

BE THE ARCHITECT OF YOUR CAREER

5TH MARCH 2025 (WEDNESDAY)



The IIC session titled "Be the Architect of Your Career" was conducted at Gitarattan International Business School (GIBS), Rohini, on 5th March 2025 for BBA E4A students. The session aimed to provide management students with valuable insights into choosing the right career path, equipping them with the necessary mindset, skills, and strategic approach to navigate the ever-evolving corporate landscape. The resource person for the session was Prof. Abhijit Das, Innovation Ambassador, who brought his vast expertise and practical knowledge to guide students in proactively shaping their careers. The session provided valuable insights into career planning, skill development, and the importance of proactive decision-making in shaping a successful professional journey. The primary objectives of the session were:

1. To explore techniques for acquiring the right mindset, skills, and strategic approach to proactively take charge of one's career path.
2. To help students navigate the evolving corporate landscape with confidence and purpose.
3. To introduce real-world strategies and expert insights for career development.
4. To provide an interactive platform for students to engage with industry-relevant career-building discussions.

Prof. Das emphasized the importance of aligning one's passion with career choices. The session covered essential topics such as career mapping, skill enhancement, industry trends, and networking strategies. He explained importance of self-awareness and aligning one's career choices with personal strengths and industry demands. He discussed the relevance of continuous learning, adaptability, and innovation in career growth. Practical approaches to setting career goals and achieving them strategically were elaborated upon. Prof. Das suggested some platform to students like, LinkedIn, Mindtree etc, where students can explore career opportunities. Students engaged in an interactive Q&A session, where they sought guidance on specific career-related concerns. Prof. Das provided personalized advice on career planning, internships, and industry expectations.

FLYER OF THE EVENT



TYPE OF EVENT	IIC
VENUE	Room No. 506
TIME & DURATION	12.00PM-1.00PM
CONDUCTED BY	IIC
ORGANISED FOR	BBA E4A (SEMESTER 4)
NAME OF THE COORDINATOR	Vandana Rastogi
ATTENDANCE	37
RESOURCEPERSON	Prof. Abhijit Das, Professor, GIBS

OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To help students explore various career opportunities and pathways. 2. To provide guidance on skill development and industry expectations. 3. To encourage students to take a strategic approach to career planning. 4. To motivate participants to set clear professional goals and work towards achieving them.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Participants gained clarity on different career paths and opportunities. 2. Students learned about the significance of upskilling and adapting to industry demands. 3. The session inspired students to take a proactive approach to career planning. 4. Attendees were encouraged to set clear goals and develop a roadmap for success.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/RdnUGRpIsjQ

**PREPARED & SUBMITTED BY: VANDANA RASTOGI, ASSISTANT PROFESSOR,
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