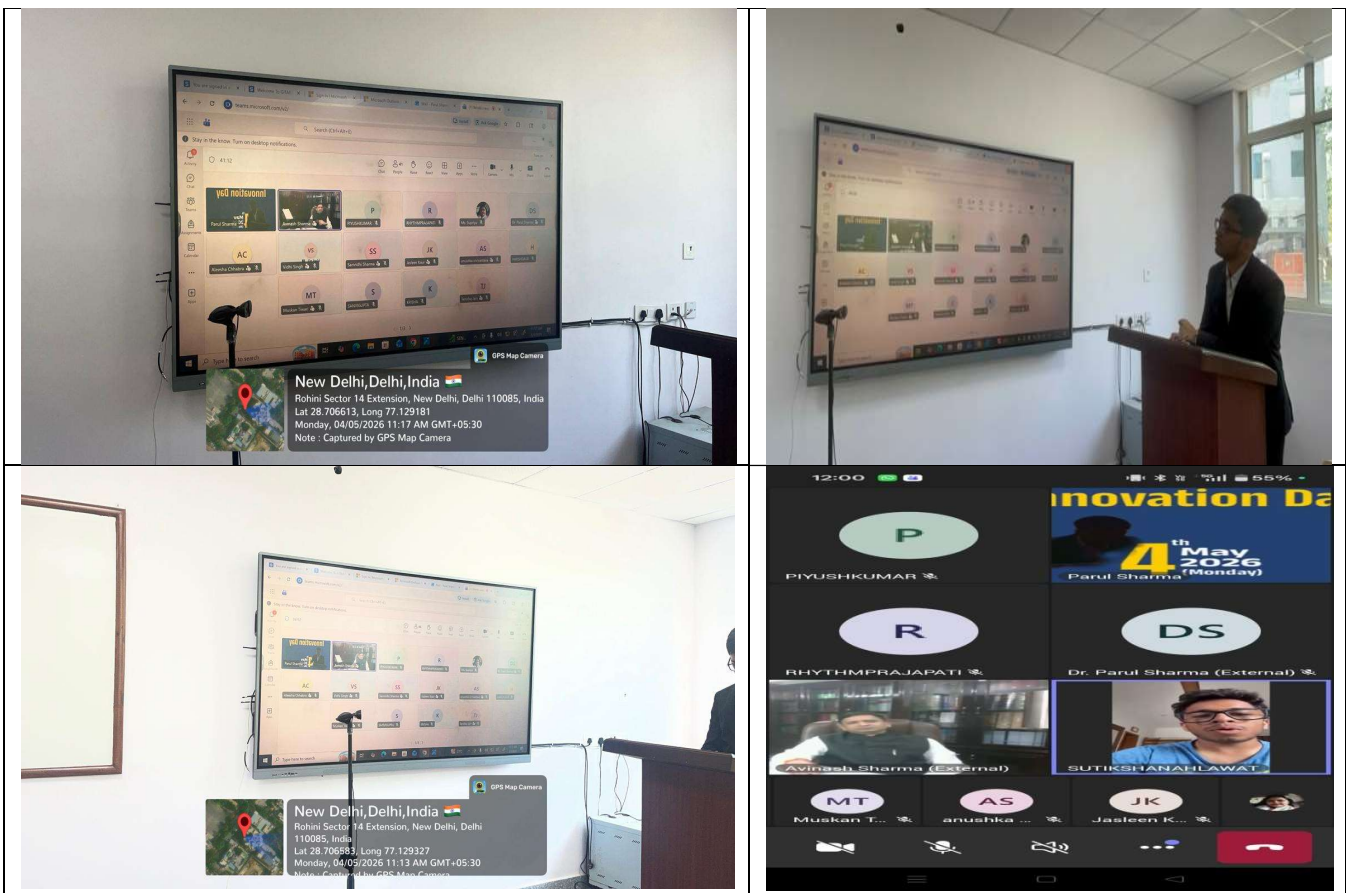


**IIC SESSION**  
**WORLD CREATIVITY AND INNOVATION DAY**  
**4<sup>th</sup> MAY 2026 (MONDAY)**



Gitarattan International Business School organized an IIC session on World Creativity and Innovation Day on 4th May 2026 for all semesters of CMS and CLS on the theme “The Purpose of Work: Creativity as the Most Valuable Skill.” The event aimed to encourage students to develop creative approaches towards legal practice, business strategy, corporate governance, and real-world problem-solving.

The keynote session was delivered by Dr. Avinash Sharma, Advocate-on-Record at the Supreme Court of India, who served as the Resource Person for the event. During his address, Dr. Sharma emphasized the growing relevance of creativity in the modern professional world, particularly in legal and managerial professions. He explained that creativity is not limited to artistic expression but is a practical skill that enables professionals to think critically, solve complex problems, and adapt to changing circumstances.

Dr. Sharma discussed how legal professionals use creativity while interpreting laws, drafting arguments, and resolving disputes effectively. He also highlighted the importance of innovative thinking in management for strategic planning, leadership, decision-making, and handling market challenges. Through various practical examples and case-based discussions, he encouraged students to think beyond conventional methods and adopt innovative approaches in their academic and professional journeys.

The session also included interactive discussions and student engagement activities such as case study analysis, legal problem-solving exercises, business innovation challenges, and idea pitching sessions. Students actively participated and presented creative solutions to practical legal and managerial issues. The interaction between the speaker and participants made the session informative, engaging, and application-oriented.

The event concluded on a highly positive note with active participation from students and faculty members. The session proved to be informative, inspiring, and intellectually enriching, helping students recognize creativity as one of the most valuable professional skills in the modern world. The programme further reinforced GIBS' commitment towards nurturing innovative, socially responsible, and future-ready professionals capable of contributing meaningfully to society and their respective industries.

**FLYER OF THE EVENT**



<b>TYPE OF EVENT</b>	IIC EVENT
<b>VENUE</b>	1 <sup>st</sup> floor seminar hall (online mode)
<b>TIME &amp; DURATION</b>	11:00 AM to 12:00 NOON
<b>ORGANISED FOR</b>	Open to All courses Students
<b>NAME OF THE COORDINATOR</b>	Ms. Supriya, Dr. Parul Sharma
<b>ATTENDANCE</b>	61 Students and 2 faculties
<b>RESOURCE PERSON</b>	Dr. Avinash Sharma Advocate-on-Record at the Supreme Court of India

<p><b>OBJECTIVES OF THE EVENT</b></p>	<ul style="list-style-type: none"> <li>• To promote creative thinking as a tool for problem-solving in law and management.</li> <li>• To encourage innovation across sectors such as legal practice, corporate governance, and business strategy.</li> <li>• To inspire students to explore their creative potential in professional contexts.</li> <li>• To support sustainable and ethical solutions through innovative approaches.</li> <li>• To foster interdisciplinary collaboration between law and management students.</li> </ul>
<p><b>LEARNING OUTCOME</b></p>	<ul style="list-style-type: none"> <li>▪ Students gained confidence in presenting innovative ideas.</li> <li>▪ They developed awareness about creativity and innovation</li> <li>▪ They learnt to identify real-world applications</li> </ul>
<p><b>SHORTFALL DURING EVENT</b></p>	<p>None</p>
<p><b>LINK TO YOUTUBE VIDEO</b></p>	<p><a href="https://youtu.be/wvpT3K44Qs4">https://youtu.be/wvpT3K44Qs4</a></p>

**PREPARED & SUBMITTED BY: MS. SUPRIYA SINGH, ASSISTANT PROFESSOR, GIBS**