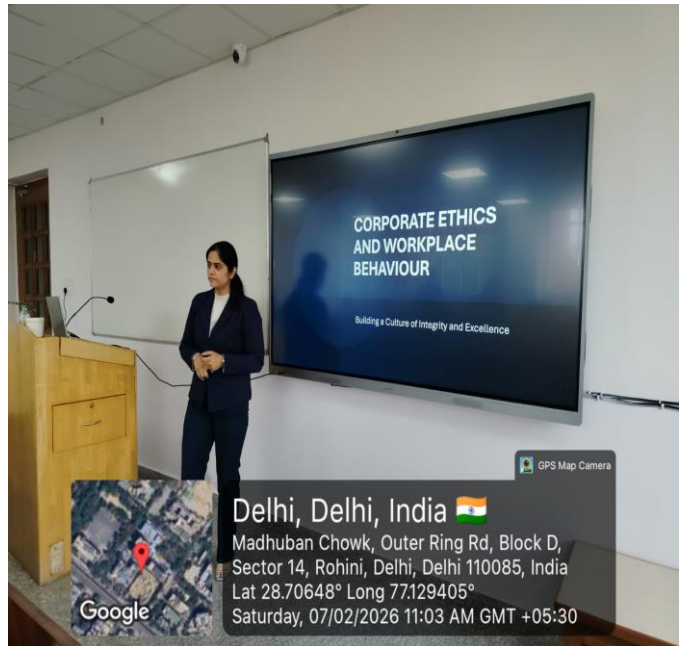


CORPORATE ETHICS AND WORKPLACE BEHAVIOR

7TH FEBRUARY 2026 (SATURDAY)



The Alumni Lecture Series (ALS), organized by Gitarattan International Business School (GIBS) on 7th February 2026, was conducted as part of the institute's continuous initiative to promote ethical awareness, professional values, and responsible workplace conduct among students. The session titled “**Corporate Ethics and Workplace Behavior**” aimed to sensitize students to the importance of integrity, ethical decision-making, and professionalism in modern corporate environments.

The session focused on helping students understand the role of corporate ethics in shaping organizational culture and individual professional conduct. Emphasis was laid on ethical values, accountability, transparency, and appropriate workplace behavior as essential elements for building trust, maintaining professional relationships, and achieving sustainable career growth.

The event featured a distinguished alumna who shared her practical experiences and real-life insights from the corporate world. Through relevant examples and workplace scenarios, the speaker highlighted common ethical dilemmas faced by professionals and discussed the importance of making principled decisions while maintaining professionalism under pressure.

The session was graced by **Ms. Nupur Jaitly, Senior Engineer – Executive Sales & Marketing at Loesche GmbH, Noida**, an esteemed alumna of **GIBS (MBA 2017-2019 Batch)**. Drawing from her professional journey in global sales, marketing, and techno-commercial operations, she emphasized the significance of ethical conduct, transparency, teamwork, and respectful workplace behavior. She also explained how ethical practices directly influence organizational reputation, client trust, and long-term career advancement.

She encouraged students to adopt ethical values in both academic and professional life and to maintain discipline, integrity, and accountability in workplace interactions. She shared valuable insights on handling ethical challenges, managing conflicts of interest, and balancing organizational goals with personal values.

The session successfully achieved its objectives and expected outcomes. Students actively participated in the discussion and engaged with the resource person through thoughtful questions related to ethical challenges and workplace expectations. The interactive session concluded with positive feedback from participants, who expressed interest in more such value-based alumni interactions in the future.

FLYER OF THE EVENT



TYPE OF EVENT	Alumni Lecture Series (ALS)
VENUE	Seminar Hall 3 rd Floor
TIME & DURATION	10:00 AM – 11:00 AM
CONDUCTED BY	CMS-GIBS
ORGANISED FOR	Students of BBA 4 th Semester (M4A and M4B)
NAME OF THE COORDINATOR	Dr. Priyanka
ATTENDANCE	56 students
RESOURCE PERSON	Name – Ms. Nupur Jaitly Sr. Engineer/Executive Sales & Marketing
OBJECTIVES OF THE EVENT	1. To prepare students with ethical values followed in corporate organizations.

	<ol style="list-style-type: none"> 2. To guide the students towards responsible decision-making at the workplace. 3. To share best practices for maintaining professionalism, integrity, and accountability at work. 4. To strengthen alumni-student connection through sharing of practical industry experiences.
LEARNING OUTCOMES	<p>Participants were able to:</p> <ol style="list-style-type: none"> 1. Understand the significance of corporate ethics and their role in building a sustainable organizational culture. 2. Identify ethical and unethical behavior at the workplace. 3. Learn the importance of professionalism and good conduct at work. 4. Understand how ethical behavior affects career growth and organizations.
SHORT FALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/oJCCDNfpebQ

PREPARED & SUBMITTED BY: DR. PRIYANKA, ASSISTANT PROFESSOR, GIBS



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