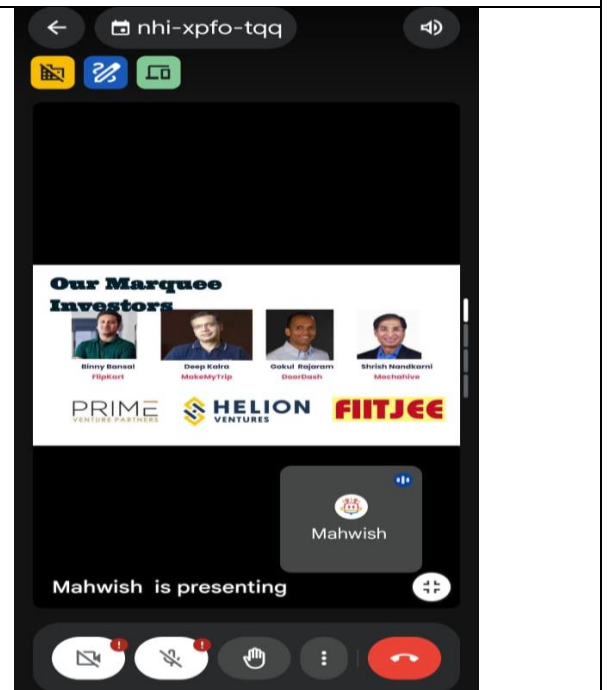
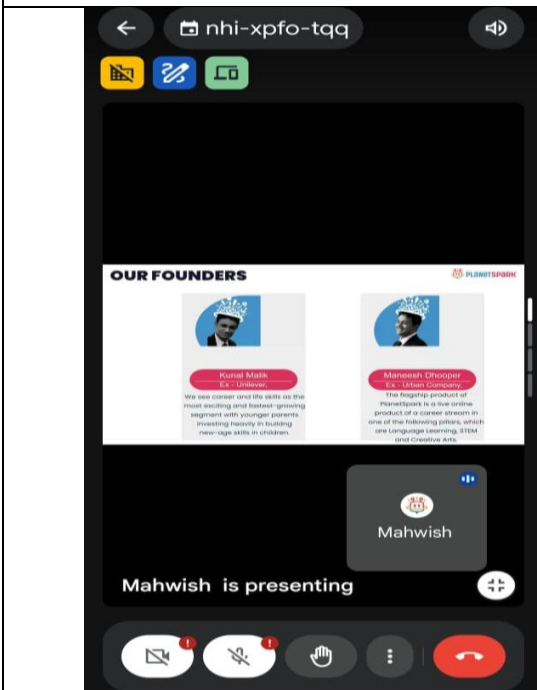
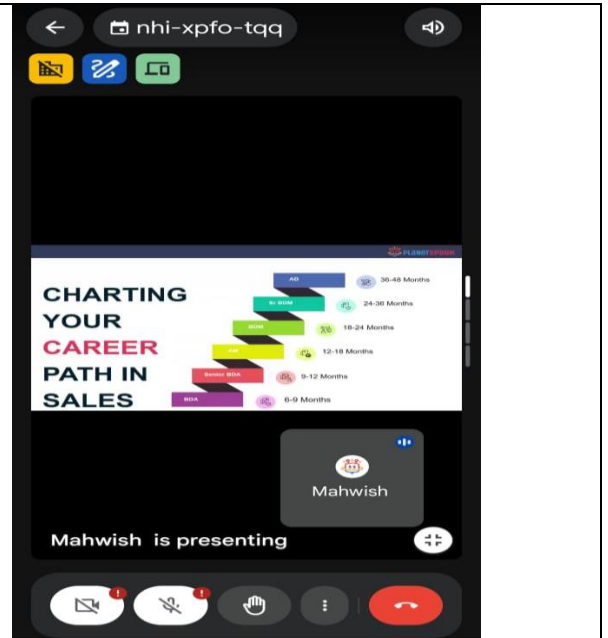
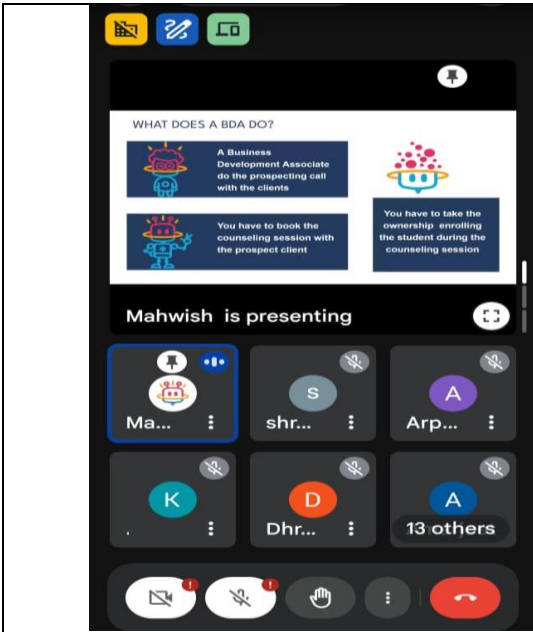


