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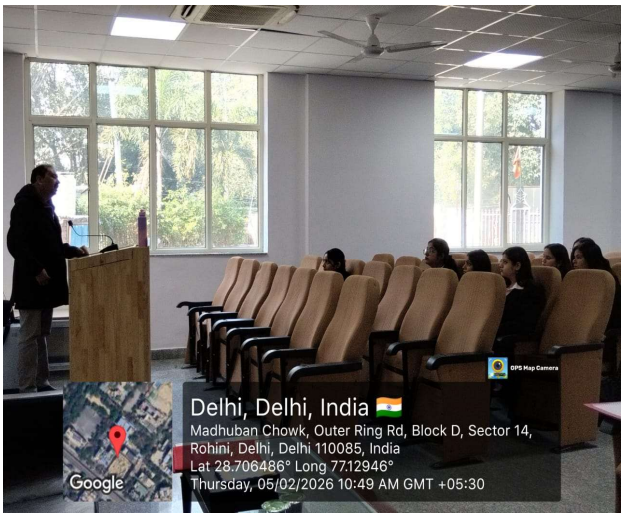
Gitarattan International Business School
Grade 'A' Accredited by NAAC

IITIIMSHAADI.COM PRE-PLACEMENT TALK AND CAMPUS DRIVE

5TH FEBRUARY 2026 (THURSDAY)



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On 5th February 2026 (Thursday)**,** IITIIMSHAADI.com conducted a Pre-Placement Talk and Campus Drive for the students of BBA 6th Semester who had registered or shown interest in job opportunities with the organization. The event was organized as part of the institution's ongoing placement initiatives, aimed at preparing students for corporate recruitment processes and familiarizing them with industry expectations.

IITIIMSHAADI.COM is an exclusive matrimonial platform designed to help alumni of premier educational institutions explore meaningful matrimonial alliances. Launched in April 2014, the platform has grown steadily and now serves members across India and more than 50 countries worldwide**.**

One of the key differentiators of IITIIMSHAADI.COM, apart from its niche alumni-focused approach, is its **strict profile authentication process**. Every profile is verified on the basis of educational credentials through the screening of **institutional degrees, ID cards, mark sheets, and other relevant documents**, ensuring authenticity, trust, and credibility for all members.

A total of 10 students participated in the Pre-Placement Talk and Campus Drive. The session commenced with an introduction to the company's mission, vision, and core values. The talk was delivered by Dr. Ajay Gupta, Director, IITIIMSHAADI.comwho provided a comprehensive overview of and its core business operations.During the session, Dr. Ajay Gupta explained that one of the key differentiators of IITIIMSHAADI.COM, apart from its niche alumni-focused approach, is its strict profile authentication process. Every profile is verified on the basis of educational credentials through systematic screening**,** ensuring authenticity and trust on the platform.

The speakers further shared detailed information about the job roles, responsibilities, eligibility criteria, and performance expectations. Emphasis was placed on the key skills, competencies, and professional qualities required to succeed in the organization, enabling students to better align their academic learning with industry needs.

The session concluded with an interactive question-and-answer segment, during which students actively inquired about career growth opportunities, work-life balance, organizational culture,

and the recruitment process. The speakers addressed all queries thoroughly, providing students with clarity and confidence regarding future career prospects at IITIIMSHAADI.com.

Following the pre-placement talk, the campus drive was conducted, marking a valuable opportunity for students to begin their professional journey with a reputed organization. Overall, the session was informative, engaging, and highly beneficial for the participating students.

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TYPE OF EVENT	IIPC
VENUE	GIBS Seminar Hall(Ground Floor)
TIME & DURATION	February5th 2026, 10:00 am onwards
CONDUCTED BY	IIPC
ORGANISED FOR	BBA(2023-2026)(Morning and Evening Shift)
NAME OF THE COORDINATOR	Dr.Manisha Kaushal Arora
ATTENDANCE	10
RESOURCE PERSON	Dr.Ajay Gupta (Director, IITIIMSHAADI.com)

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OBJECTIVES OF THE EVENT	• To inform students about thejob profiles, roles, andresponsibilities offered by the organization, enabling them to understand what is expected from them in a professional work environment. • To familiarize students with the recruitment and selection process, including eligibility criteria, interview rounds, assessment methods, and overall hiring practices followed by corporate organizations. • To guide students on the key skills and competencies required by employers, such as communication skills, problem-solving ability, teamwork, time management, and professional behavior.
LEARNING OUTCOME	• Students learned how to align their academic knowledge with industry requirements, helping them prepare better for future employment opportunities. • Students gained exposure to corporate work culture, including performance expectations, career growth opportunities, and work-life balance. • Students enhanced their interview readiness and professional awareness by participating in the campus drive and Q&A session.
SHORTFALLDURINGEVENT	NA
LINKOFONLINEVIDEO	https://youtu.be/hw6v48UVyhY

PREPARED & SUBMITTED BY: MS. SHREYA GHOSH, ASSISTANT PROFESSOR CUM PLACEMENT OFFICER