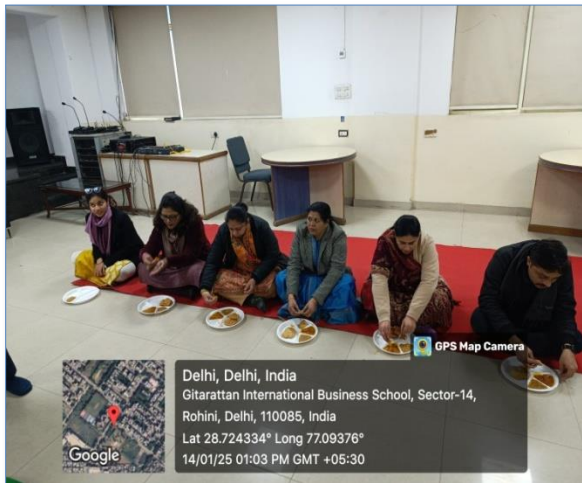
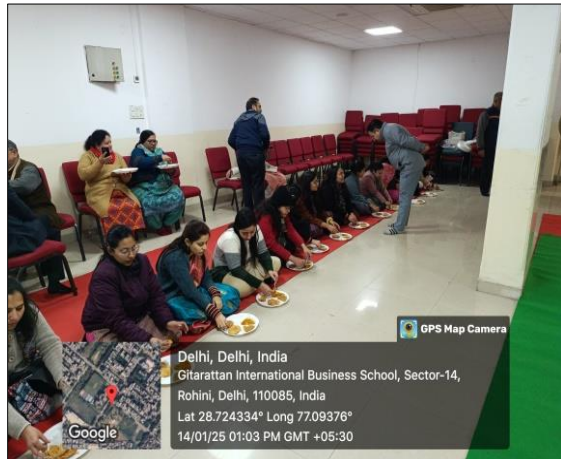


# FOOD DONATION DRIVE

## 14<sup>TH</sup> JANUARY 2025 (TUESDAY)



On the auspicious occasion of Makar Sankranti, the NSS Unit of Gitarattan International Business School (GIBS) organized a Food Donation Drive on 14<sup>th</sup> January 2025 to spread warmth and joy among the community. The event took place in the college campus and aimed to provide freshly prepared meals to those in need, including rickshaw pullers, construction workers, and passersby.

The food was prepared in the college's kitchens and set up buffet-style for easy and respectful distribution. Faculty members personally served the meals, ensuring that every individual was attended to with care and kindness. The initiative created a lively and cheerful atmosphere, fostering a sense of togetherness and gratitude.

Distribution was well planned to reach maximum beneficiaries. More than 1000 people including college students were served prasad food who in return gave blessings to Gitarattan Family. Faculty members were also served delicious prasad, including Aloo Puri and Halwa prepared on campus. Following the tradition of Makar Sankranti, everyone enjoyed the meal while seated on the floor, symbolizing humility and equality. The Makar Sankranti Food Donation Drive was a resounding success, embodying the true spirit of the festival. The act of sharing food not only brought smiles to many faces but also instilled values of gratitude and empathy among the students.

**FLYER OF THE EVENT**



<b>TYPE OF EVENT</b>	Extra-curricular
<b>VENUE</b>	GIBS Campus
<b>TIME &amp; DURATION</b>	12:00 PM- 02:00 PM
<b>CONDUCTED BY</b>	Management of GIBS
<b>ORGANISED FOR</b>	The welfare of the people
<b>NAME OF THE COORDINATOR</b>	Ms. Muskan Grover  Ms. Vandana Rastogi
<b>ATTENDANCE</b>	14
<b>RESOURCEPERSON</b>	N/A

<p><b>OBJECTIVES OF THE EVENT</b></p>	<ol style="list-style-type: none"> <li>1. To educate participants on the cultural and spiritual significance of Makar Sankranti and its core values of sharing and gratitude.</li> <li>2. To address immediate needs by distributing warm, nutritious meals to underprivileged sections of society.</li> <li>3. Promote kindness and inclusivity within the community.</li> <li>4. Foster teamwork and social responsibility among participants.</li> </ol>
<p><b>LEARNING OUTCOME</b></p>	<ol style="list-style-type: none"> <li>1. Participants learned the importance of understanding and addressing the struggles faced by the less fortunate.</li> <li>2. By participating in traditional activities such as distributing prasad, participants deepened their connection to cultural heritage and values.</li> <li>3. Through acts of giving and sharing meals seated on the floor, participants imbibed values of humility and gratitude.</li> </ol>
<p><b>SHORTFALL DURING EVENT</b></p>	<p>None</p>
<p><b>LINK OF ONLINE VIDEO</b></p>	<p><a href="https://youtu.be/Od1rFNj3GyU">https://youtu.be/Od1rFNj3GyU</a></p>

**PREPARED & SUBMITTED BY: MS. MUSKAN GROVER, ASSISTANT PROFESSOR, GIBS**