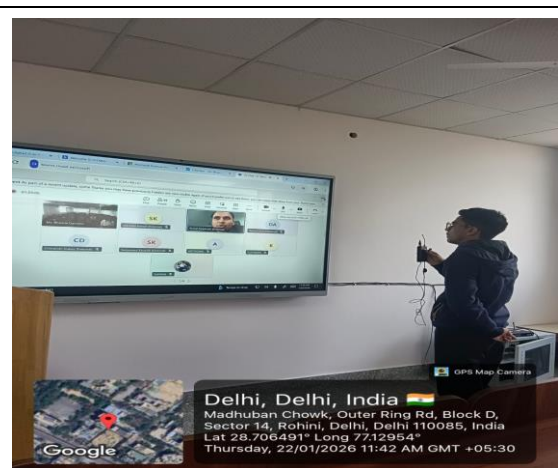
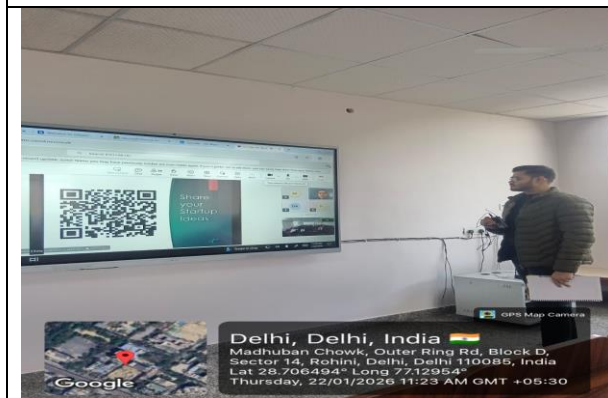
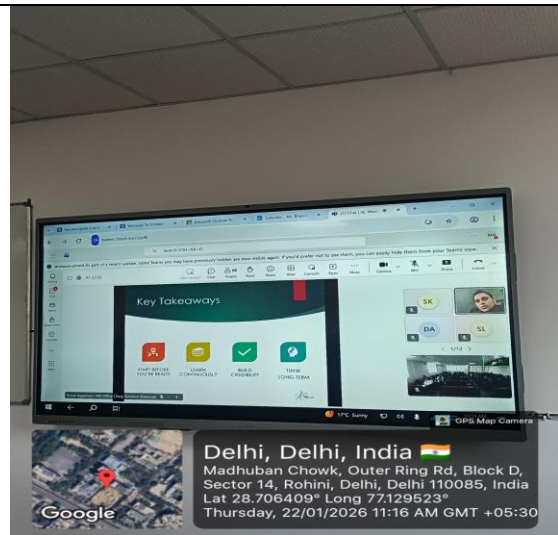


ENTREPRENEURSHIP & INNOVATION AS A CAREER OPPORTUNITY 22ND JANUARY 2026 (THURSDAY)



The IIC session titled “Entrepreneurship & Innovation as a Career Opportunity” was conducted at Gitarattan International Business School (GIBS) in the Seminar Hall, 3rd Floor, from 10:00 a.m. to 12:00 p.m onwards. The session was organized by the IIC–GIBS for students of BBA

(All Semesters), MBA, and MBA-IB (All Semesters) with the objective of promoting entrepreneurship and innovation as viable career options. The resource person for the session was Mr. Kunal Aggarwal, Founder and CEO of Easy Solution Infosystems Pvt. Ltd., who shared his entrepreneurial journey and practical experiences with the students. The session aimed to sensitize management students towards entrepreneurship and innovation by equipping them with the right mindset, skills, and knowledge required succeeding in today's competitive business environment. Mr. Aggarwal highlighted how innovation plays a crucial role in identifying market gaps and converting ideas into sustainable business opportunities.

During the session, Mr. Aggarwal emphasized the importance of creativity, risk-taking, and resilience in building successful entrepreneurial ventures. He discussed real-life challenges faced by entrepreneurs and explained how innovative thinking and strategic planning help overcome these challenges. The session also focused on the role of emerging technologies and digital platforms in supporting entrepreneurial growth and scalability. An interactive question-and-answer session was conducted, where students actively participated and sought guidance on startup ideas, business models, funding opportunities, and career prospects in entrepreneurship. The resource person provided valuable insights and practical advice, encouraging students to think beyond conventional career paths and explore entrepreneurship as a means of self-reliance and economic empowerment. Overall, the session was informative and inspiring, enabling students to gain a deeper understanding of entrepreneurship and innovation while motivating them to consider entrepreneurial ventures as a promising career option.

FLYER OF THE EVENT



giBS
Gitarattan International Business School
• Estd. 2004 • Grade 'A' Accredited by NAAC • Affiliated with GGSIPU

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

IQAC
GIBS QUALITY ASSURANCE CELL
GITARATTAN INTERNATIONAL BUSINESS SCHOOL, DELHI

**WORKSHOP ON
ENTREPRENEURSHIP
& INNOVATION
AS A CAREER OPPORTUNITY**

**22th January
2026 (Thursday)**

TIME : 10:00 am - 12:00 pm Onwards

VENUE : Seminar Hall, 3rd floor, GIBS

**CLASS & SEMESTER : BBA (All semesters),
MBA & MBA IB (All semesters)**

Mr. Kunal Aggarwal
Founder & CEO
Easy Solution Infosystems Pvt. Ltd.

Student Coordinator - Tripti Jain BBA E4A

#gibs.gitarattan | www.gitarattan.edu.in | lac.gibs@gitarattan.edu.in

TYPE OF EVENT	IIC- Entrepreneurship & Innovation
VENUE	Seminar Hall, 3 rd floor, GIBS
TIME & DURATION	10:00 am- 12:00 pm onwards
CONDUCTED BY	IIC- GIBS
ORGANISED FOR	BBA, MBA & MBA IB (All semesters)
NAME OF THE COORDINATOR	Dr. Vinki Rani & Ms. Bhawna Gambhir
ATTENDANCE	80
RESOURCE PERSON	Mr. Kunal Aggarwal, Founder & CEO

	Easy Solution Infosystems Pvt. Ltd.
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To introduce students to entrepreneurship and innovation as viable and sustainable career opportunities in the contemporary economic environment. 2. To develop an entrepreneurial mindset, creativity, and problem-solving abilities among students. 3. To equip participants with foundational knowledge and skills required to identify market gaps and convert ideas into practical solutions. 4. To encourage students to explore emerging technologies and available resources for entrepreneurial growth. 5. To motivate students to generate innovative and feasible business ideas for successful entrepreneurial ventures.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Understood entrepreneurship as a viable career option by gaining awareness of entrepreneurial pathways, innovation-driven enterprises, and sustainability in the contemporary economic environment. 2. Demonstrated an entrepreneurial mindset by exhibiting enhanced creativity, initiative, risk-taking ability, and problem-solving skills in response to real-world challenges. 3. Learnt how to identify market gaps and opportunities through basic market analysis, need identification, and customer-centric

	<p>thinking.</p> <ol style="list-style-type: none"> 4. Recognized the role of emerging technologies and digital tools in supporting innovation, scalability, and entrepreneurial growth. 5. Developed confidence and motivation to pursue entrepreneurship as a long-term professional goal. 6. Enhance collaborative and communication skills through idea sharing, discussion, and peer engagement during the event.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/2WbXJpxT9_8

**PREPARED & SUBMITTED BY: DR. VINKI RANI & MS. BHAWNA GAMBHIR,
ASSISTANT PROFESSOR, CMS, GIBS.**