

**CAREER ADVANCEMENT PROGRAMME
VERBAL ABILITY & COMMUNICATION SKILLS FOR
COMPETITIVE EXAMINATIONS AND PROFESSIONAL
GROWTH
29TH APRIL 2026 (WEDNESDAY)**



The Career Advancement Programme (CAP) on “Verbal Ability & Communication Skills for Competitive Examinations and Professional Growth” was organized on 29th April 2026 in the Auditorium, GIBS for BBA Semester-IV (Morning and Evening Shift), MBA (2nd Semester), and MBA IB (2nd Semester) students. The session was designed to strengthen students’ verbal aptitude, reading comprehension, and communication skills essential for success in competitive examinations and professional environments. The programme aimed to bridge the gap between academic learning and the verbal competencies required for entrance examinations, interviews, and workplace communication.

The session was conducted by Ms. Shikha Pant, Senior Verbal Ability Trainer, Career Launcher, who brings over 18 years of experience in training students for competitive examinations such as CAT, CUET, CLAT, GMAT, SAT, and Bank PO. She began the session by emphasizing the growing importance of verbal ability in competitive examinations and professional settings. Students were introduced to the fundamentals of verbal reasoning, vocabulary enhancement, grammar usage, sentence correction, and reading comprehension strategies. The speaker highlighted practical approaches to improving comprehension speed, contextual understanding, and accuracy in solving verbal aptitude questions.

The session further focused on communication skills development, where students were guided on the importance of articulation, confidence, clarity of expression, and effective speaking in professional interactions. Through examples, practice-based exercises, and interactive discussions, Ms. Pant explained how students can improve verbal expression and overcome common communication barriers. She also shared useful strategies for approaching verbal sections in competitive examinations and interviews with confidence and precision.

The programme was highly interactive and engaging. Students actively participated in vocabulary exercises, grammar correction activities, reading comprehension drills, and communication-based discussions. The session provided practical insights into verbal preparation and encouraged students to build consistency in language learning and communication practice. Students found the session highly beneficial in understanding the significance of verbal ability not only for competitive exams but also for long-term

professional growth.

Overall, the programme successfully enhanced students' awareness and understanding of verbal ability and communication skills as key competencies for academic excellence, career advancement, and professional success. The session empowered students with practical strategies, improved confidence, and a stronger foundation to perform effectively in competitive examinations and workplace interactions.

FLYER OF THE EVENT



TYPE OF EVENT	Career Advancement Programme (CAP)
VENUE	Seminar Hall – Third Floor
TIME & DURATION	11:00 am onwards
CONDUCTED BY	CMS-GIBS
ORGANISED FOR	BBA Semester-IV(Morning and Evening Shift), MBA (2nd Semester), MBA IB (2nd Semester)
NAME OF THE COORDINATOR	Dr. Dipti Jain, CMS

ATTENDANCE	104
RESOURCE PERSON	Ms. Shikha Pant, Senior Verbal Ability Trainer, Career Launcher
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To develop verbal ability skills required for competitive examinations. 2. To enhance reading comprehension, vocabulary, and grammar proficiency. 3. To improve communication skills for academic and professional success. 4. To build confidence in verbal expression and interpersonal communication.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Students gained a clear understanding of verbal ability concepts and strategies. 2. Participants improved reading comprehension, vocabulary, and grammar skills. 3. Students developed effective communication and verbal expression skills. 4. Participants gained confidence in handling verbal sections of competitive exams and professional interactions.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/3R14BdbBMds

PREPARED & SUBMITTED BY: DR. DIPTI JAIN, ASSOCIATE PROFESSOR, CMS, GIBS