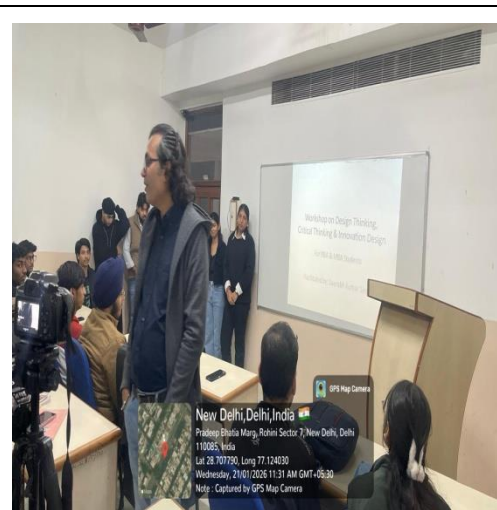


DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

21ST JANUARY 2026 (WEDNESDAY)



The Institution Innovation Council (IIC) of GIBS organized a one-day workshop titled “Design Thinking, Critical Thinking and Innovation Design” on 21st January 2026. The workshop was conducted for BBA M2A & M2B in offline mode in room number 503GIBS, with the objective of fostering innovation-oriented thinking and problem-solving skills among undergraduate students.

The session was conducted by Mr. Saurabh Singh, Head of Collections & Strategic Initiatives, Reddington Global Consultancy Pvt. Ltd., who served as the Resource Person for the event. The workshop focused on introducing students to the core concepts of Design Thinking and Critical Thinking, emphasizing empathy-driven problem identification, idea generation, validation, and early-stage innovation development.

Through practical examples and structured frameworks, the resource person guided students on how to move from identifying problems to generating and validating innovative ideas at Technology Readiness Levels (TRL 1–4). The session encouraged students to think critically, collaborate effectively, and adopt a user-centric approach to innovation. The workshop was highly interactive and experiential in nature. Students actively participated in hands-on activities, group discussions, ideation exercises, and guided worksheets designed to simulate real-world problem-solving scenarios.

Students were able to generate multiple innovative ideas during the session, out of which several promising concepts were shortlisted for further refinement and potential prototype development. The workshop successfully bridged the gap between theoretical learning and practical application, aligning with the national vision of promoting innovation and entrepreneurship in higher education institutions. The workshop concluded with an interactive Q&A session, where students clarified their doubts and shared feedback.

FLYER OF THE EVENT



TYPE OF EVENT	IIC
VENUE	Room no 503
TIME & DURATION	21 st January 2026, 11 am -1 pm
CONDUCTED BY	IIC-GIBS
ORGANISED FOR	Integrated BBA 2 ND Semester (M2A & M2B)
NAME OF THE COORDINATOR	Ms.Naina Sobti& Assistant Professor, CMS, GIBS
ATTENDANCE	77 students
RESOURCEPERSON	Mr Saurabh Kumar Singh, Head Collections and Strategic Initiatives Reddington Pvt Ltd; CEO Divergencecai
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To introduce students to the basic concepts of Design Thinking and Critical Thinking. 2. To help students understand the steps involved in problem identification and idea generation.

	<ol style="list-style-type: none"> 3. To provide hands-on exposure through simple activities and group discussions. 4. To enable students to validate ideas at an initial level and understand the next steps in concept development.
LEARNING OUTCOMES	<ol style="list-style-type: none"> 1. Students are expected to generate a minimum of 10 ideas, which will be validated using Design Thinking methodologies at the TRL 1–4 level. 2. A minimum of 5 shortlisted ideas are expected to be taken forward for further refinement and consideration for prototyping. 3. The shortlisted ideas are expected to be deposited or updated in the YUKTI Innovation Repository as part of the activity outcome.
SHORTFALL DURING EVENT	None
YOUTUBE VIDEO LINK	https://youtu.be/7_K8IRHcEcc

PREPARED & SUBMITTED BY: Ms. NAINA SOBTI, ASSISTANT PROFESSOR, CMS-GIBS