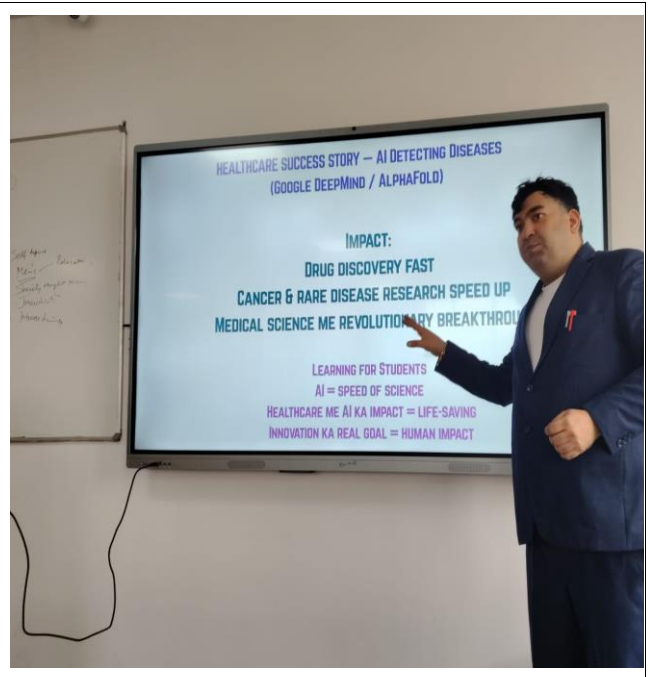


IIC SESSION

AI & INNOVATION SPRINTS: RAPID PROTOTYPING FOR DIGITAL

9TH FEBRUARY 2026 (MONDAY)

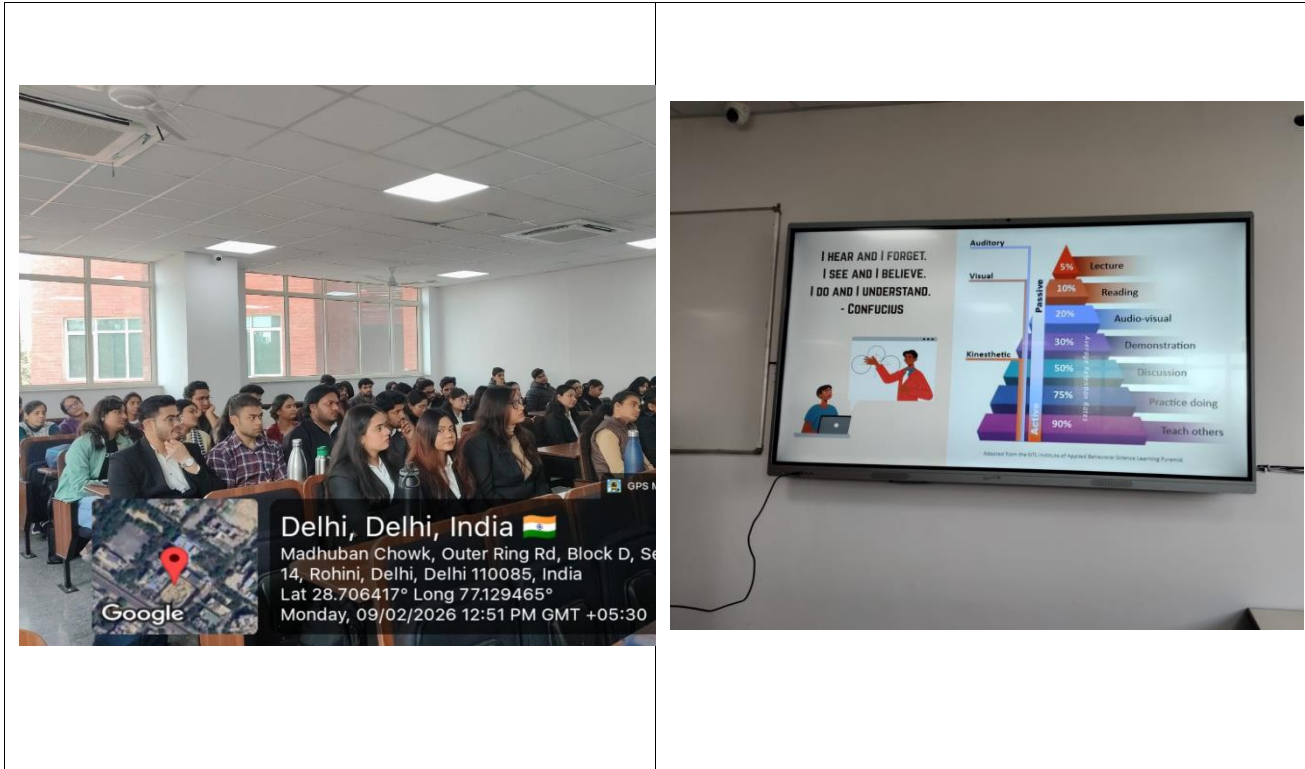




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 Madhuban Chowk, Outer Ring Rd, Block D, Sector
 14, Rohini, Delhi, Delhi 110085, India
 Lat 28.706426° Long 77.12946°
 Monday, 09/02/2026 12:51 PM GMT +05:30

