

“EARTH DAY CELEBRATION – BIRD FEEDER MAKING DRIVE”

22ND APRIL 2025 (TUESDAY)



The NSS Unit of Gitarattan International Business School (GIBS) organized an Earth Day Celebration at Swarn Jayanti Park (Japanese Park), Rohini, aimed at promoting environmental consciousness and creativity among volunteers. The activity focused on crafting bird feeders and water bowls using recycled plastic bottles and plates.

Each volunteer brought plastic bottles and plates from home, and additional materials were collected from the park itself by picking up waste discarded by others. Volunteers showed active participation in gathering, cleaning, and transforming the collected items into useful feeders, thereby embracing the spirit of sustainability and community service.

Over the course of the activity, approximately 75 to 80 bird feeders and water bowls were created. The event was marked by great enthusiasm, teamwork, and creativity. Students not only enjoyed the process but also learned how to turn waste into something meaningful that benefits other beings—in this case, urban birds struggling with the summer heat.

Throughout the event, NSS volunteers played a pivotal role in managing logistics, maintaining discipline, and supporting each other in crafting. The initiative successfully combined environmental education with hands-on skills, embodying the true essence of Earth Day celebrations at GIBS.

The Earth Day Bird Feeder Making Activity was a significant step towards promoting eco-conscious behavior among youth. The event left the participants with a lasting message — that even waste, when seen through the lens of creativity and compassion, can breathe life into the world around us.

The NSS Unit of GIBS looks forward to conducting more such initiatives that blend learning, social responsibility, and community engagement.

FLYER OF THE EVENT



TYPE OF EVENT	Extra-curricular
VENUE	Swarn Jayanti Park (Japanese Park), Rohini
TIME&DURATION	10:00 AM onwards
CONDUCTED BY	NSS Unit, GIBS
ORGANISED FOR	Birds of nature
NAME OF THE COORDINATOR	Ms Muskan Grover, Ms Vandana Rastogi
ATTENDANCE	30
RESOURCE PERSON	Self Driven
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To promote environmental responsibility and sustainable living. 2. To educate students on how to creatively reuse waste materials. 3. To encourage teamwork, creativity, and

	<p>compassion for nature.</p> <p>4. To celebrate Earth Day with a hands-on contribution to urban biodiversity.</p>
LEARNINGOUTCOME	<ol style="list-style-type: none"> 1. Participants learned practical skills of reusing and recycling everyday waste. 2. Volunteers developed a deeper understanding of ecological responsibility. 3. Students experienced the impact of small actions on supporting local wildlife. 4. The event instilled a proactive attitude towards environmental conservation.
SHORTFALLDURINGEVENT	None
LINKOFYOUTUBEVIDEO	https://www.instagram.com/reel/DIwa11vSi7k/?igsh=ZzE2eWxpcGZtdzYz

**PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR,
GIBS**