

IIC SESSION ON

**RESEARCH PAPER WRITING AND  
JOURNAL PUBLICATION SUPPORT WORKSHOPS**

**28<sup>TH</sup> APRIL 2026 (TUESDAY)**



The IIC workshop titled “Research Paper writing and Journal Publication Support Workshops” was conducted at Gitarattan International Business School (GIBS) in room number 403, from 11:00 a.m. to 12:00 noon. The session was organized by the IIC–GIBS for students of BBA (Evening shift fourth semester and MBA second semester). The workshop aimed to develop students’ understanding of research writing and the publication process.

The speaker *Mr. Ranjeet Kumar Ambast, Assistant Professor, GIBS* explained the concept and significance of research papers, highlighting their role in developing analytical, writing, and research skills. He discussed the key steps involved in writing a research paper, including topic selection, framing research questions, literature review, methodology, and conclusion.

The session also covered common reasons for paper rejection such as poor journal selection, weak study design, plagiarism, and lack of originality. Guidance was provided on selecting appropriate journals, understanding peer review, and avoiding predatory publications.

Overall, the workshop was informative and helped students gain practical knowledge about writing and publishing quality research papers.

## FLYER OF THE EVENT



The flyer is a dark blue rectangular graphic. On the left side, there is a portrait of Dr. Ranjeet Kumar Ambast, an Assistant Professor at GIBS. Below the portrait, his name and title are listed. A yellow link 'Slide to know more >' is positioned at the bottom left. The right side of the flyer features the event title 'Research Paper writing and Journal Publication Support Workshops' in white. Below the title, the date '28<sup>th</sup> April 2026 (Tuesday)' is displayed in large yellow and white text. Further down, the time '11:00 AM onwards', venue 'Room No. - 403, GIBS', and class/semester details 'BBA (Semester 4 -shift 1<sup>st</sup> and 2<sup>nd</sup>); MBA (Semester 2 and 4)' are listed in yellow and white. Logos for giBS, IIC, and IQAC are visible at the top of the flyer.

<b>TYPE OF EVENT</b>	IIC Self- Driven
<b>VENUE</b>	Room No. 403, Gibs Campus
<b>TIME &amp; DURATION</b>	11:00 A.M.-12:00 Noon For 1 Hour
<b>CONDUCTED BY</b>	IIC
<b>ORGANISED FOR</b>	BBA (Sem 4 –Shift 1 <sup>st</sup> & 2 <sup>nd</sup> ); MBA (Sem 2 <sup>nd</sup> & 4 <sup>th</sup> )
<b>NAME OF THE COORDINATOR</b>	Dr. Ekta Aggarwal
<b>ATTENDANCE</b>	55
<b>RESOURCE PERSON DETAILS</b>	Dr. Ranjeet Kumar Ambast Assistant Professor, CMS, GIBS

<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To develop basic understanding of research paper writing.</li> <li>2. To guide students on structuring and formatting research papers.</li> <li>3. To create awareness about plagiarism and proper referencing techniques.</li> <li>4. To introduce students to the process of journal publication.</li> </ol>
<b>LEARNING OUTCOME</b>	<ol style="list-style-type: none"> <li>1. Students will gain clarity on how to write a research paper.</li> <li>2. improved understanding of referencing and plagiarism issues.</li> <li>3. Increased confidence in preparing research-based assignments and projects.</li> <li>4. Awareness of the journal publication process.</li> </ol>
<b>SHORTFALL DURING EVENT</b>	NONE
<b>LINK OF ONLINE VIDEO</b>	<a href="https://youtu.be/u9gttehsij4">https://youtu.be/u9gttehsij4</a>

**PREPARED & SUBMITTED BY: DR. EKTA AGGARWAL, ASSISTANT PROFESSOR,  
CMS, GIBS**