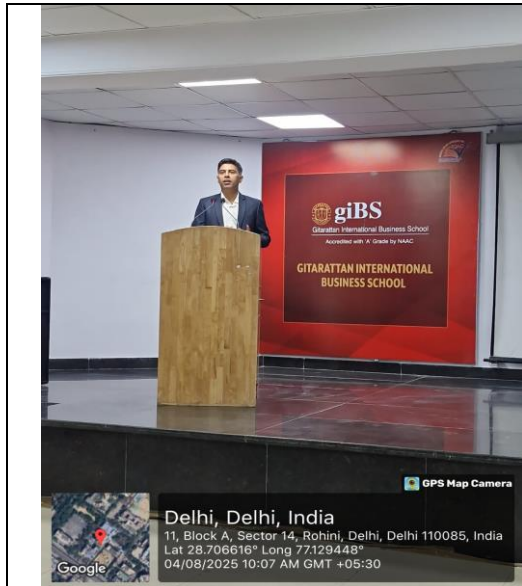


PRELUDE-ORIENTATION PROGRAMME

BBA-MBA(Int)/ BBA(H)

4th AUGUST 2025 (MONDAY)



The **PRELUDE** Orientation Programme for the new batch of BBA-MBA (Integrated) and BBA (Hons.) first-year students was held on 2nd August 2025 at Gitarattan International Business School, Rohini. This programme served as a vital introduction to the academic year, focusing on student engagement, professional development, and an overview of industry expectations.

The event was inaugurated with a warm welcome by the Director of GIBS, Prof. (Dr.) Vikas Nath, who extended a cordial greeting to all the guests and students. Prof. Nath highlighted the importance of such orientation sessions in guiding students through the academic and professional challenges they will encounter in the years ahead.

The institution was honored to host two distinguished guests Mr. Neeraj Marwah, Lead - HR at TPV Technology (Brand Philips and AOC), as the Chief Guest and Mr. Anuj Juneja, Founder ITG, Telematics Pvt. Ltd. Delhi, as the Guest of Honour. Mr. Neeraj Marwah delivered an insightful talk on the Corporate World, emphasizing the critical role of Personality Development alongside academic achievements. He discussed how students can supplement their graduation with certification courses to gain an edge in the competitive job market. His session focused on preparing students for industry challenges and encouraging them to develop skills that are valuable to employers. Mr. Anuj Juneja inspired the students by sharing his entrepreneurial journey and wisdom on career choices. His message, “Whatever path you choose, do it with passion,” resonated deeply with the audience. He motivated students to follow their interests and focus on excelling in their chosen fields. Mr. Juneja spoke about the significance of self-belief, continuous learning, and innovation in driving success. The event concluded with a dynamic Q&A session, where students actively participated by asking questions and engaging with the guest speakers. This interaction was valuable for students to gain further insights into their careers and the skills required to succeed.

The **PRELUDE** set an inspiring and informative tone for the academic year ahead. With the guidance of industry professionals and the leadership of Prof. (Dr.) Vikas Nath, the students were better equipped to begin their journey at GIBS with enthusiasm, direction, and motivation.

FLYER OF THE EVENT



TYPE OF EVENT	Co-curricular Event
VENUE	Auditorium GIBS
TIME & DURATION	10:00 am onwards
CONDUCTED BY	CMS
ORGANISED FOR	MBA-BBA (Integrated) and BBA(H) 1 st Year Students
NAME OF THE COORDINATOR	Prof.(Dr.)Urvesh Chaudhery, Prof.(Dr.) Abhijit Das Dr. Manisha K Arora, Dr. Chetna Mahaur
ATTENDANCE	102

RESOURCEPERSON	<p>Mr. Neeraj Marwah, Lead - HR at TPV Technology (Philips and AOC)</p> <p>Mr. Anuj Juneja, Founder of ITG Telematics Pvt. Ltd.</p>
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To familiarize students with the importance of holistic development, focusing on both academic excellence and essential skills like personality development, employability, and industry readiness. 2. To inspire students through the addresses of distinguished guests from the industry, encouraging them to follow their passions, pursue continuous learning, and equip themselves with necessary skills for thriving in the corporate world.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Students gained insights into the critical skills and attributes required for success in the corporate world, including the importance of personality development and industry-specific certifications, which will help them enhance their employability. 2. The students were motivated to follow their interests and passions in their academic and professional lives. They learned that self-belief, continuous learning, and innovation are vital to achieving success in any career, as emphasized by the guest speakers.
SHORTFALL DURING EVENT	No shortfall occurred
LINK OF ONLINE VIDEO	https://youtu.be/wxxBfR-g8xg

**PREPARED & SUBMITTED BY: RUCHI MALHOTRA, ASSISTANT PROFESSOR,
CMS, GIBS**