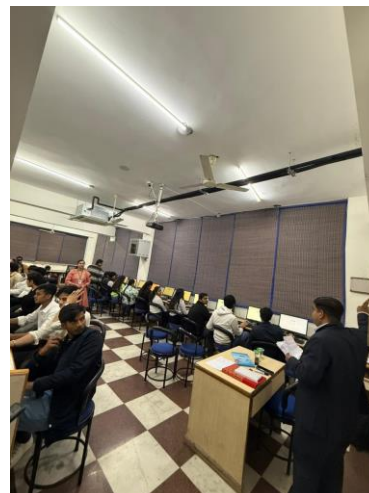


# AI AND INDUSTRY 4.0 TOOLS FOR INNOVATORS AND ENTREPRENEURS (LEVEL 2) 18<sup>TH</sup> FEBRUARY 2026 (WEDNESDAY)



The IIC workshop titled “AI and Industry 4.0 Tools for Innovators and Entrepreneurs (Level 2)” was conducted at Gitarattan International Business School (GIBS) in the Seminar Hall, 3rd Floor, from 10:00 a.m. to 1:00 p.m. The session was organized by the IIC–GIBS for students of BBA (Evening shift second semester). The session aimed to provide participants with a comprehensive understanding of Industry 4.0 and Artificial Intelligence and their applications in modern business environments.

Mr. Raj Kishor, Lead Data Scientist, Cognizant began by explaining the evolution of industrial revolutions, highlighting how Industry 4.0 integrates digital intelligence, connectivity, and automation to create smart and responsive systems. He introduced key Industry 4.0 technologies such as Artificial Intelligence, Internet of Things (IoT), Cloud Computing, Big Data Analytics, Robotics, and Cybersecurity, and explained how these technologies are transforming industries by improving efficiency, reducing costs, and enhancing customer experiences.

He further explained the fundamentals of Artificial Intelligence, including Machine Learning, Deep Learning, Natural Language Processing (NLP), and Computer Vision. The session also covered Generative AI and Agentic AI, emphasizing their ability to create content, analyze data, and automate decision-making processes. Real-world applications in marketing, healthcare, supply chain, retail, and customer service were discussed to demonstrate the practical value of AI.

The workshop included live demonstrations and hands-on exercises, where participants explored AI-based solutions such as recommendation systems, chatbots, and predictive analytics. These activities helped students understand how AI systems work—from data collection to model building and business implementation. The session concluded with a summary of key concepts, AI tools, business applications, and future trends. Overall, the workshop was highly informative and enhanced participants’ knowledge of AI and Industry 4.0, preparing them to use advanced technologies for innovation and entrepreneurship.

**FLYER OF THE EVENT**



<b>TYPE OF EVENT</b>	IIC- Innovation & Entrepreneurship
<b>NAME OF THE EVENT</b>	Workshop on “AI and Industry 4.0 Tools for Innovators and Entrepreneurs (Level 2)”
<b>VENUE</b>	Seminar Hall, 3 <sup>rd</sup> floor, GIBS
<b>DATE OF THE EVENT</b>	18 <sup>th</sup> February 2026
<b>TIME &amp; DURATION</b>	10:00 A.M. - 1:00 P.M.
<b>CONDUCTED BY</b>	IIC- GIBS
<b>ORGANISED FOR</b>	BBA Evening Shift (Second semesters)
<b>NAME OF THE COORDINATOR</b>	Prof. (Dr.) Pushpender Kumar Sharma, Dr. Ekta Aggarwal
<b>ATTENDANCE</b>	88

<p><b>RESOURCE PERSON</b></p>	<p>Mr. Raj Kishor, Lead Data Scientist Cognizant Technology Solutions Email ID- <a href="mailto:rkishor.aiml@gmail.com">rkishor.aiml@gmail.com</a> Mob No. 9013530900</p>
<p><b>OBJECTIVES OF THE EVENT</b></p>	<ol style="list-style-type: none"> <li>1. To introduce participants to the fundamentals and real-world applications of AI and Industry 4.0.</li> <li>2. To create awareness about digital tools and platforms useful for innovation and entrepreneurship.</li> <li>3. To encourage ideation and problem identification using technology-based solutions.</li> <li>4. To promote multidisciplinary teamwork among students and faculty.</li> <li>5. To build confidence among participants to adopt emerging technologies for startups and prototypes.</li> </ol>
<p><b>LEARNING OUTCOME</b></p>	<ul style="list-style-type: none"> <li>• Formation of 15 multidisciplinary teams during the workshop.</li> <li>• Identification of 20 innovative ideas or problem statements.</li> <li>• Enhanced understanding of AI and Industry 4.0 applications among participants.</li> <li>• Increased motivation towards innovation, startup development, and technology adoption.</li> </ul>

<b>SHORTFALL DURING EVENT</b>	None
<b>LINK OF ONLINE VIDEO</b>	<a href="https://youtu.be/qlOAp2ocLLE">https://youtu.be/qlOAp2ocLLE</a>

**PREPARED & SUBMITTED BY: PROF. DR. PUSHPENDER KUMAR SHARMA & DR. EKTA AGGARWAL, GIBS**