

PROTOTYPE DEVELOPMENT AND VALIDATION

24TH FEBRUARY 2026 (TUESDAY)



The IIC session titled “Prototype Development and Validation” was conducted at Gitarattan International Business School (GIBS) in the room no. 502, 5th Floor, from 12:00. to 1:00 Pm. The session was organized by the IIC–GIBS for students of MBA M2A with the objective that student hands-on, interactive program where participants develop working prototypes based on identified problems or ideas. The event included ideation sessions, design planning, prototype building, testing, and validation activities. The resource person for the session was Dr Chetan Mahaur, Associate Professor and innovation ambassador who shared her knowledge and practical experiences with the students. The session focused on:

- 1) Functional prototypes that address real-world problems
- 2) Improved design quality through iterative testing and feedback
- 3) Enhanced understanding of user needs and technical constraints
- 4) Reduced development risks and costs
- 5) Increased innovation, creativity, and problem-solving skills among participants
- 6) Well-documented prototypes ready for further development, funding, or commercialization

In this session, Dr Chetana Mahaur Guided students toward developing both conceptual understanding and practical skills related to Prototype development and validation. The session also focused on applying prototype development concepts to real-world projects and case studies.

FLYER OF THE EVENT



The flyer is split into two vertical panels. The left panel features a portrait of Dr. Chetna Mahaur, an Associate Professor and Innovation Ambassador at GIBS. The right panel contains the event title 'Prototype Development and Validation', the date '24th February 2026 (Tuesday)', and the time '12:00 pm to 1:00 pm'. Logos for GIBS, IIC-GIBS, and IQAC are visible at the top of the right panel.

TYPE OF EVENT	IIC- Entrepreneurship & Innovation
VENUE	Room no.502 5 th floor, GIBS
TIME DURATION &	12:00am onwards
CONDUCTED BY	IIC- GIBS
ORGANISED FOR	MBA M2A
NAME OF THE COORDINATOR	Mr Anuj Nanda

ATTENDANCE	28
RESOURCE PERSON	Dr. Chetna Mahaur, Associate Professor, GIBS
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To understand the importance of prototyping in transforming ideas into practical solutions. 2. To develop the ability to create basic prototypes using suitable tools and techniques. 3. To learn how to test and validate prototypes through user feedback and observation. 4. To build an approach of iterative improvement, refining ideas based on insights and results.
LEARNING OUTCOME	<p>Participants were able to:</p> <ol style="list-style-type: none"> 1. Explain the role and significance of prototyping in the development process. 2. Create a basic prototype to represent their ideas effectively. 3. Apply validation techniques to test their prototype with users. 4. Analyze feedback and make improvements through iteration.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/o0y2WnM0npA

PREPARED & SUBMITTED BY: MR. ANUJ NANDA, ASSISTANT PROFESSOR, GIBS