

“MY STORY”
EXPERT SESSION BY A SUCCESSFUL INNOVATOR AND ENTREPRENEUR
12TH MARCH 2026 (TUESDAY)



The IIC session titled “My Story - Expert Session by a Successful Innovator and Entrepreneur” was conducted IIC-GIBS on 12th March 2026 in the Seminar Hall, 1st Floor, from 10:00 a.m. to 2:00 p.m. for the students of BBA (M4A, M4B, and M4C) with the objective of encouraging entrepreneurship and innovation as viable career opportunities. The resource person, Mr. Harsh Parashar, Founder & CEO, Amogh Ever Useful and Sarvagya Nirakar Community, shared his inspiring entrepreneurial journey and practical experiences with the students. The session aimed to sensitize management students toward entrepreneurship and innovation by equipping them with the appropriate mindset, skills, and knowledge required to succeed in today’s competitive business environment. Mr. Parashar emphasized the significant role of innovation in identifying market gaps and transforming creative ideas into sustainable business opportunities. During the session, Mr. Parashar emphasized the importance of creativity, risk-taking, resilience, and determination in building successful entrepreneurial ventures.

He discussed real-life challenges faced by entrepreneurs and explained how innovative thinking, strategic planning, and perseverance play a crucial role in overcoming these challenges. He also highlighted how one’s background and early experiences can influence entrepreneurial thinking, idea development, and long-term growth. An interactive question-and-answer session was conducted towards the end, where students actively participated and sought guidance on startup ideas, business models, funding opportunities, and career prospects in entrepreneurship. The resource person provided valuable insights and practical advice, motivating students to think beyond conventional career paths and explore entrepreneurship as a means of self-reliance and economic empowerment. Overall, the session was highly informative, engaging, and inspiring, enabling students to gain a deeper understanding of entrepreneurship and innovation, while motivating them to consider entrepreneurial ventures as a promising and rewarding career option.

FLYER OF THE EVENT



The flyer is split into two vertical panels. The left panel features a portrait of Mr. Harsh Parashar, a man with a beard wearing a dark blazer over a white shirt. Below the portrait, the text reads: 'WELCOME MR. HARSH PARASHAR', 'Founder & CEO', 'Amogh Ever Useful & Sarvagya Nirakar Community', and 'Technology Innovator & Public Speaker'. At the bottom of the left panel is a yellow arrow pointing right with the text 'Slide to know more >'. The right panel has a dark blue background with a blurred image of a person. It contains the following text: 'MY STORY/MOTIVATIONAL EXPERT SESSION BY A SUCCESSFUL INNOVATOR AND ENTREPRENEUR', '12th March 2026 (Thursday)', 'TIME: 10:00 am onwards', 'VENUE: Seminar Hall, 1st Floor, GIBS', and 'CLASS & SEMESTER: BBA (M4A, M4B and M4C)'. Logos for giBS, IIC-GIBS, and IOAC are visible in the top corners of the flyer.

TYPE OF EVENT	IIC- Entrepreneurship & Innovation
VENUE	Seminar Hall, 1 st floor, GIBS
TIME & DURATION	10:00 A.M.- 2:00 P.M.
CONDUCTED BY	IIC- GIBS
ORGANISED FOR	BBA (M4A, M4B, M4C)
NAME OF THE COORDINATOR	Dr. Vinki Rani
ATTENDANCE	92
RESOURCE PERSON	Mr. Harsh Parashar, Founder & CEO, Amogh Ever Useful & Sarvagya Nirakar Community

OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To highlight the speaker's background, upbringing, and early experiences that influenced their innovation and entrepreneurial journey. 2. To provide insights into the process of idea generation, development and implementation in the field of innovation and entrepreneurship. 3. To share strategies for overcoming challenges and setting meaningful goals during the entrepreneurial journey. 4. To discuss significant challenges faced and key achievements accomplished while building successful ventures.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Enhanced conceptual clarity and deeper understanding of innovation and entrepreneurship through expert insights. 2. Enhanced awareness of practical applications and innovation-oriented approaches. 3. Increased student engagement in skill development and innovation activities. 4. Development of analytical thinking, creativity, and problem-solving skills. 5. Strengthening of the institutional innovation ecosystem and academic culture.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/3mrSMrgoZM4

PREPARED & SUBMITTED BY: DR. VINKI RANI, ASSISTANT PROFESSOR, CMS, GIBS