

INTERNATIONAL WOMEN'S DAY

6th MARCH 2025 (FRIDAY)



On 6 March 2026, the NSS Unit of Gitarattan International Business School (GIBS) organized a vibrant celebration of International Women's Day in the college auditorium. The event aimed to acknowledge and celebrate the achievements, leadership, and contributions of women in society, while fostering an environment of appreciation, empowerment, and engagement among students and faculty members.

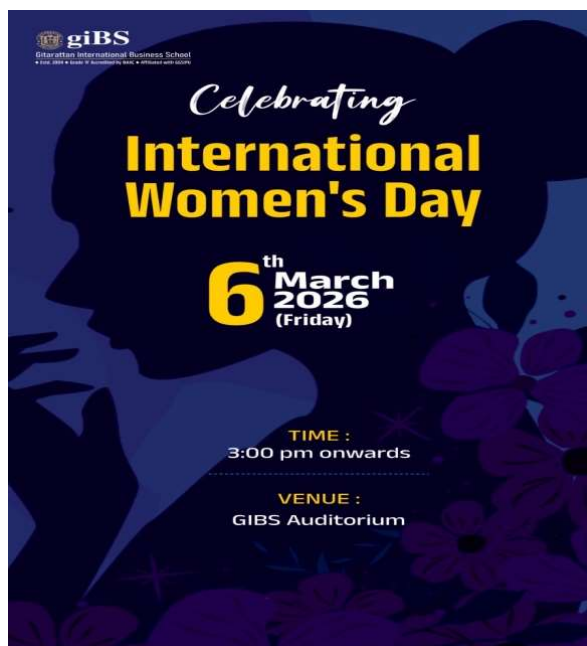
The programme commenced with a formal welcome address, where the host greeted the dignitaries, faculty members, and students present for the celebration. The significance of International Women's Day and its role in promoting gender equality, empowerment, and recognition of women's contributions across different spheres of life was briefly highlighted.

This was followed by an inspiring address by the Director, who shared valuable insights on the importance of empowering women through education, opportunities, and mutual respect in both academic and professional environments. The speech emphasized the need for continued efforts toward creating a more inclusive and equitable society.

Further, a special address by the Vice Chairman sir reflected upon the remarkable progress made by women in diverse fields such as education, law, science, business, and public leadership. The address encouraged students to recognize the strength, resilience, and potential of women in shaping society.

To make the celebration more engaging and interactive, a series of fun and participatory games were organized for faculty members and students. Activities such as Pass the Mic – Appreciation Edition, Colour Touch Challenge, Team Tunnel Ball Relay, Blindfolded Cup Stacking Challenge were conducted to promote teamwork, positivity, and active participation among attendees. These activities created a lively and enthusiastic atmosphere in the auditorium while also celebrating the spirit of togetherness and appreciation. The celebration served as a meaningful reminder of the importance of recognizing women's achievements and continuing the journey towards equality and empowerment.

FLYER OF THE EVENT



TYPE OF EVENT	ular
VENUE	GIBS Auditorium
TIME & DURATION	03:00 PM Onwards
CONDUCTED BY	NSS
ORGANISED FOR	Faculty Members of GIBS
NAME OF THE COORDINATOR	Ms. Muskan Grover, Dr Prerna Jain
ATTENDANCE	10 volunteers
RESOURCE PERSON	NA
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To celebrate International Women’s Day and recognize the contributions of women in society. 2. To promote awareness about gender equality and

	<p>women's empowerment.</p> <ol style="list-style-type: none"> 3. To create a positive and engaging platform for faculty members and students. 4. To encourage appreciation and respect for the achievements of women across various fields.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Participants gained deeper understanding of the importance of women's empowerment. 2. The event promoted appreciation for the achievements and leadership of women. 3. Interactive activities encouraged teamwork, positivity, and collaboration among participants. 4. The celebration reinforced the importance of equality and mutual respect in society.
SHORTFALL DURING EVENT	none
LINK OF YOUTUBE VIDEO	https://youtu.be/s9yi16gZXrM

**PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR,
GIBS**