

IIC ANNUAL RESEARCH SYMPOSIUM

13th APRIL 2026 (MONDAY)



Gitarattan International Business School (GIBS), under the aegis of the Institution's Innovation and Entrepreneurship Cell (IIC), organized "Annual Research Symposium" on 13th April 2026 for M.B.A and M.B.A IB (all semesters). The aim of research symposium was creating awareness about research, developing a research mindset, enhancing understanding of research tools, and providing knowledge of academic writing and publication processes.

A total of 40 students participated in the symposium. The event was conducted as a one-hour session with three speakers, each focusing on specific objectives of the symposium. The session was interactive and encouraged active participation from students.

The first speaker was Ms. Vandana Rastogi, Assistant Professor, GIBS. She focused on creating awareness about research and developing a research mindset. She explained the importance of research in academics and encouraged students to think critically, ask questions, and develop curiosity. The speaker also guided students to choose research topics based on their own interests, making the research process more engaging and meaningful. Ms. Vandana explained how selecting the right topic is the first step towards successful research.

The second speaker was Prof. (Dr.) Abhijit Das, Professor, GIBS. He discussed understanding and use of research tools. The session covered different AI tools in research. The speaker explained how AI tools can support research work, such as tools for literature review, data analysis, grammar checking, and plagiarism detection. Prof. Abhijit explained how these tools can save time, improve accuracy, and enhance the overall quality of research.

The third speaker, Dr. Ranjeet Kumar Ambast, Assistant Professor, GIBS. He focused on collaboration and the publication process. He explained the importance of collaboration in research and how working with peers, faculty members can improve the quality and impact of research work. He emphasized that collaboration helps in sharing ideas, gaining new perspectives, and producing more meaningful outcomes. Dr. Ranjeet also guided students on the process of publishing research papers in academic journals, including proper structuring, referencing, and ethical practices. He highlighted the need to avoid plagiarism and maintain originality. Overall, the session provided valuable insights into teamwork and successful research publication.

Each session included a short discussion where students asked questions and clarified their doubts. Overall, the symposium was informative and helped students gain better understanding of research, tools, and academic writing, while also motivating them to develop a research-oriented mindset. The symposium concluded with a vote of thanks.

FLYER FOR THE EVENT



TYPE OF EVENT	IIC
VENUE	3 rd floor Seminar Hall
TIME AND DURATION	1:30 P.M. – 2:30 P.M.
CONDUCTED BY	IIC
ORGANIZED FOR	M.B.A and M.B.A IB (all semesters)
NAME OF THE COORDINATOR	Dr. Sonia Peter
ATTENDANCE	40students participation
RESOURCE PERSON	<ul style="list-style-type: none"> • Prof. (Dr.) Abhijit Das. Professor, GIBs • Dr. Ranjeet Kumar Ambast, Assistant Professor, GIBS • Ms. Vandana Rastogi, Assistant Professor, GIBS

OBJECTIVE OF THE EVENT	<ul style="list-style-type: none"> • To create awareness about the importance of research • To develop a research-oriented mindset among students • To enhance understanding of research methodologies and tools • To provide knowledge of academic writing and publication processes
LEARNING OUTCOME	<ul style="list-style-type: none"> • Students developed basic understanding of research and learned how to choose topics based on their interests. • Students gained knowledge about research tools, including the use of AI tools for data collection, analysis, and improving research quality. • Students learned how to write research papers and understood the importance of collaboration and ethical practices in publishing.
SHORTFALL DURING THE EVENT	None
LINK OF THE ONLINE VIDEO	https://youtu.be/rUK3Q_ftCvk

PREPARED & SUBMITTED BY: DR. SONIA PETER, ASSISTANT PROFESSOR, GIBS