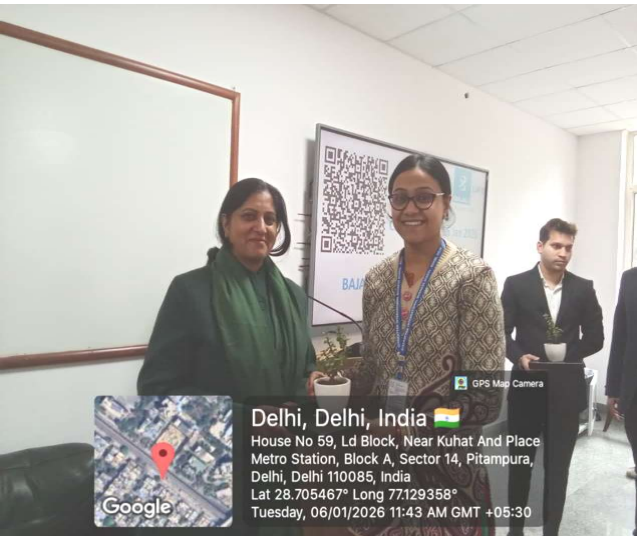


“BAJAJ LIFE” PRE PLACEMENT TALK AND CAMPUS DRIVE

6th January 2025 (Tuesday)





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On 6th January 2026 (Tuesday), Bajaj Life Insurance Limited conducted a Pre-Placement Talk and Campus Drive for the students of BBA 6th Semester who had registered or shown interest in job opportunities with the organization. The event was organized as part of the institution's ongoing placement initiatives to prepare students for corporate recruitment processes and industry expectations.

Bajaj Life Insurance Limited, formerly known as Bajaj Allianz Life Insurance Company Limited, is one of India's fastest-growing private life insurance companies. The organization was founded in 2001 as a joint venture between Bajaj Finserv Limited and Allianz SE, one of the world's leading global insurers and asset managers. Currently, the company is transitioning to become 100% owned by the Bajaj Group, a trusted Indian conglomerate with a 100-year legacy of credibility and excellence. As part of Bajaj Finserv Limited, Bajaj Life brings innovation, a customer-first approach, and technology-driven solutions to the financial services sector. Today, the company serves over 3.85 crore customers across India and is powered by a strong workforce of 26,000+ employees. Bajaj Life Insurance Limited is also a Great Place to Work-Certified™ organization and has received India's Top Employer Award by Kincentric.

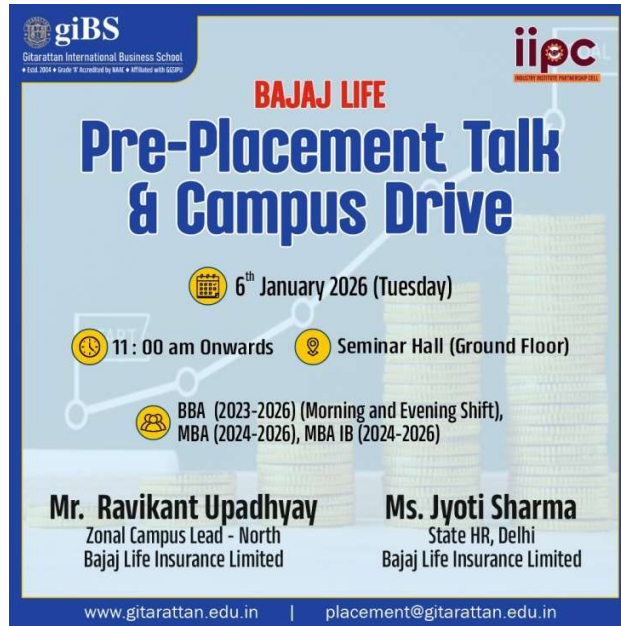
A total of 16 students participated in the pre-placement talk and campus drive. The session began with an introduction to the company's mission, vision, and core values. The talk was delivered by Mr. Ravikant Upadhyay, Zonal Campus Lead – North, and Ms. Jyoti Sharma, State HR – Delhi. During the session, Mr. Ravikant Upadhyay provided a comprehensive overview of Bajaj Life Insurance Limited and its core business operations. He explained that the company offers and manages a wide range of life insurance products, including term plans, ULIPs, savings plans, child plans, and retirement solutions for both individuals and groups. He also highlighted the importance of term insurance plans, which provide full sum assured benefits to policyholders' families in the event of death, helping them manage essential expenses such as EMIs, rent, and children's education.

The speakers further shared detailed information about the job roles, responsibilities, eligibility criteria, and performance expectations. Emphasis was placed on the key skills, competencies, and professional qualities required to succeed in the organization, enabling students to better align their academic learning with industry needs.

The session concluded with an interactive question-and-answer segment, during which students actively inquired about career growth opportunities, work-life balance, organizational culture, and the recruitment process. The speakers addressed all queries thoroughly, providing students with clarity and confidence regarding future career prospects at Bajaj Life Insurance Limited.

Following the pre-placement talk, the campus drive was conducted, marking a valuable opportunity for students to begin their professional journey with a reputed organization. Overall, the session was informative, engaging, and highly beneficial for the participating students.

FLYER OF THE EVENT



TYPE OF EVENT	Bajaj Pre-placement Talk and Campus Drive
VENUE	GIBS Seminar Hall(Ground Floor)
TIME & DURATION	January 6 th 2026, 11:00 am onwards
CONDUCTED BY	IIPC
ORGANISED FOR	BBA(2023-2026)(Morning and Evening Shift) MBA(2024-26) MBA IB(2024-2026)
NAME OF THE COORDINATOR	Ms. Shreya Ghosh Ms. Purna Jain Sharma
ATTENDANCE	16
RESOURCE PERSON	Mr. Ravikant Upadhyay (HR-Zonal Campus Lead-North) Ms. Jyoti Sharma (HR Manager-State Head Delhi)



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OBJECTIVES OF THE EVENT	<ul style="list-style-type: none">• To inform students about the job profiles, roles, and responsibilities offered by the organization, enabling them to understand what is expected from them in a professional work environment.• To familiarize students with the recruitment and selection process, including eligibility criteria, interview rounds, assessment methods, and overall hiring practices followed by corporate organizations.• To guide students on the key skills and competencies required by employers, such as communication skills, problem-solving ability, teamwork, time management, and professional behavior.
LEARNING OUTCOME	<ul style="list-style-type: none">• Students learned how to align their academic knowledge with industry requirements, helping them prepare better for future employment opportunities.• Students gained exposure to corporate work culture, including performance expectations, career growth opportunities, and work-life balance.• Students enhanced their interview readiness and professional awareness by participating in the campus drive and Q&A session.
SHORT FALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/pmg3_U1b0hA

**PREPARED & SUBMITTED BY: MS. SHREYA GHOSH, ASSISTANT PROFESSOR
CUM PLACEMENT OFFICER**