PLANETSPARK PRE-PLACEMENT TALK

25TH OCTOBER 2024, WEDNESDAY



On 25th October 2024 (Friday), Planet Spark, a leading online learning platform conducted a highly informative pre-placement talk for the students of BBA 5thr and MBA 3rd semester. The session was organized as part of the ongoing placement activities, offering students an opportunity to gain insights into the corporate hiring process and understand the expectations of recruiters in today's dynamic job market.

The session began with a brief introduction to Planet Spark mission, vision, and values. The company HR Associate, Ms. Mahwish Khanam shared the platform that leverages powerful technology to provide live online classes to K12 learners on English Communication, Public Speaking, Grammar, Creative Writing, Debating, Vlogging and other new-age skills. Planet Spark is on a journey to make traditional and unorganized tuition obsolete through its virtual classroom. The session broadly covered detailed information about the job roles, responsibilities, requirements, and expectations, helping candidates understand if the position aligns with their skills and interests. She discussed the required skill sets, qualifications, and the type of candidates they are looking for. This helped students understand how to align their profiles with industry requirements.

Ms Khanam shared the profile details offered to the students like Business Development Counselor, Management Trainee, along with the package offered and the job description. She walked the students through the multi-stage recruitment process, which includes an aptitude test, group discussions, and personal interviews. She provided tips on how to excel at each stage, emphasizing the importance of clear communication, analytical thinking, and problem-solving abilities. The session concluded with an interactive Q&A segment where students were encouraged to ask questions about the company, job roles, and the recruitment process. The speakers addressed various concerns, such as career growth prospects, work-life balance. The open dialogue helped students gain clarity on various aspects of the job application process.

FLYER OF THE EVENT



TYPE OF EVENT	Pre-placement Talk
VENUE	Zoom Platform
TIME & DURATION	October 25, 2024, 2:30 p.m. - 3:30 pm
CONDUCTED BY	IIPC
ORGANISED FOR	BBA V (Batch 2022-25) & MBA III (Batch 2023-25)
NAME OF THE COORDINATOR	Dr. Swati Srivastava
ATTENDANCE	33
RESOURCE PERSON	Mahwish Khanam, HR Associate
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To discuss the company history, mission, values, and business model. 2. Described the company culture, work environment, and core values, helping candidates assess if they align with the company 3. To provide a clear timeline for the recruitment process, detailing each stage, from applications to final interviews. 4. To outline the skills, qualifications, and attributes the company is looking for in candidates, as well as any specific tests or

	evaluations (such as case studies, group discussions, etc.).
LEARNING OUTCOMES	<ol style="list-style-type: none">1. Students understood the company's background, its industry, products and services, and its position in the market.2. Students learnt the context within which they might work. Students learnt effective introduction techniques.3. Students got detailed information about job roles, responsibilities, and expectations.4. Students seek clarification about any aspect of the company or the job roles being discussed.5. The session helped students to make informed decisions about their applications.
SHORTFALL DURING EVENT	More students could have participated.
LINK OF ONLINE VIDEO	N/A

PREPARED BY: DR. SWATI SRIVASTAVA, ASSISTANT PROFESSOR, CMS, GIBS