

# INDUSTRIAL VISIT TO NOIDA SPECIAL ECONOMIC ZONE (NSEZ) 5<sup>TH</sup> DECEMBER 2025 (FRIDAY)



To enhance experiential learning and provide industry exposure aligned with the curriculum of the MBA and MBA-International Business (IB) Semester-1 students, an industrial visit to the Noida Special Economic Zone (NSEZ) was organized by Gitarattan International Business School (GIBS), Rohini. The visit was designed to provide students with practical exposure to the functioning of Special Economic Zones, export operations, regulatory procedures, and industry-driven skilling initiatives.

Noida Special Economic Zone is one of the largest multi-sector SEZs in India and plays a crucial role in promoting exports, facilitating foreign trade, generating employment, and supporting skill development. The visit aimed to familiarize students with the institutional framework governing SEZs and to provide insights into export-oriented industrial operations and regulatory mechanisms. Sh. Paras Mani Tripathi, Joint Development Commissioner (NSEZ) along with his team of Deputy Development Commissioners, Sh. Kiran Mohan Mohadikar, Sh. Gya Prasad and Sh. Noman Hafiz, delivered a comprehensive presentation on the structure and governance of SEZs, export-import procedures, compliance requirements, and the role of SEZs in strengthening India's international trade ecosystem. The session enabled students to understand how foreign trade policies are implemented in practice.

To observe product-based export manufacturing processes through a live industrial setting operating within the NSEZ, the students visited NEOKRAFT, an export-oriented manufacturing unit. The students had an engaging interaction with Mr. Deepak Sharma (Chief Executive Officer) and Mr. Pravesh Bhardwaj (Vice President – HR) and Mr. Navneet Goel (General Manager – Marketing) of Neokraft. The discussion covered the company's export-driven business operations, international marketing strategies, human resource practices, quality standards, and workforce skill requirements. The interaction enabled students to understand real-world managerial decision-making and functional coordination within a globally competitive export-oriented enterprise.

The visit concluded with an interaction at the Capgemini Center of Excellence in Skilling, a CSR initiative of Capgemini, aimed at enhancing industry-relevant skills and employability. During the session, the Center Head Ms. Mitali Muraledharan gave a detailed presentation regarding the objectives of the centre, its training programmes, and the various technical and professional skills being imparted to learners. She explained the relevance of these skilling initiatives in bridging the gap between academic education and industry requirements, particularly in the context of evolving global business and digital transformation. The interaction helped students understand the role of corporate CSR initiatives in workforce development and sustainable socio-economic growth.

Overall, the industrial visit to the Noida Special Economic Zone (NSEZ) proved to be an enriching and insightful learning experience for the students. The interaction with NSEZ officials provided a clear understanding of the regulatory framework, export procedures, and policy-driven governance of Special Economic Zones. The engagement with industry leadership at Neokraft offered practical exposure to export-oriented manufacturing, managerial decision-making, and functional integration in a global business environment. The visit to the Capgemini Center of Excellence in Skilling further enhanced students' appreciation of industry-driven CSR initiatives and the critical role of skill development in employability and workforce readiness.

Collectively, the visit successfully bridged the gap between theoretical learning and real-world business practices, significantly contributing to students' academic enrichment and professional development.

## FLYER FOR THE EVENT



<b>TYPE OF EVENT</b>	Industrial Visit
<b>VENUE</b>	Noida Special Economic Zone (NSEZ), NEOKRAFT and CAPGEMINI Centre Of Excellence In Skilling Noida District, Gautam Budh Nagar-201305 (U.P.)
<b>TIME &amp; DURATION</b>	8:00 AM onwards
<b>CONDUCTED BY</b>	IIPC-GIBS
<b>ORGANISED FOR</b>	MBA and MBA-IB Semester I
<b>NAME OF THE COORDINATOR</b>	Dr. K.K.B. Singh Tomar, Ms. Prerna Jain Sharma
<b>ATTENDANCE</b>	39



<b>RESOURCE PERSON</b>	<ol style="list-style-type: none"> <li>1. Sh. Paras Mani Tripathi, Joint Development Commissioner (NSEZ)</li> <li>2. Sh. Kiran Mohan Mohadikar, Deputy Development Commissioner (NSEZ)</li> <li>3. Sh. Gya Prasad, Deputy Development Commissioner (NSEZ)</li> <li>4. Sh. Noman Hafiz, Deputy Development Commissioner (NSEZ)</li> <li>5. Mr. Deepak Sharma, Chief Executive Officer, Neokraft Global Pvt. Ltd</li> <li>6. Ms. Mitali Muraledharan, Center Head, Capgemini Center of Excellence in Skilling</li> </ol>
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To integrate academic learning with practical exposure by enabling students to observe the functioning, governance, and operational processes of a Special Economic Zone.</li> <li>2. To provide industry-oriented insights into export documentation, compliance mechanisms, service export operations, and product-based manufacturing through interaction with NSEZ officials and field visits.</li> <li>3. To enhance professional readiness by exposing students to technology-driven skilling initiatives and introducing them to career pathways in international business, export management, and global trade operations.</li> </ol>
<b>LEARNING OUTCOME</b>	<ol style="list-style-type: none"> <li>1. Students were able to connect theoretical concepts from international business, export management,</li> </ol>

	<p>and SEZ policy with real-world processes observed during the visit.</p> <ol style="list-style-type: none"> <li>2. Students gained applied understanding of export procedures, SEZ regulations, service and product export operations, and compliance requirements encountered in actual business environments.</li> <li>3. Students developed enhanced employability awareness by understanding essential skills, technological competencies, and potential career pathways in international trade, logistics, and SEZ-based industries.</li> </ol>
<b>SHORTFALL DURING THE EVENT</b>	None
<b>LINK TO ONLINE VIDEO</b>	<a href="https://www.instagram.com/reel/DR_95kZDPXF/?igsh=MWU0bXpuZ29obGhueQ==">https://www.instagram.com/reel/DR_95kZDPXF/?igsh=MWU0bXpuZ29obGhueQ==</a>

**PREPARED & SUBMITTED BY: MS. PRERNA JAIN SHARMA, ASSISTANT PROFESSOR, GIBS**