

UJJWAL SHIKSHA SAPTAH-LITERACY WEEK

1ST – 6TH SEPTEMBER 2025

The NSS Unit of Gitarattan International Business School (GIBS) organized *Literacy Week* from 1st September to 6th September 2025 with the central focus on **differently abled students**. The program was designed keeping inclusivity at its heart, ensuring that children with special needs were not only engaged but also celebrated through every activity.

The week-long celebration comprised a variety of activities ranging from literacy games, creative arts, and storytelling to fun physical exercises and donation drives. The primary aim was to nurture a spirit of learning, gratitude, and social responsibility, while simultaneously fostering empathy, teamwork, and leadership among volunteers. Each day carried its own unique theme and objective, yet together they wove a meaningful experience of joy, inclusivity, and awareness.

Day 1 – 1st September 2025: Introduction & Interactive Session



The first day of Literacy Week marked the beginning of this noble initiative at *Aanchal Foundation, Rohini*. The opening session was an ice-breaking activity that sought to create a bond between the differently abled children and the NSS volunteers. Before engaging with the children, volunteers were sensitized and oriented on how to interact with patience, empathy, and care.

Children were then introduced to simple literacy practices through playful methods such as color recognition, shape identification, alphabet games, and number matching activities. By integrating fun with learning, the children were able to grasp concepts without any stress. The environment was kept informal and cheerful so that the children could express themselves freely, respond at their own pace, and feel comfortable with the volunteers.

This session laid a strong foundation for the week, as the trust developed on Day 1 became the stepping stone for deeper engagement in the following days. The day concluded with laughter, enthusiasm, and a visible sense of connection between volunteers and children.

DAY 2 – 2nd September 2025: Gratitude Cards Making Activity



The second day emphasized creativity, emotional expression, and gratitude. At Aanchal Foundation, children were guided to prepare colorful gratitude cards dedicated to their teachers. NSS volunteers provided materials such as craft paper, stickers, crayons, and decorative items.

They patiently assisted the children step by step, encouraging them to unleash their creativity while making each card unique and personal.

The activity was especially meaningful as many of the children live with conditions such as **Autism, ADHD, and anxiety disorders**. The calm, supportive, and inclusive environment allowed them to express emotions without fear or pressure. Beginning with light physical movements to make them comfortable, the session gradually transitioned into art-based activity. Children decorated their cards with drawings, colors, and heartfelt notes, expressing respect and affection for their teachers.

By the end of the session, the children felt a sense of accomplishment and pride in their creations. The volunteers, on the other hand, developed deeper empathy, patience, and sensitivity by engaging with the children on an individual level. The day reflected the values of gratitude, inclusivity, and the joy of creative self-expression.

DAY 3 – 3rd September 2025: Storytelling & Fun Session



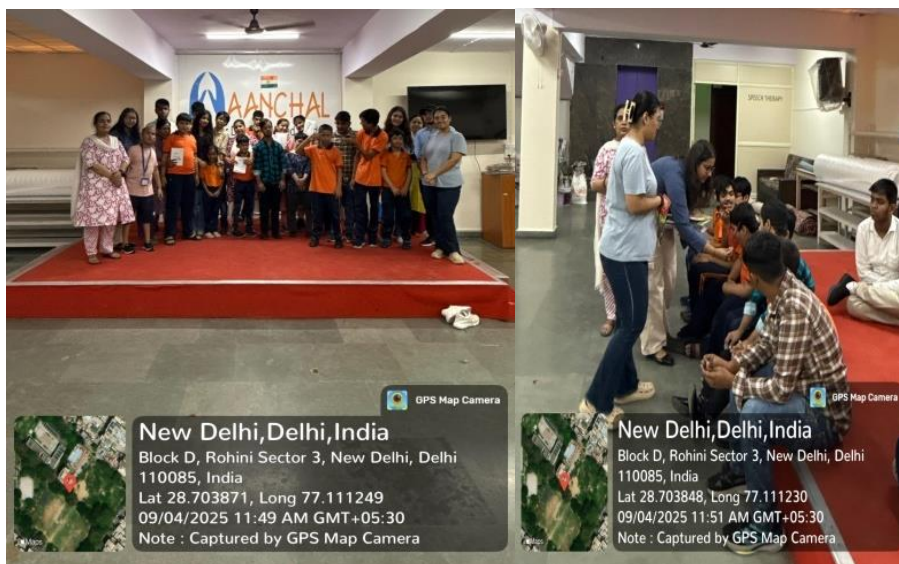
The third day brought a vibrant and interactive storytelling session, where NSS volunteers brought **soft toys, hand puppets, and props** from their homes to make the stories more engaging and relatable. The children participated actively, interacting with the characters and immersing themselves in the stories.

