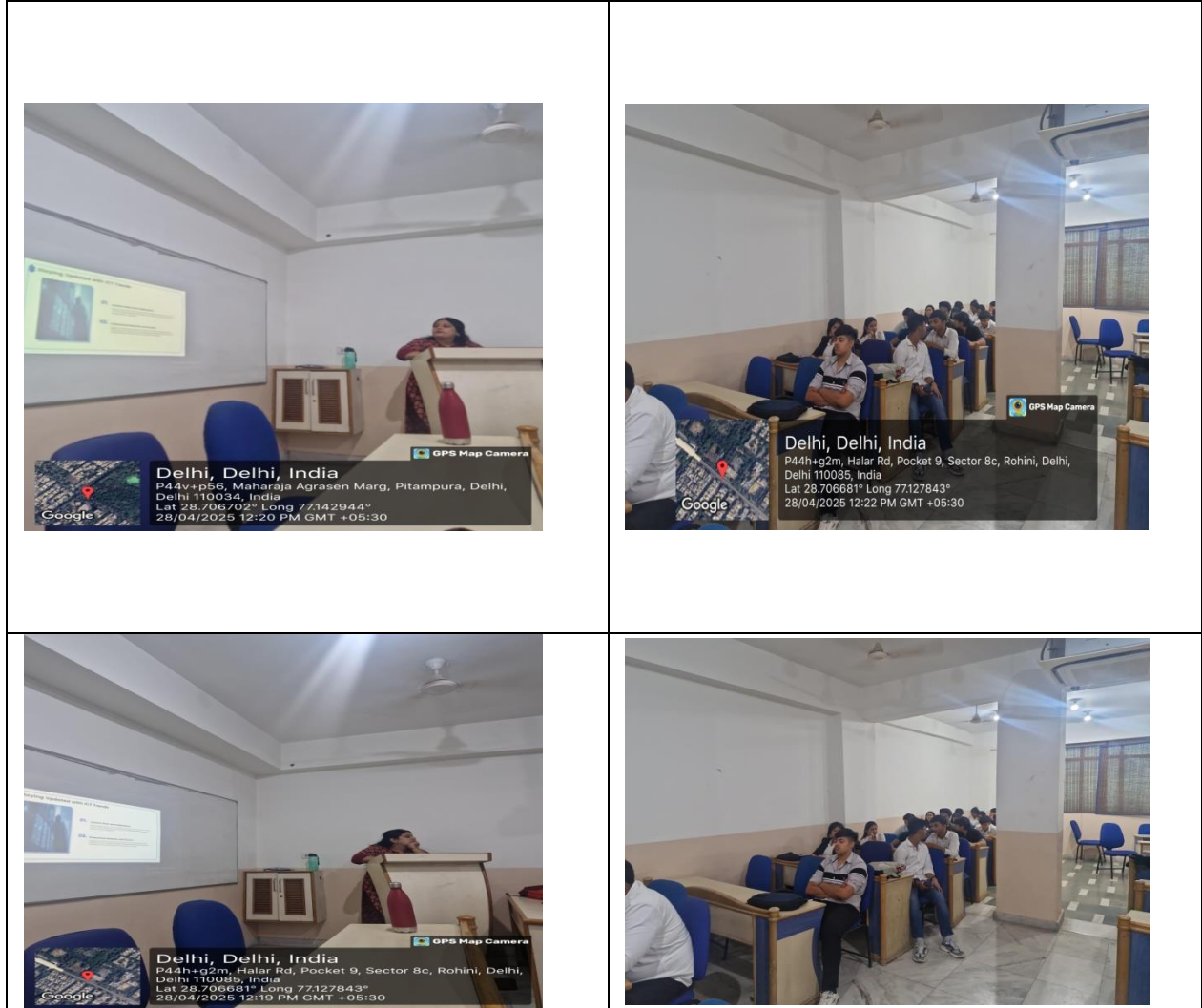


**CLICK TO CONFIDENCE - PRACTICAL TRAINING
IN ICT AND DIGITAL SKILLS
28TH APRIL 2025 (MONDAY)**



The IIC session titled "Click to Confidence - A Practical Training in ICT and Digital Skills " was conducted at Gitarattan International Business School (GIBS), Rohini, on 28th April 2025 for BBA M2C students. The session aimed to empower students with essential digital competencies and foster an innovation-driven mindset by equipping them with practical ICT skills crucial in today's technology-dominated landscape. The resource person for the session was Ms. Hema Rani, Innovation Ambassador, who brought her years of academic and professional experience in IT security, AI integration, and knowledge management to guide students in proactively shaping their careers. Ms. Hema Rani led an engaging and practical session where she demonstrated the importance of digital skills in fostering innovation and building career confidence. The primary objectives of the session were:

1. To create awareness about the significance of innovation in various fields.
2. To promote a mindset of creative thinking, problem-solving, and entrepreneurial spirit among students and faculty.
3. To highlight successful innovations and their impact on society.
4. To encourage interdisciplinary collaboration for innovative solutions.

Ms. Hema Rani underscored the need for continuous learning, adaptability, and hands-on experience in digital tools to stay relevant in a competitive job market. She encouraged students to align their personal strengths and interests with ICT domains that offer meaningful and dynamic career opportunities. Practical strategies were also shared to help students explore internships, and startup incubation platforms. She introduced students to career-oriented portals like LinkedIn urging them to build a strong digital presence and portfolio. Students actively participated in an interactive Q&A session, where they raised queries about digital certifications, career paths in IT, and startup opportunities. Ms. Rani provided personalized guidance, explaining how students from non-technical backgrounds can also thrive in ICT-driven roles by leveraging accessible learning resources and building relevant digital competencies. The session boosted their confidence in using technology not just for academics, but for strategic career planning, networking, and real-world problem-solving. This event significantly contributed to nurturing a culture of innovation and lifelong learning among students.

TYPE OF EVENT	IIC
VENUE	Room No. 409
TIME & DURATION	11:00AM-1:00PM
CONDUCTED BY	IIC
ORGANISED FOR	BBA M2C (SEMESTER 2)
NAME OF THE COORDINATOR	Dr. Priyanka
ATTENDANCE	40
RESOURCEPERSON	Ms. Hema Rani, Assistant Professor, GIBS
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To create awareness about the significance of innovation in various fields. 2. To promote a mindset of creative thinking, problem-solving, and entrepreneurial spirit among students and faculty. 3. To highlight successful innovations and their impact on society. 4. To encourage interdisciplinary collaboration for innovative solutions.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Participants gained practical skills in using ICT tools and digital platforms. 2. The session inspired students to build confidence in digital communication and collaboration. 3. Students enhanced their creative thinking and

	digital problem-solving abilities. 4. Attendees were encouraged to apply an innovation-driven mindset.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/Ow0s3Td5S4E

PREPARED & SUBMITTED BY: Dr. PRIYANKA, ASSISTANT PROFESSOR, CMS-GIBS