

FOOD DONATION DRIVE

15TH JANUARY 2026 (THURSDAY)



On the auspicious occasion of Makar Sankranti, the NSS Unit of Gitarattan International Business School (GIBS) organized a Food Donation Drive on 15th January 2026 with the objective of spreading warmth, joy, and compassion within the community. The drive was conducted on the college campus and focused on serving freshly prepared meals to rickshaw pullers, construction workers, and passersby.

The food was hygienically prepared at the college premises and arranged in a buffet-style setup to ensure smooth, dignified, and respectful distribution. Faculty members actively participated by personally serving the meals, ensuring that each beneficiary was treated with care and empathy. The initiative created a vibrant and positive atmosphere, strengthening the spirit of togetherness and goodwill.

The distribution process was systematically planned to maximize outreach. More than 1,000 individuals, including college students, were served *prasad*, and in return, they offered their blessings to the Gitarattan family. Faculty members also partook in the *prasad*, which included traditional dishes such as Aloo Puri and Halwa, prepared on campus. In keeping with the customs of Makar Sankranti, all participants sat on the floor while enjoying the meal, symbolizing humility, equality, and unity.

Overall, the Makar Sankranti Food Donation Drive was a great success and truly reflected the essence of the festival. The act of sharing food not only brought happiness to many but also reinforced values of gratitude, empathy, and social responsibility among the students.

FLYER OF THE EVENT

giBS
Gitarattan International Business School
• Estd. 2004 • Grade 'A' Accredited by NAAC • Affiliated with GESPU

सर्वदा सेवा योगम्
NATIONAL SERVICE SCHEME
NSS Unit - GIBS

FOOD

Donation Drive

15th January 2026

TIME : 10 AM onwards
VENUE : Near GIBS Campus
CLASS & SEMESTER : NSS Volunteers

Student Coordinator • Ashmi Jha-8527397929 (President NSS)
• Sanskriti Rajput - 8586000063 (Vice President NSS)

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TYPE OF EVENT	ar
VENUE	GIBS Campus
TIME&DURATION	10:00 AM onwards
CONDUCTED BY	GIBS
ORGANISED FOR	The welfare of the people

NAME OF THE COORDINATOR	Ms Muskan Grover, Dr. Prerna Jain
ATTENDANCE	Approx. 1100
RESOURCE PERSON	NA
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To educate participants on the cultural and spiritual significance of Makar Sankranti and its core values of sharing and gratitude. 2. To meet immediate needs by distributing warm, nutritious meals to underprivileged sections of society. 3. Promote kindness and inclusivity within the community. 4. Foster teamwork and social responsibility among participants.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Participants learned the importance of understanding and addressing the struggles faced by the less fortunate. 2. By participating in traditional activities such as distributing prasad, participants deepened their connection to cultural heritage and values. 3. Through acts of giving and sharing meals seated on the floor, participants imbibed values of humility and gratitude.
SHORTFALL DURING EVENT	NA
LINK OF YOUTUBE VIDEO	https://youtu.be/grY_lvVCXYE

**PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR,
GIBS**