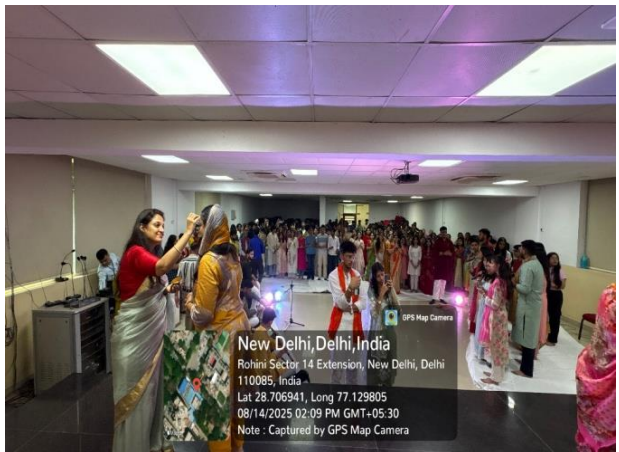


KRISHNA JANMASHTAMI 2025

14th AUGUST 2025 (THURSDAY)



Krishna Janmashtami, a festival celebrating the birth of Lord Krishna, the eighth avatar of Lord Vishnu, who is believed to have been born to protect dharma and defeat evil was celebrated with immense enthusiasm at Gitarattan International Business School. The event was organized by the Cultural Committee, with active involvement from the Expression, Spiritual and Raag Clubs, which played a significant role in bringing the celebration to life.

The celebration was carefully planned, with members of the Expression, Spiritual and Raag Clubs leading the preparations. The college was beautifully decorated with flowers, lights, and colorful rangoli designs, creating a festive atmosphere. Students prepared tableaux depicting scenes from Lord Krishna's life and set up a decorated cradle symbolizing his birth. The cradle of Krishna, was placed at the center of the stage was the highlight of the celebration and it became a focal point of devotion and festivity.

The event commenced with a traditional pooja ceremony. The idol of Krishna was gently placed in the cradle amidst chants and devotional songs. A special ceremony was held where Honourable Vice Chairman Sir, Dean Madam and Director Sir and faculty members took turns rocking the cradle, expressing their love and reverence. This was followed by a heartfelt aarti, filling the space with spiritual energy. The entire gathering joined in singing bhajans, creating a deeply devotional and joyful atmosphere.

In his opening address, Honourable Vice Chairman Sir, emphasized the importance of embracing the teachings of Lord Krishna in daily life. He encouraged students to uphold values like righteousness, compassion, and perseverance for personal growth and societal harmony. His words motivated everyone to lead a life of purpose and integrity. His message reinforced the value of integrating cultural wisdom with academic pursuits for holistic development.

The cultural segment of the event begin with A thought-provoking skit performed by students of different clubs, portraying the six stages of life—from childhood to old age—guided by a mother's wisdom rooted in the teachings of the Shrimad Bhagavad Gita. Through each stage, she

shared lessons of duty, selflessness, and inner peace, helping her child navigate life's challenges. The performance beautifully highlighted the timeless relevance of the Gita's values in everyday life.

Soulful bhajans were sung by the members of The Raag Club with deep devotion, creating a serene and spiritual ambiance that touched every heart. As the bhajans echoed through the hall, the atmosphere became deeply meditative and uplifting. Students and faculty joined in with claps and chants, immersing themselves in the divine vibrations and experiencing a sense of collective devotion and spiritual harmony. Their soulful renditions of Krishna bhajans resonated with the theme of the event. Everyone was completely lost in the soulful bhajans, their hearts deeply moved by the music. Many joined in dancing joyfully, creating a lively and spiritually uplifting atmosphere.

The significance of Krishna Janmashtami was beautifully conveyed through the event, emphasizing the life teachings of the Shrimad Bhagavad Gita and role of these teachings in a student's life and how students can blend our traditions (like Krishna's teachings) with modern educational guidance. The event concluded with distribution of prasad to everyone, a sacred blessing. The celebration not only filled the hearts of all present with joy and devotion but also left a lasting impression of the transcendental joy that comes from pure devotion and unwavering faith.

FLYER OF THE EVENT



TYPE OF EVENT	Extra-curricular
VENUE	Auditorium
TIME & DURATION	01:00 pm onwards
CONDUCTED BY	Expressions, Spiritual and Raag club
ORGANISED FOR	Students, faculty and staff of GIBS
NAME OF THE COORDINATOR/s	Dr. Manju Pathania Biswas, Ms. Prachi Sharma, Dr. Arpita Sehgal
ATTENDANCE	120
RESOURCE PERSON	NA

OBJECTIVES OF THE EVENT	<ol style="list-style-type: none">1. To celebrate the birth of Lord Krishna with traditional fervor and devotion.2. To offer a platform for religious and cultural activities that engages all age groups.3. To foster a sense of community and spiritual connection among participants.4. To educate younger generations about the significance of Janmashtami.5. To support and showcase local talent and traditional arts.
LEARNING OUTCOME	<ol style="list-style-type: none">1. Students developed a deeper appreciation for the role of mentorship in their academic and personal growth.2. The event created a sense of unity and cultural pride on campus by linking spiritual values with modern education.3. Students gained a deeper understanding of Lord Krishna's teachings and their relevance to life through the cultural and spiritual activities.4. Overall, the celebration enriched the cultural environment, and promoted the values of guidance, devotion, and leadership
SHORTFALL DURING EVENT	The event started one hour late than the scheduled time.
LINK OF ONLINE VIDEO	https://youtu.be/Q9D5AT6Qprs

**PREPARED & SUBMITTED BY: MS. MONIKA SHARMA, ASSISTANT PROFESSOR,
GIBS**