

20TH CASE FOLIO COMPETITION 14TH MARCH 2026 (SATURDAY)



Gitarattan International Business School (GIBS) successfully hosted the 20th National Case Folio Competition on 14th March 2026, as part of its 6th Management Fest, CONNECT 2K26. This landmark edition continued the institution's tradition of fostering analytical thinking and strategic problem-solving among management students. The event commenced with the auspicious Saraswati Vandana, setting a serene and spiritual tone for the day. The Chief Guest, Mr. Mukesh Madan, Ex-Senior Director (Finance) at Ameriprise, emphasized the importance of innovation and leadership in the ever-evolving world of management.

The competition provided a rigorous intellectual platform, reinforcing GIBS's commitment to excellence in management education. A total of 10 teams from various colleges across India participated in the event. The competition was conducted in two phases. In the first phase, participants analyzed the case study and prepared their presentations. In the second phase, they presented their findings and observations before the judges. Prof. (Dr.) Rishi Pal, Shri Vishwakarma Skill University and Prof. (Dr.) Urvesh Chaudhery, GIBS judged the event.

The case study was titled "Visa, Mastercard, and UPI: The Competition for Payment in India," authored by Prof. Kapil Tuli and Dr. Sheetal Mittal from Singapore Management University. The event was judged by an esteemed external panel comprising Prof. (Dr.) Rishi Pal from Shri Vishwakarma Skill University and Prof. (Dr.) Urvesh Chaudhery. The winning team of the Case Folio Competition represented their college at CONNECT 2K26.

Winners & Runners details

Name	College	Position
Kanika Tyagi, Arpan Jain, Kush Garg	Gitarattan International Business School	Winner
Sahej Kaur, Rahul Singh, Devansh Manglani	Hansraj College	Runner Up
Shweta Jain	Jagannath Community College	Best Presenter



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The Management Club of GIBS

INSTITUTE INNOVATION & ENTREPRENEURSHIP CELL
IIC-GIBS

INTERNAL QUALITY ASSURANCE CELL
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GITARATTAN INTERNATIONAL BUSINESS SCHOOL, DELHI

CONNECT 2026

6TH MANAGEMENT FEST & 20TH NATIONAL CASE FOLIO COMPETITION

20th National Case Folio Competition

14th March 2026
(Saturday)

TIME : 10:30 AM ONWARDS

VENUE :
10:30 P.M. – 12.30 P.M.
(COMPUTER LAB : 203, SECOND FLOOR)
01:30 P.M. – 03.30 P.M.
(AUDITORIUM - GROUND FLOOR)

FOR ALL MANAGEMENT STUDENTS

PROF. (DR.) RISHI PAL
Professor Pedagogy and Dean -
Pedagogy and Capacity Building
Shri Vishwakarma Skill University

TYPE OF EVENT	Annual Event
VENUE	Auditorium, GIBS, Rohini, Delhi
TIME & DURATION	9:30 A.M to 3:30 P.M
CONDUCTED BY	CMS-GIBS
ORGANISED FOR	Management Student of GIBS and other colleges
NAME OF THE COORDINATOR	Dr. Dipti Jain, Dr. Mamta Rani & Dr. Ranjeet Kumar Ambast
ATTENDANCE	24
RESOURCE PERSON	Prof. (Dr.) Rishi Pal, Professor Pedagogy and Dean-Pedagogy and Capacity Building, Shri Vishwakarma Skill University, Haryana

OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. Enhance Analytical Skills: Analyze complex business scenarios to identify key issues. 2. Promote Strategic Thinking: Develop innovative, practical solutions to real-world challenges. 3. Build Presentation Skills: Present ideas confidently and defend them effectively. 4. Encourage Healthy Competition: Foster learning, networking, and collaboration among participants.
LEARNING OUTCOME	<p>Students were able to:</p> <ol style="list-style-type: none"> 1. Analyze and resolve complex business issues. 2. Developing practical, data-driven strategies. 3. Gain diverse insights through peer interaction and networking.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/CQGCCzcexnw

PREPARED & SUBMITTED BY: DR. DIPTI JAIN (ASSOCIATE PROFESSOR), DR. MAMTA RANI (ASSOCIATE PROFESSOR), DR. RANJEET KUMAR AMBAST (ASSISTANT PROFESSOR), GIBS