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Institute of Innovation Cell of Gitarattan International Business School (GIBS) organized a workshop as part of its academic enrichment initiatives to provide students with exposure to emerging trends and practical insights in AI & Innovation on 9th February 2026. titled “**AI & Innovation Sprints: Rapid Prototyping for Digital**” under the aegis of AICTE and the Ministry of Education, Government of India, as part of a IIC Event (Level- 2) to strengthen the innovation ecosystem within the institution. The session aimed to create awareness and develop practical understanding of Artificial Intelligence, innovation culture, and rapid digital prototyping among students. The primary objectives of the program were to familiarize participants with the role of Artificial Intelligence in digital innovation, introduce the concept of Innovation Sprints for rapid problem-solving and idea validation, provide insights into rapid prototyping techniques for developing digital solutions, encourage students to transform their ideas into Minimum Viable Products (MVPs), and motivate them towards entrepreneurship, start-up initiatives, and innovation-driven career paths

The session was conducted by **Dr. Pranav Kharbanda**, an expert in Artificial Intelligence and digital product innovation, who shared practical insights, industry perspectives, and real-world applications of AI in addressing contemporary challenges. The session covered key aspects such as the growing importance of AI in digital transformation, Innovation Sprint methodology, rapid prototyping tools and techniques, design thinking for problem identification, and case studies of successful AI-based products and start-ups.

Participants were also guided on the development of MVPs, followed by an interactive question-and-answer session that addressed queries related to AI applications, project development, and career opportunities.

The program witnessed enthusiastic participation from management students and was conducted in Offline mode with a total participation is 65+ management students. The session proved to be highly interactive and effective in encouraging creative thinking and collaborative learning.

As a result of the program, participants developed a better understanding of the practical applications of AI, recognized the importance of rapid innovation and prototyping, gained awareness about innovation processes and start-up opportunities, learned how to convert ideas into functional digital solutions, and enhanced their problem-solving abilities along with an entrepreneurial mindset. The activity successfully aligned with the objectives of AICTE–IIC by promoting innovation, experiential learning, and technology-driven skill development among students.

The session aimed to create awareness about the role of Artificial Intelligence in driving digital innovation and transformation while familiarizing participants with the concept of Innovation Sprints and rapid problem-solving approaches. It focused on developing an understanding of rapid prototyping and the creation of Minimum Viable Products (MVPs), encouraging students to identify real-life problems and design AI-based solutions. The program also sought to nurture an innovation-driven mindset, promote entrepreneurship and start-up orientation among students, and strengthen the institutional innovation ecosystem in alignment with AICTE–IIC guidelines. As an outcome of the session, participants gained a clear understanding of the applications of Artificial Intelligence across various domains and learned the Innovation Sprint methodology for quick idea validation and development. They became familiar with the process of transforming ideas into rapid digital prototypes

and developed awareness of design thinking, problem identification, and solution-oriented approaches. The session helped enhance their creativity, critical thinking, and problem-solving abilities, while also increasing their interest in innovation projects, hackathons, and entrepreneurial activities.

FLYER OF THE EVENT



TYPE OF EVENT	IIC
VENUE	GIBS Seminar Hall
TIME & DURATION	9 th February, 2026, 11:00 AM Onwards

CONDUCTED BY	IIC-GIBS
ORGANISED FOR	MBA, MBA-IB semester II & IV
NAME OF THE COORDINATOR	Dr. Kanchan Kumari
ATTENDANCE	65+ Students
RESOURCE PERSON	Dr. Pranav Kharbanda, Co-Founder / L&D Specialist Strategist Expert/ Career & Leadership
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • To introduce participants to the role of Artificial Intelligence in digital innovation. • To explain the concept of Innovation Sprints and rapid problem-solving methodologies. • To provide insights into rapid prototyping techniques for digital products and solutions. • To encourage students to convert ideas into minimum viable products (MVPs). • To motivate participants towards entrepreneurship, start-ups, and innovation-driven careers.
LEARNING OUTCOMES	<ul style="list-style-type: none"> • Understand the practical applications of AI in different domains. • Learn the importance of rapid innovation and prototyping. • Develop awareness about innovation processes and start-up opportunities.

	<ul style="list-style-type: none">• Gain knowledge about converting ideas into functional digital solutions.• Enhance their problem-solving and entrepreneurial mindset.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/IEsfZNW4OeM

**PREPARED & SUBMITTED BY: DR. KANCHAN KUMARI, ASSISTANT PROFESSOR,
GIBS**