Through storytelling, **moral values** such as *sharing is caring*, *hard work pays off*, and *believe in yourself* were imparted in a simple, child-friendly manner. The session aimed not just at entertainment but also at instilling important life lessons in the minds of the children.

To make the atmosphere even more enjoyable, the day concluded with **music and dance**. Children and volunteers danced together, breaking barriers and creating memories of happiness and togetherness. The session highlighted how storytelling and performing arts can become powerful tools of inclusive education.

The smiles, laughter, and enthusiastic participation were evidence that the children felt both engaged and valued. It was a day where moral learning blended seamlessly with fun and creativity.

DAY 4 – 4th September 2025: Balloon Games & Stationery Distribution



The fourth day of Literacy Week combined physical activity with learning support. The day began with lively **balloon games**. In one game, balloons were arranged in a zig-zag pattern, and children had to carefully run through them without touching. In another, children jumped over balloons without bursting them. These games were designed not only for entertainment but also to improve **motor coordination, focus, and confidence**.

Simple exercises such as hand-raising, clapping, and rolling were also introduced, tailored to the needs of differently abled children. Volunteers participated alongside the children, creating a sense of equality, teamwork, and encouragement.

The highlight of the day was the **distribution of stationery kits, notebooks, and books** to the children. This thoughtful gesture was meant to encourage their educational journey and equip them with resources to continue learning. The event concluded with a group dance, filling the environment with joy and energy.

DAY 5 – 6th September 2025: Book Donation Drive



The Literacy Week concluded with a **Book Donation Drive** in collaboration with *Uday Foundation*, an NGO known for its work in education and healthcare. The NSS Unit of GIBS collected and donated a total of **101 books**, generously contributed by students and faculty members.

The activity began with volunteers assembling at the college, where the books were recorded, documented, and neatly packed. With discipline and teamwork, the cartons were transported to the foundation. At the site, volunteers interacted with the staff of Uday Foundation and formally handed over the books, marking the occasion with photographs that captured the spirit of giving.

This drive was not only an act of charity but also a meaningful step towards **promoting literacy among underprivileged children**. It instilled in the volunteers a sense of responsibility, empathy, and collective service, while giving underprivileged children access to resources that could shape their future. The Book Donation Drive beautifully concluded the Literacy Week, symbolizing the power of education, compassion, and community service.

The Literacy Week celebration by the NSS Unit of GIBS successfully fulfilled its core objective of engaging differently abled children in meaningful, creative, and inclusive activities. Each day carried a distinct theme—whether it was literacy games, art, storytelling, physical activities, or community service—and together they created a holistic experience of joy, learning, and social responsibility.

For the children, the week was a source of happiness, creativity, and confidence. For the volunteers, it was an opportunity to develop empathy, patience, teamwork, and leadership skills.

The program truly reflected the values of the NSS—*Not Me, But You*—and reinforced the belief that literacy is not just about books, but also about building compassion, inclusivity, and collective growth.

TYPE OF EVENT	ar
VENUE	Aanchal Foundation, Sector 3, Rohini
TIME&DURATION	10:00 AM onwards
CONDUCTEDBY	NSS Unit, GIBS
ORGANISEDFOR	Differently abled children
NAMEOFTHECOORDINATOR	Ms Muskan Grover, MsPerna Jain
ATTENDANCE	25 volunteers
RESOURCE PERSON	NA
OBJECTIVESOFTHE EVENT	<ol style="list-style-type: none"> 1. To promote inclusivity by engaging differently abled children in meaningful and joyful activities. 2. To foster creativity, moral learning, and emotional expression through interactive

	<p>sessions.</p> <ol style="list-style-type: none"> 3. To encourage literacy and education by integrating fun games, storytelling, and resource distribution. 4. To strengthen community engagement through collaborative initiatives like the Book Donation Drive.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Children were able to experience joy, confidence, and inclusivity through varied activities. 2. Differently abled students were able to enhance focus, creativity, and moral understanding through the events. 3. Access to educational resources encouraged children's continued learning. 4. The week reinforced the importance of compassion, literacy, and collective social service.
SHORTFALL DURING EVENT	NA
YOUTUBE LINK	https://youtu.be/R8fNV42AGOs

**PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR,
GIBS**