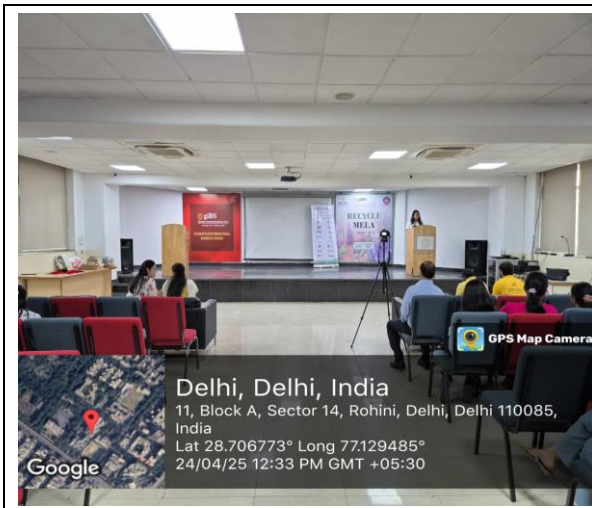


RECYCLE MELA (PHASE II)

24TH APRIL 2025 (THURSDAY)



The NSS unit of GIBS organized a “RECYCLE MELA- COLLECTION WEEK” in collaboration with “WHY WASTE WEDNESDAYS FOUNDATION” during 5th March 2025 to 14th March 2025, focusing on electronic and paper waste management. The event aimed to minimize environmental impact by reducing landfill waste and air pollution caused by improper disposal.

Under this initiative, students, faculty members, and staff collected various types of e-waste, including obsolete mobile phones, electrical accessories (batteries, wiring, switches, chargers, earphones), and paper waste (old notebooks, magazines, newspapers). Collection boxes were placed in the canteen area for one week. Students, faculty and staff members enthusiastically collected items of e-waste and paper waste for over a period of one week. This activity instilled the sense of proper disposal of e-waste and paper waste among them.

In continuation of this initiative, RECYCLE MELA- PHASE II was conducted on 24th April 2025 with Why Waste Wednesdays. The second phase of recycle mela included an interactive session with WWWF team for creating awareness for the proper disposal and recycling of e-waste and paper waste. The Founder of WWWF, Dr Ruby Makhija talked about harmful effects of electronic waste and why and how these should be recycled. She laid stress on reducing the consumption and re-using various materials to reduce the carbon footprint on the planet. This interactive session motivated them to do such activities and be aware about the proper disposal of discarded e-waste and paper waste.

The WWWF team evaluated all the e-waste and paper waste and taken all the collection to their recycling unit Navjeevan Vihar, RRR Centre further processing. The team also distributed some recycled stationery items like, Paper reams, registers, notebooks, pencils, Jute bags etc all made up of recycled materials, to students who all contributed in the collection process of waste items.

FLYER OF THE EVENT



TYPE OF EVENT	NSS Event
VENUE	GIBS Campus
TIME & DURATION	12 noon onwards
CONDUCTED BY	NSS in Collaboration with Why Waste Wednesday
ORGANISED FOR	BALLB & BALLB- 2 ND SEMESTER (ALL SECTIONS)
NAME OF THE COORDINATOR	Ms Vandana Rastogi, Ms Muskan Grover
ATTENDANCE	130

RESOURCE PERSON	Dr Ruby Makhija Founder, WWWF
OBJECTIVES OF THE EVENT	1. To contribute to reducing pollution caused by e-waste and paper waste disposal. 2. To promote environmental sustainability through recycling initiatives.
LEARNING OUTCOME	1. Participants understood the importance of reducing pollution through proper e-waste and paper waste disposal. 2. Students and staff learned the importance of sustainable environment.
SHORTFALL DURING EVENT	Need for increased awareness among students for higher participation in future events.
LINK OF ONLINE VIDEO	https://youtu.be/_oipEHGyoN0

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CMS**