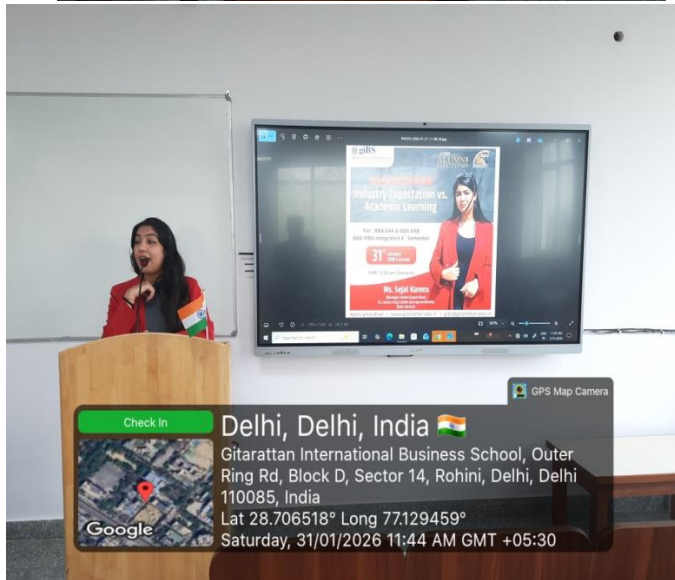


ALUMNI LECTURE SERIES

INDUSTRY EXPECTATION VS. ACADEMIC LEARNING

31ST JANUARY 2026 (SATURDAY)



The Alumni Lecture Series (ALS), organized by Gitarattan International Business School (GIBS) on 31st January 2026, was conducted as part of the institute's continuous initiative to bridge the gap between academic learning and real-world industry requirements. The session titled "Industry Expectations vs Academic Learning" focused on sensitizing students to the practical skills, professional competencies, and workplace readiness expected by industries, which often extend beyond classroom-based learning.

The session aimed at equipping students with a clear understanding of industry standards, employer expectations, and the challenges faced by graduates during the transition from academia to industry. Emphasis was laid on the importance of experiential learning, adaptability, communication skills, and continuous professional development for long-term career success.

The event featured distinguished alumni Ms. Sejal Kamra, Manager – Talent Acquisition at JLL (Jones Lang LaSalle), Gurugram, BBA Batch of 2021 who shared her professional experiences, challenges, and insights from the corporate world. Through real-life examples, she highlighted how academic concepts are applied in industry settings and emphasized the need for students to proactively bridge skill gaps to enhance their employability. Drawing from her professional journey in the corporate recruitment domain, she discussed the gap between theoretical knowledge and practical industry expectations. She emphasized the importance of teamwork, effective communication, problem-solving abilities, and a people-centric approach as key competencies for professional growth and career success.

She encouraged students to focus not only on academic performance but also on skill enhancement, internships, live projects, and industry exposure. The speaker also shared candid insights into early-career challenges and highlighted that persistence, adaptability, and a willingness to learn are crucial for success in competitive business environments.

The session successfully fulfilled its objectives and expected outcomes. Students actively participated in the discussion and engaged with the resource person through insightful queries related to career preparedness and industry demands. The interactive nature of the session encouraged meaningful dialogue and reflection. Positive feedback was received from participants, who expressed enthusiasm for more such industry-oriented alumni interactions in the future.

FLYER OF THE EVENT

 **giBS**
Gitarattan International Business School
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ALUMNI
ASSOCIATION



ALUMNI LECTURE SERIES

**Industry Expectation vs.
Academic Learning**

**For: BBA E4A & BBA E4B
BBA MBA Integrated 4th Semester**

**31st January
2026 (Saturday)**

TIME: 11:00 am Onwards

Ms. Sejal Kamra

(Manager-Talent Acquisition)
JLL-Jones Lang LaSalle (Gurugram/Noida)
(Gibs Alumni)

#gibs.gitarattan | www.gitarattan.edu.in | gibs@gitarattan.edu.in

TYPE OF EVENT	AlumniLectureSeries(ALS)
VENUE	Seminar Hall 3 rd Floor
TIME & DURATION	11:00 am onwards

CONDUCTED BY	GIBSAA
ORGANISED FOR	Students of BBA 4 th Semester (2 nd Shift) and Integrated BBA MBA 4 th Semester
NAME OF THE COORDINATOR	Ms. Bhawna Sharma
ATTENDANCE	40 students
RESOURCE PERSON	Ms. Sejal Kamra Manager-Talent Acquisition JLL-Jones Lang LaSalle, Gurugram
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • To analyze the gap between industry expectations and academic learning. • To identify key skills required by industries but lacking in academic curricula. • To understand challenges faced by graduates during the transition from academia to industry. • To suggest strategies for bridging the gap between academic institutions and industry requirements
LEARNING OUTCOMES	<p>Participants were able to:</p> <ul style="list-style-type: none"> • Understand the difference between academic learning and industry expectations • Identify critical professional and soft skills required for employability • Gain insights into workplace challenges and career readiness • Draw motivation from alumni experiences and practical career guidance • Recognize the importance of continuous learning and skill development.

SHORT FALLS, IF ANY	NA
LINK TO YOUTUBE VIDEO	https://www.youtube.com/watch?v=SPnaoFCY4LI

PREPARED & SUBMITTED BY: MS. BHAWNA SHARMA, ASSISTANT PROFESSOR, GIBS