

NAVIGATING THE FUTURE: CAREER OPTIONS & READINESS AFTER MANAGEMENT STUDIES

25TH AUGUST 2025 (MONDAY)



On August 25th, 2025, GIBS hosted an exclusive IIC (Institution's Innovation Council) session titled "Navigating the Future: Career Options & Readiness after Management Studies." The inspiring session was designed for fifth-semester BBA students to provide valuable insights into diverse career pathways after completing management studies, with a special focus on entrepreneurship and innovation-driven opportunities.

The keynote address was delivered by Ms. Namrata Jain, IIC Innovator Ambassador, who shared her expertise and real-world experiences on navigating career transitions, leveraging innovation platforms, and transforming academic knowledge into practical business applications. Her role as an Innovator Ambassador offered students authentic perspectives on building successful careers in today's business world.

The session began with a formal welcome by Ms. Hema Rani, who stressed the importance of understanding contemporary career opportunities and the advantages of adopting innovation-driven approaches to career development. The session aimed to help students understand the evolving career landscape in management, where traditional career paths are now expanding to include entrepreneurship, innovation management, and technology-driven business roles. Emphasis was placed on preparing students for the dynamic business environment of the future and highlighting the institutional support available for aspiring entrepreneurs and leaders.

Students were introduced to multiple pathways for building successful careers, such as utilizing career development centres, participating in innovation challenges, and seeking mentorship from industry experts and business leaders. The discussion also highlighted how management graduates can successfully transition from traditional employment to entrepreneurial ventures with proper guidance and support. Real-world examples of successful professionals were shared, demonstrating how management graduates have transformed classroom learning into thriving business ventures.

The session successfully achieved its objective of motivating students while providing them with practical knowledge and strategic perspectives on future career options.

FLYER OF THE EVENT



TYPE OF EVENT	IIC event
VENUE	R00M 506
TIME & DURATION	9:00 AM onwards
CONDUCTED BY	IIC
ORGANISED FOR	BBAM5C
NAME OF THE COORDINATOR	Ms. Hema Rani
ATTENDANCE	40



giBS

Gitarattan International Business School

Grade 'A' Accredited by NAAC

RESOURCEPERSON	Ms. Namrata Jain, IIC, Innovation Ambassador
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none">1. To familiarize students with diverse career options available after completing a management course.2. To highlight the skills and qualifications required for various roles across industries.3. To introduce emerging career trends in areas such as digital marketing, analytics, and sustainability.4. To assist students in aligning their personal interests and strengths with suitable career paths.
LEARNING OUTCOME	<ol style="list-style-type: none">1. Students gained clarity on the various career options available after completing their management studies.2. Students developed an understanding of current industry trends and evolving job roles.3. Students recognized the key competencies and skills required for different career paths.4. Students felt more confident and better prepared to make informed career decisions.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/gbC_HkU1wr8

PREPARED & SUBMITTED BY: MS HEMA RANI, ASSISTANT PROFESSOR (CMS)