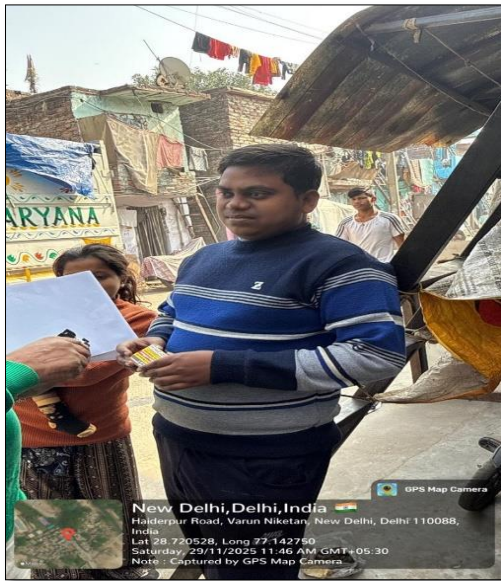


**10 DAYS CAMP – DAY 10**

**AWARENESS SESSION ON NEGATIVE IMPACT OF ALCOHOL AND OTHER INTOXICATING SUBSTANCES**

**29<sup>TH</sup> NOVEMBER 2025 (SATURDAY)**



The NSS Unit of Gitarattan International Business School (GIBS), in collaboration with Alcoholics Anonymous (AA), organized an impactful Alcohol Awareness Drive at Ekta Camp, Rohini. The initiative aimed at educating local residents about alcoholism, its symptoms, its effects on families, and ways to support individuals battling addiction.

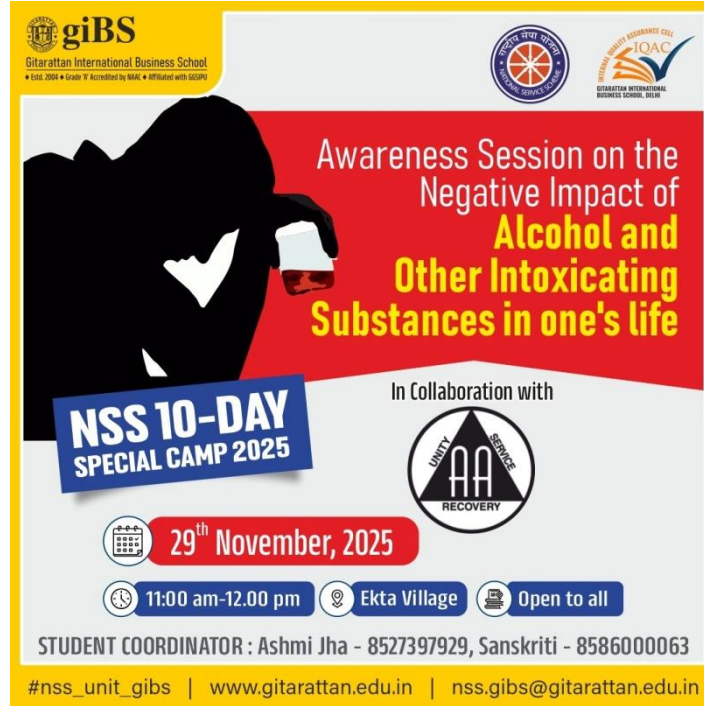
A team of around 7–8 members from Alcoholics Anonymous joined the NSS volunteers at Ekta Camp. After a brief introduction and planning session, both teams divided themselves into groups and conducted a door-to-door awareness campaign across the lanes of Ekta Camp.

The AA representatives shared real-life experiences, insights, and practical guidance about identifying early signs of alcoholism and understanding the psychological as well as social impact of alcohol dependency. NSS volunteers supported the initiative by interacting with residents, answering their queries, and spreading awareness with compassion and empathy.

During the drive, informative posters were put up at various spots in the camp to ensure long-term visibility of the message. Residents were told about safe intervention methods, how to encourage someone to seek help, and the importance of community support in recovery.

The event successfully reached a wide number of households and created meaningful conversations about addiction, health, and emotional well-being. Both the AA members and NSS volunteers worked together harmoniously, making the awareness drive impactful and community-centred.

### FLYER OF THE EVENT



<b>TYPE OF EVENT</b>	Extra-curricular
<b>VENUE</b>	EKTA CAMP
<b>TIME &amp; DURATION</b>	11:00 AM onwards
<b>CONDUCTED BY</b>	NSS Unit, GIBS
<b>ORGANISED FOR</b>	EKTA CAMP RESIDENTS
<b>NAME OF THE COORDINATOR</b>	Ms Muskan Grover Ms. Perna Jain
<b>ATTENDANCE</b>	
<b>RESOURCE PERSON</b>	<b>Mr. Deepak Kumar</b> Public Information chairman Delhi Intergroup Alcoholics Anonymous
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. create awareness about alcoholism and its harmful effects.</li> <li>2. To educate residents about early signs, symptoms, and long-term consequences.</li> </ol>

	<ol style="list-style-type: none"> <li>3. To guide communities on how to support individuals struggling with alcohol dependency.</li> <li>4. To promote a healthy and safe environment within Ekta Camp.</li> <li>5. To build collaboration between NSS volunteers and health-oriented support groups.</li> </ol>
<b>LEARNING OUTCOME</b>	<ol style="list-style-type: none"> <li>1. Residents were able to gain valuable understanding about alcoholism and recovery support.</li> <li>2. Volunteers were able to learn effective communication, community engagement, and awareness strategies.</li> <li>3. Students were able to develop a deeper understanding of social issues and addiction-related challenges.</li> </ol>
<b>SHORTFALL DURING EVENT</b>	<b>NA</b>
<b>LINK OF YOUTUBE VIDEO</b>	<a href="https://www.instagram.com/nss_unit_gibs/p/DTI5NDVkuW3/?img_index=1">https://www.instagram.com/nss_unit_gibs/p/DTI5NDVkuW3/?img_index=1</a>

**PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR, GIBS**