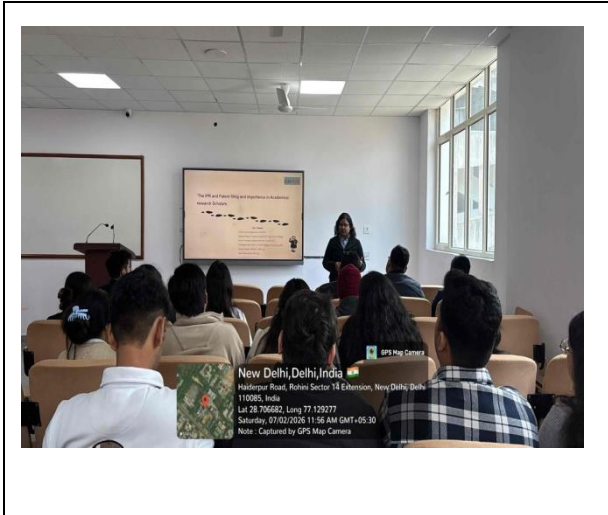


# BASICS OF INTELLECTUAL PROPERTY RIGHTS FOR INNOVATORS AND ENTREPRENEURS

7<sup>TH</sup> FEBRUARY 2026(SATURDAY)



IIC-GIBS successfully organized an expert session titled “Basics of Intellectual Property Rights for Innovators and Entrepreneurs” Ms. Jyoti Chauhan, Senior IP Advisor & Managing Partner (India), Patent & Trademark Agent, as the distinguished resource person for the students of Integrated BA LLB & BALLB (8th Semester) on 7th February 2026.

During the session, Ms. Chauhan comprehensively explained the basics of Intellectual Property Rights (IPR), including patents, trademarks, copyrights, and trade secrets. She provided clarity on the scope, importance, and practical relevance of each form of intellectual property in today’s innovation-driven economy. She further elaborated on the registration process of various IPRs, detailing the procedural steps, documentation requirements, timelines, and common challenges faced by applicants. The session provided participants with a clear roadmap for initiating and navigating the IPR filing process effectively.

The significance of IPR for students, faculty members, startups, and working professionals was strongly emphasized. Ms. Chauhan highlighted how intellectual property protection enhances research value, strengthens startup potential, builds brand identity, and contributes to commercialization opportunities.

An important segment of the session focused on IPR as a career option. She discussed career opportunities in patent practice, trademark prosecution, IP consultancy, corporate IP management, and academia. She also informed participants about various IPR certification courses and professional programs available through recognized institutions and regulatory bodies for those interested in pursuing specialization in this field.

The entire session was made highly engaging through live examples, practical illustrations, and discussions on recent as well as landmark judgments in the field of intellectual property law, enabling participants to connect theoretical knowledge with real-world application.

Overall, the event proved to be highly informative and impactful, enhancing awareness and fostering an IP-conscious academic and professional environment within the institution.

## FLYER OF THE EVENT



<b>TYPE OF EVENT</b>	IIC Event
<b>VENUE</b>	Auditorium, GIBS
<b>TIME &amp; DURATION</b>	11:00 AM onwards
<b>CONDUCTED BY</b>	CLS-GIBS
<b>ORGANISED FOR</b>	Integrated BBA LLB & BALLB (8 <sup>th</sup> Semester)
<b>NAME OF THE COORDINATOR</b>	Dr. Arpita Sehgal
<b>ATTENDANCE</b>	BALLB-8A:05/57, BALLB-8B:06/53 BBALLB-8A:23/58, BBALLB-8B:06/58
<b>RESOURCEPERSON</b>	Ms. Jyoti Chauhan

<p><b>OBJECTIVES OF THE EVENT</b></p>	<ol style="list-style-type: none"> <li>1. To develop awareness about different types of Intellectual Property Rights such as patents, trademarks, copyrights, and trade secrets, and their relevance to innovation.</li> <li>2. To highlight the significance of protecting intellectual property for startups, innovators, and established businesses.</li> <li>3. To educate participants on basic strategies for managing and leveraging intellectual property to gain competitive advantage.</li> <li>4. To motivate innovators, students, and entrepreneurs to consider filing and registering IPRs for their innovations and creative works.</li> <li>5. To encourage continued engagement through follow-up support sessions with IP experts for practical guidance on IPR filing.</li> </ol>
<p><b>LEARNING OUTCOME</b></p>	<ol style="list-style-type: none"> <li>1. Participants demonstrated improved understanding of various forms of Intellectual Property Rights and their role in fostering innovation.</li> <li>2. A significant number of attendees expressed interest in filing IPR applications following the session, indicating positive engagement and practical impact.</li> <li>3. Awareness regarding the importance of IP protection among startups and institutional innovators was substantially enhanced.</li> <li>4. Potential innovators and projects suitable for IPR filing within the institution were successfully</li> </ol>

	<p>identified.</p> <p>5. The institution initiated plans to organize follow-up hands-on sessions with IP experts to assist students and faculty in preparing and filing IPR applications.</p> <p>6. The institutional ecosystem for innovation, IP creation, and commercialization was strengthened as a result of the program.</p>
<b>SHORTFALL DURING EVENT</b>	<b>NONE</b>
<b>LINK OF ONLINE VIDEO</b>	<a href="https://youtu.be/1UEDUB_CT-k">https://youtu.be/1UEDUB_CT-k</a>

**PREPARED & SUBMITTED BY: DR. ARPITA SEHGAL, ASSISTANT PROFESSOR,  
CLS, GIBS**