

IIC SELF-DRIVEN WORKSHOP
IP AWARENESS AND PATENT FILING
27TH APRIL 2026 (MONDAY)



A workshop on Intellectual Property (IP) Awareness and Patent Filing was successfully conducted on 27th April, 2026 for students of BBA M4C with the objective of enhancing their understanding of intellectual property rights and the patenting process. The session was delivered by Prof. (Dr.) Manisha V. Nain, GIBS who brought extensive expertise and practical insights into the domain of IP and innovation.

Prof. Nain began with an introduction to the concept of Intellectual Property and its significance in today's knowledge-driven economy. Students were familiarized with various forms of IP, including patents, copyrights, trademarks, and industrial designs. The session emphasized the importance of protecting original ideas and innovations, especially in academic and research environments. A key focus of the workshop was on patent awareness. The resource person explained the role of patents in safeguarding inventions and promoting technological advancement. Students gained clarity on what constitutes a patentable invention, including essential criteria such as novelty, inventive step, and industrial applicability. Real-life examples were used to illustrate how innovative ideas can be transformed into protected intellectual assets.

Legal and ethical aspects of intellectual property were also discussed. The Resource Person highlighted issues related to ownership, infringement, and the responsible use of others' work. This helped students develop a sense of ethical responsibility while engaging in research and innovation.

Overall, the workshop was highly informative and interactive. It successfully fostered an innovation-driven mindset among students and equipped them with foundational knowledge of IP awareness and patent filing. The session proved to be valuable in encouraging students to think creatively and take steps toward protecting their intellectual contributions.

The workshop effectively achieved its objective of spreading awareness about intellectual property and patent filing. It provided students with both theoretical knowledge and practical insights, thereby preparing them to engage in innovation and research with greater confidence and responsibility.

FLYER OF THE EVENT



The flyer is a dark blue rectangular graphic divided into two vertical panels. The left panel contains the event title 'IP Awareness and Patent Filing Workshops' in white, the date '27th April 2026 (Monday)' in yellow and white, and the time, venue, and class/semester information in yellow and white. The right panel features a portrait of Prof. Manisha V. Nain, her name and title in white, and a yellow link 'Slide to know more >' at the bottom.

TYPE OF EVENT	OF	IIC Self- Driven Session
VENUE		Room No. 302
TIME & DURATION	&	10.00Am Onwards
CONDUCTED BY		GIBS
ORGANISED FOR		BBA M4C
NAME OF THE COORDINATOR		Dr. Samidha
ATTENDANCE		40

RESOURCE PERSON	Prof. (Dr.) Manisha V. Nain (Innovative Ambassador)
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To introduce the concept of Intellectual Property (IP) and its importance 2. To explain different types of IP with focus on patents 3. To provide step-by-step understanding of the patent filing process 4. To create awareness about patentability criteria and non-patentable inventions
LEARNING OUTCOME	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. understand Intellectual Property (IP) Fundamentals 2. recognize the Importance of Patent Protection 3. understand how patents protect inventions and encourage innovation. 4. understand the Patent Filing Process 5. Describe the steps involved in filing a patent application
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/70YzSsw9dSs

PREPARED & SUBMITTED BY: DR. SAMIDHA, ASSISTANT PROFESSOR, CMS, GIBS.